GRATITUDE STRATEGY IN *RACHEL GETTING MARRIED MOVIE*

Zurmi Wati [1], Melati Theresia [2], Dian Noviani Syafar [3]
English Department, STKIP PGRI Sumatera Barat, Indonesia
**E-mail: [1]zurmiwati4@gmail.com, [2]bukittinggi511@gmail.com,
[3]dianoviany.s@gmail.com**

Abstract
This research is about gratitude strategies in *Rachel Getting Married Movie.* Gratitude is a word or sentence that someone says when they say thank you to someone else. The purpose of this research is to find the gratitude strategies. It used Cheng's theory in determining the gratitude strategies that spoken by the main character in *Rachel Getting Married* Movie. This research is a qualitative research. There are three steps that are used in this research, they are collecting data, analyzing data and presenting the result of analyzing. In the collecting data, data were collected by observational method. This method was followed by non-participatory observational, recording and note taking technique. After collecting data, data were analyzed by using identity and distributional method. In addition, the results of data analysis were described by using formal and informal method. In this research, the researchers found 5 gratitude strategies, they are: *thanking, recognition of imposition, apology, other* and *attention getter*.

Keywords : gratitude, Movie, Strategies

INTRODUCTION

Pragmatics is part of linguistics, pragmatic also a study talks about utterances and meaning that use in the context. Pragmatic is the general study of how context influences the way sentences convey information. Pragmatics is as complex a subject as syntax and semantic Jufrizal (1999). It means that pragmatic talks about meaning based on context when conveying information. When the hearer receives information from speaker make hearer can understand about what speaker deliver. So, hearer can understand what speaker conveying and the purpose of the conversation based on the context.

Gratitude is an expression of thank you to someone who has done something or helped someone after doing something very helpful. People feel grateful when they benefit from gifts, assistance, kindness, help, favors, and support from others. For the assistance made, the person who was helped, felt very happy and expressed the gratitude with the expression on face. So, gratitude can be interpreted as an expression of thank you to someone who has done something for someone else.

Gratitude is expression of thankfulness that used by people to show their gratitude. Arrien (2011:11) state that gratitude is a feeling that spontaneously emerges from within. However, it's not simply an emotional response it is also a choice we make. It means that gratitude is a feeling that arises accidentally, because when someone does something that makes us happy, that gratitude comes naturally without realizing it. According to Blau in Grant and Gino (2010:1), gratitude is a feeling of thankfulness directed toward others that emerges through social exchanges between helpers and beneficiaries. Its means that gratitude is a feeling of thankful to people who have helped and conveyed by interaction or communication made between helpers and beneficiaries. So gratitude is feeling thankfulness that conveyed by the recipient of benefits to those who have helped.

Yoshimura and Berzins (2017) state that gratitude is among the most meaningful and connective experiences humans can have. Defined as the "sense of thankfullness and joy in response to receiving a gift" and the "felt sense of wonder, thankfulness, and appreciation for benefits received," gratitude is known as generally positive emotional state, a durable affective trait, a moral experience, and signature character strength. It means that gratitude is a meaningful experience that every human being has as a feeling of pleasure and thank you.

Based on the expert explanation, it is concluded that gratitude is a appreciation that occurs in interpersonal exchanges when one person acknowledges receiving a valuable benefit from another or a feeling of thankfulness felt by or

similar positive response shown by the recipient of kindness, gifts, help, favors, or other types of generosity, towards the giver of such gifts.

To support the truth of this research, the researcher reviews some related finding. The first finding was found through Alfa's research in 2018 with the title *"An Pragmatic Analysis of Thanking Expressed By The Main Characters In Cafe Society Movie*. The purpose of this research is to find the strategies of thanking expressions and describe the type of thanking expressions used by the main character in Cafe Society movie. This research used a descriptive qualitative method. The researcher used Aijmer (1996) theory. The data of this research were taken from manuscripts of Cafe Society movie. The result of the research showed that there were five strategies of thanking expressions and 5 type of thanking expressions in Cafe Society movie.

The second finding was conducted by Farashaiyan and Hua (2012) in the title *"A cross-cultural comparative study of gratitude strategies between Iranian and Malaysian postgraduate students".* The research describes and compares the gratitude strategies utilized by Iranian EFL and Malaysian ESL learners in facing different situations. This research used a quantitative method. The researcher used Ahar and Rasekh (2011) theory. The data of this research were cumulated from 20 Iranian and 20 Malaysian postgraduate university students having the same language proficiency through a Discourse Completion Tasks Questionnaire. The results of this research are illustrated certain commonalities and differentials in terms of the strategies and type of gratitude used by Iranian and Malaysian students and illustrated that the two contextual factors and gender affect significantly on the type and frequency of the strategies.

