

IMPACT ADDICTED SOCIAL MEDIA ON TEENAGER IN PALEMBANG CITY

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ABSTRACT

This study aims to describe the impact of social media addiction on adolescents in the city of Palembang. The method used in this research is a qualitative research method with a descriptive design. The subjects in this study were 3 women who were students using purposive sampling. Furthermore, the data collection method uses interviews, observation, and documentation. Meanwhile, data analysis uses data collection, data reduction, data display, and conclusion / verification. The results of this study indicate that there are positive impacts and negative impacts felt by the three subjects. The negative impact is a lot of time spent on social media, decreased achievement at school, less active in the social environment. The positive impact makes it easier for subjects to communicate. The results of this study also show that social media addiction has more negative effects than positive effects.

Keywords: Impact, Social Media Addiction, Adolescents

INTRODUCTION

Moment this technology and information along running time the more growing. Technology that is getting develop make use media Internet even the more increase . People could knowing development world through access Internet with method easy (Wahyudi & Nurcahyo, 2018).

Obar, J. A and wildman, S that the media social is a medium in the form of site social and application which involve technology based on Internet (Triastuti, 2017). Besides that Hutahayan (2019) state media social is a medium for life social who take advantage of internet technology for make it easy users in participate , create and share contents through network social , blog,forum and world virtual.

Social media invite who just for give suggestion, as well as participate and give information to anybody withfast and easy. Social media

is very help communication in era now because almost everyone use media social for all Thing like look for information , opinion, convey message, look for entertainment and still many again(Septiani, et al, 2020).

Boyd and Ellison that part big media social could make it easy person for communicate, knowing many thing and could connected with person other based on interest which same. Media social no only utilized for various informationand inspiration, but also used for express self, imaging self, and event vent .in line with Miller 's opinion say that Information which usually sharedon media social no only information that is general like news and entertainment , but also information that is personal like photo, video and identity self . On step that , media social could make information personal whichshared enter realm the public who could accessed by others. A number of media social which often used by teenagers is facebook, Instagram, WhatsApp, Line, Twitter, Youtube, tiktok. Media social often used teenager is instagram , line, youtube dan facebook . Each social media the have superiority special in interesting many media users the social they have (Triastuti, 2017).

Among teenager is user media social which most dominant. This thing seen from survey data which released oleh APJII which received okezone on day Wednesday date 22May 2019 that user Internet the most on age 15-19 year . Temporary it , user the most second is at on age 20-24 year. In essence teenager currently fight for find teak herself alone. Erikson mention that Duty main teenager is face identity versus identity confusion. On time this teenager will through time crisis, where teenager attempted look for who herself for get identity self. McCandless and Evans (in Yusuf, 2017) think that time teenager end marked by desire strong for grow and develop by ripe so that received by friend same age, person mature and culture. Attitude join in which conducted teenager only eye only want to looked at slang by friend as much. In thing this friendsame age is significant other which most take effect on self teenager.

Behavior play media social throughout day can becomes sign addicted media social. Addicted media social is usual term used for refer to someone who use up too many time for play media social. On generally, addiction refers to behavior compulsive which lead on effect negative. According to Sari dan Abrori (2007) compulsive is repetitive mental

behavior and actions which conducted somebody for remove tension. Behavior compulsive is activity which conducted by over and over again without realized, no can prevented and no bearable for reduce anxiety.

Teenager think that the more active herself in media social also they will the more considered cool and slang, where as teenager which no have social media usually considered ancient or outdated and lacking get along. among teen who becomes hyperactive in the media social this also post frequently activity daily those who seem describe style life they who follows development of the times. Moment this, a lot teenager depend on media social. Almost every day spent play social media. Based on study which conducted by We Are Social, company media origin England which work same with Hootsuite, flat-flat person Indonesia use up 30'clock 23 Minute a day for access social media. As much 120 Million person Indonesian uses device mobile, like smartphone or tablet for access social media, with 45% penetration. In a week, online activity in media social through smartphone reached 37% (Compass, 2018).

Factors reason addicted on child according to Widyastuti (2019) among them, boredom, stress and depression, inability in manage emotions. Addicted is no could stop use something and becomes habit, use up many time for hobby or something which interesting. Someone who experienced addicted social media will pushed for play media social by constantly. If no restricted, activity like this can disturbing aspect life good in the field social, economy and ethics. Impact negative media social in socio-cultural and ethical fields according to Nonsense (Fitri, 2017) is slump moral in circles inhabitant community, especially in circles youth and students, mischief and action deviate in mischief teenager the more increase the more weak authority traditional which there is in society and pattern interaction man that changed.