The researcher limited this problem of this research to gratitude strategies used by the main characters in Rachel Getting Married movie (2008). There were many possible aspects about gratitude that can be analyzed. However, for this research, the researcher only focused on the gratitude strategy which exist in the

Rachel Getting Married movie. In analyzing the researcher used the *Rachel Getting Married movie* (2008) as data. Next, the research question was "What are gratitude strategies used by main characters in Rachel Getting Married movie (2008)?"

METHODS

Research method presents the methodology which is used by the researcher to analyze the data.The method which is used in this research is qualitative research. This research is a kind of qualitative research. According to Bogdan and Taylor in Moleong (2010:4) defined qualitative research method as a research procedure that produced descriptive data in form of words, written or spoken, of the person who can be observed. It means that qualitative research will provide the result of descriptive data in form words rather than in form of numerical like quantitative research does. So, it helps the researcher to clarify data which will be analyzed in this research.

Source of data were from which the data can be obtained or from which the data were obtained. This research focused on analyzing the gratitude utterances used by the main characters in Rachel Getting Married movie. The researcher analyzed the gratitude utterance used by the main characters in Rachel Getting Married movie involved from the beginning up the end of movie. The researcher was interested in choosing Rachel Getting Married movie (2008) because this movie tells about real conflict in a family. The data source of this research are the utterances of the movie.

Before analyzing the data, the researcher tried to found gratitude strategies in the movie. The researcher took the data from utterance produced by the characters of *Rachel Getting Married* movie. In collected the data, there were several steps that are conducted by the researcher. The researcher chooses some technique from *metode simak* in collected the data. Sudaryanto in Zaim (2014) states that *metode simak* is a kind of method which observe the use of language in order to collect the data of it. The researcher chooses some technique from *metode simak* observation method SBLC (non-participatory observational method), which proposed Sudaryanto.

Sudaryanto (in Theresia and Autila, 2019:129)) said that "SBLC advanced techniques, the researcher did not act as speakers who were dealing with the other hearer, but the researcher was only as an observer listening to what was being said by the speaker and hearer" the researchers used SBLC, because the researcher did not participate in appearing data.

After collecting the data, the next step was about analyzing the data. In getting result of this research, the researcher used identity method or *padan* method. Sudaryanto (in Theresia, 2016:65) "the identity method has five sub-strategies, they are referential, articulatory phonetic, pragmatic identity method". In this research, the researcher only conducted referential and pragmatic identity method in analyzing the sentences utteranced by the characters and they gave reaction or emotion from speech partners where the tool of determining the speaker and the hearer in this method. In this research, the researcher analyzed the expressions of gratitude in the dialogue conversation is based on the context in communication. The researcher used identity method as the method in technique of data analysis in *Rachel Getting Married* movie (2008). Besides, the researcher used pragmatic identity method. In this technique, the researcher selected the utterances of gratitude in *Rachel Getting Married* movie (2008). After that, researcher analyzed the expressions gratitude strategy in *Rachel Getting Married* movie (2008). Finally the researcher concluded the gratitude strategy in *Rachel Getting Married* movie (2008).

FINDINGS AND DISCUSSION

In the data analysis, the researcher analyzed gratitude strategy that found in utterance's movie in Rachel Getting Married movie. The researcher applied non participant observational technique to collect the data. From all of gratitude strategies, the researcher found of gratitude strategies. Then, the researcher described context of situation in movie and analysis. Based on Cheng's theory of gratitude strategy conclude thanking, appreciation, repayment, recognition of imposition, apology,

positive feelings, other, and alerters. Therefore, the data have been analyzed as follow:

a. Thanking

The first strategy in Cheng (2005) is Thanking. Thanking is the most strategy used by Kym and Rachel in the movie. According to Farnia and Suleimani (2009), the expressions of thanking are a major instrument that use in social life. The first strategy of thanking is thanking by using the word thank you. The researcher found seven utterances using this strategy.