Then impact addicted media social according to Fernando (2018) addicted media social also becomes wrong one factor decline level productivity in world work. Use media social on o'clock work becomes wrong one factor which cause a number of person with easy lost focus to profession which currently he do. Besides make self becomes no productive, addicted media social could make somebody feel no comfortable if no hold phone mobile although for a number of moment.

Feeling nervous will arise if no access media social although in time which short, there is effect negative if toooften access media social.

Hutahayan (2019) find thatwrong one impact negative from media social is addiction. Addicted cause teenager no free from social media. Addicted occur because existence behavior compulsive in self teenager which make teenager Keep going continuously check media social, notification which appear and notice from media social that. Thing this conducted teenager for remove the anxiety thatthere is in the himself.

RESEARCH METHODS

Type study use qualitative by method phenomenology. Bogdan and Taylor put forward that study qualitative is “procedure studywhich produce data descriptive in the form of words written or oral from people and behavior which could observed” (Moleong, 2010). Phenomenology could interpreted sciences about phenomenon which show self from awareness researcher. Approach phenomenology attempted for uncover and learn as well as understand something phenomenon along with the context which typical and unique which experienced by individual until level belief (Herdiansyah, 2014).

As for Criteria subject in study this are :

1. Teenager aged ±15-18 year
2. Have more from 2 media accountsocial
3. Using social media morefrom 10 hour/ day
4. Willing to be a subjectstudy

Method data collection thatused in study this that isin the form of Interview with semi structure type, non-participant observation and documentation. According to Bogdan and Biklen (1982) state that analysis data is effort made with data, organize wrong data one technique analysis data which often used para researcher, also which will researcher Use is technique analysis data model interactive. Miles & Huberman (Herdiansyah, 2015) shared four stages which must conducted on technique analysis data this , namely : (1) Collection data (2) Reduction data (3) Display data (4) Conclusion/verification . Validity data conducted for prove is study which conducted trulyis study scientific at a time for test data which obtained. As

for technique which will researcher do for validity data : (1)Triangulation
(2) Checking Member.

RESULTS AND DISCUSSION

Study this discuss about impact and factor which caused from addicted social media which involve three person subject, which consist from three person teenager with range age 15-18 year initials AN, AM, and TP. Based on information from results analysis and reduction third subject and additional data from informant. Third subject of course Correct experience addicted media social with intensity time which almost same used from each subject that alone. Subject AN, AM, and TP is a teenager which 16 years old . Third subject this is student from School Intermediate on Nurul Charity in City Palembang, who are both sitting at seat class XI. Third subject also located stay in area which same that is in area Sekip, City Palembang. Based on information from results analysis , third subject of course Correct no can far from Mobile her , that caused by the third subject feel interested with media social because a lot profit and the convenience like permanent get information with only sit use media social , subject also feel with use media social could make it easy communicate with friends or family though distance which very far away, add insight and knowledge general . Desire for use media social always come by constantly. Same with statement Griffiths, et al (2014) stated that Addicted media social is behavior individual which occur by compulsive in use media social and give impact life users, where user tend difficult control use and feel inconveniences when no use media social. He feel that with use media social like instagram, whatsapp, facebook, make he no feel lonely.

Next, if seen from factor environment, factor this usually come from friends or environment in around teenager. For example influence from friends, because her friends almost all have social media, so teenager age now think also must have media social. Next third subject use media social because individual want to follow trend, get new friend, and get information latest which currently viral in media social. Results of research conducted researcher in the field show that third subject by no direct decide for have account media social because interested personally for communicate with other person. Thing this match with Karman's (2014) research that say that

media social give its users free in participate in room public , can weave connection friendship, Free to do activity circulation media content. As well as third subject think that with often access social media herself feel no lonely, fit with study Anwari (2018) say that individual which experience lonely will more tall intensity in use media social.

Activities carried out third subject in social media is stalking account media social nor other people's social media accounts, upload photo or status, and streams videos which again updates. From results study which researcher do in the field that third subject consider that media social is tool which effective for get information, as well as guard image self that subject have with method upload photos to see more exist. From third subject confess that often pour out or state feeling personal through account his social media the good by written nor implied.

This thing in accordance with opinion Septiani, et al (2020) say that social media could used for express self through media social. With media social individual could channel with free herself without must face to face with others. Results from study got that third subject of course experience social media addiction Thing that showed from characteristic features as following : Third subject always using social media anywhere they be, third subject always holding his cellphone when just and anywhere except when they currently sleeping and bathing, when run out of third data subject feel curious there is notification what which is at in her account home. Next third subject too often upload instastory on media account social, like whatsapp, Instagram, Facebook and Tiktok, thing that in accordance with characteristic features addicted media social according to Pradinda, et al (2020) as following : 1) always check social media, every anytime , anywhere and anytime. Always holding cell phone every moment is form from addicted mediasocial, even not can if not check social media in period 5 minutes time. 2) always update instastory and snapchat anywhere step. 3) hate moment lost signal. 4) evaluate person other based on like and followers.

Study Results in field third subject could use uptime hours long for play the gadget with reason which same, so that cause time sleep reduced. Play social media also causes third subject difficult for stop in use media social , which cause they continuously and finally until addicted. In using

social media this , third subject use up time up to 12 until 14 o'clock an per day, which cause sleep third subject less and more sleep they new in start o'clock 4 dawn. Thing this in line with which put forward by Griffiths, et al (2014) Addiction media social is behavior individual which occur by compulsive inuse social media and give impact life users , where user tend difficult controluse and feel inconveniences when no using social media.

Then from long use up time in use media social which cause performance subject so decreased. This thing match with Andreassen (2010) there are a number of symptoms that occur in individuals who experience addicted media social , that is as following : Spend many time for think orplan what which will conducted in media social, Toooften use media social so that disturb profession or education.

Too excessive in use media social could cause disturbance psychological. Among them, first, anti social. In knowledge psyche, anti social called also with schizoid, which where have definition wide. However, if linked with media social, could interpreted with disturbance inclined personality to avoid connection with others. Statement the in accordance with what you feel subject because subject more often interact in virtual world and contacts social in Public will the more reduced. Second, megalomania is obsession too much to self alone. Sufferer disturbance this feel Becomes somebody which great and always want to Becomes center attention . Media social could Becomes the place for somebody show self.

In megalomania is manifestationextreme from syndrome narcissism , which can aggravated because use media social which excessive. Somebody will more obsessed with evaluation person other and can result in depression, if the sufferer no get the assessment they want. And third is nomophobia which it means deviation which influenced by dependency somebody against gadgets. Somebody will feel worry which excessive if they separated fromgadgets which they have. Thing this same which feel by third subject , when they far from cell phone his or they out of stock quota, they will experience anxiety. Addicted or attachment to something thing . attachment or dependency this will destroy time. Addicted not something Thing which good, addicted could cause omission in walk task, do useless

thing and no useful, Becomes closed with environment around. God has recommend our for To dothings which positive and useful, Allah said in QS Al-' Ashra verses 1-3.

Impact positive which feel third subject is subject feel will more fast and easy get information latest , because according to they with use media social willmake it easy third subjectget information without must go and get out house for meet with people first . From social media also can make heart and feelings subject Becomes happy and happy when heart and mind subject currently there is problem . Because content that often appear in account media social from third subject the couldmake they laugh. Next medical social too fill in days subject which experience emptiness . Thing this match with whichput forward by Septiani, et al (2020) is as following: make it easy Public for communicate with many people all over world including artist Idol who use social media type network social like instagram and twitter, multiply and build connection because association in media social very wide.

Thing this give impact positive for those who want to make relationships, friendships and develop his business. Effective from aspect time because send message now really fast, no need weeks wait letter. Even a great distance is penetrated by speed delivery message. Could used as means express self, a which difficulty express herself could use media social as means channel because he canwith free voice out herself without must by direct face to face with other people. Existence deployment information which in progress with fast, public can make information the as reference on the decision that you want. And more economical cost compared to other media, social media only need network Internet so that can access . Then social media only need pay Internet course.

Then impact negative which feel third subject is there is taking pictures nor videos which not enough proper for seen, for example like porn, etc. Third subject too afraid a lot mode crime which occur in media social. Vision subject Becomes reduce consequence from a lot staring screen Mobile in use media social . Subject feel herself not enough active if be in the neighborhood outside, subject also feel that sleep reduced , consequence from play social media. This thing in line with which put forward by Hutahayan (2019) is as following: addicted, trigger person for isolate self,

damage performance mentally, action crime like existence fraud through the social media, for promotion prostitution by on line, kidnapping which because facebook , reconnaissance somebody until abuse sexual, the disturbance development in scope social, easy access content pornography, and disturbing health body.

CONCLUSION

All circles teenager use media social which give impact positive and impact negative feeling subject after use media social. If seen from impact positive, presence media social teenager feel existence convenience for communicate like for each other exchange news when distance they far away, looking for information latest with easy and fast, fill in days teenager from lonely and add or expand network friendship. Then seen from impact the negative is interaction by direct tend decrease because already interact through media social, disturbing health body like vision reduce or eye be minus, the amount mode crime which there is in media social.

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