Datum 1
Kym   : Okay, let's go. Let's go
Rossa   : Kym, good luck to you!
*Kym   : **Thank you***
Rossa   : smile (respond)
Context

Based on the conversation above, this conversation happened in the morning and took place in the rehabilitation center. In the conversation there are two respondents which are Kymmie and Rossa, Kymmie is the main characters of the movie and Rossa is an employee in the rehabilitation center. Kym said thanks to Rossa briefly and clearly. From the conversation above, Kym expressed thanking to Rossa because she has given support to Kym. Kym answered the Rossa's support by saying "thank you" is to expressed thanking to Rossa. Furthermore, Kymmie used the illocutionary of speech act.

From the conversation, there were several speech acts occurred which are locutionary, illocutionary, and perlocutionary act. The locutionary act of the conversation was the statement from Rossa that was said *"Kymmie, good luck to you"*. Kymmie said *"thank you"* to answer the Rossa's statement and Kymmie's statement was the illocutionary act. Based on the conversation was happened there were also occurred perlocutionary act that was Kymmie and Rossa shaking hands.

The data above shows the strategy of gratitude was simple thanking strategy. According to Cheng (2005), simple thanking is thanking by only using the "thank

you". The strategy can be seen from the utterance uttered by Kym. Kym said thanks to Rossa because Rossa has given support to Kym by saying good luck to you, at that time Kym said thanks to Rossa by only using the word "*thank you*". The utterance uttered by Kym was simple thanking because nothing word after she said the word thank you after saying her thanks to Rossa.

b. Recognition of Imposition

The fourth strategy by Cheng is recognition of imposition. The researcher only found two utterances of this strategy used by Kymmie and Rachel in the movie. Here the researcher only found two utterances recognition of imposition of stating the need for the favor strategy:

Datum 2
Paul Buchman   : What I can get for you, Kymmie?
Kym   : Actually I'm late for a meeting and I have to peek into a cup and register as a general biohazard.
Paul Buchman   : Okay, I'll drive you, honey.
Kym   : No, that's okay. Just tell me which car I should use.
Paul Buchman   : well, honey.

Context

Based on the conversation above, this conversation happened at Buchman's house. In the conversation there are two respondents which are Paul and Kym. The conversation occurred when Kym was going to a meeting and her father said he will drive her, but Kym refused. From the utterance uttered by kym it is called gratitude strategy was recognition of imposition by stating the need for the favor. In conclusion, Kymmie used the illocutionary of speech act.

In the conversation, there were several speech acts occurred which are locutionary, illocutionary, and perlocutionary act. The locutionary act of the conversation was the statement from Paul that was said "*Okay, I'll drive you, honey*". Kym said "*No, that's okay. Just tell me which car I should use*" to say thanks to Paul, from what Kymmie said she was used the illocutionary act. Based on the

conversation was happened there were also occurred perlocutionary act that was Paul and Kymmie hugging.

From the conversation above, it shows the gratitude strategy of recognition of imposition was seen from the utterance uttered by Kym. At that time Kym was going to a meeting and her father said he will derived her, but Kym refused. Kym stating the need for the favor can be seen from utterance that she said *"No, that's okay. Just tell me which car I should use".* Based on the utterance uttered by Kym above, indirectly Kym has thanked or expressed gratitude to her father because her father said will derived her. From the explanation above it can be concluded that utterance *"No, that's okay. Just tell me which car I should use"* is recognition of imposition of mention the need for the favor, because after Kym said recognition of imposition Kym mentioned why she said that to her father.

c. Apology

The fifth strategy is apology. Apology are expressions when people asking forgiveness to other people. To express gratitude can be used Apologizing expressions. The strategy used when people to show their request for forgiveness to other people. The researcher found six utterances strategy of apology, which are four utterances of using apologizer words and two utterances of apology by using the favor used by Kymmie and Rachel in the movie. The first strategy of apology is using the apologizer words, here was the example of apology strategies by using the apologizer words.

Datum 3

Rachel: God! You're like harpy! Okay, is being my maid of honor
that important to you? Because I didn't think you gave a shit.
I'm sorry.
Kym: How could you fucking say that to me!

Context

Based on the conversation above, the conversation occurred on the Rachel's room. In the conversation there are two respondents which are Kymmie and Rachel.

Rachel said to Kym apology briefly and clearly. The conversation happened when Kym asked to Rachel to be bridesmaid of Rachel's wedding, although from the beginning Rachel asked Emma to be bridesmaid. From their conversation Rachel said apology because from the beginning Rachel asked Emma to be bridesmaid of her wedding. In conclusion, Rachel used the illocutionary of speech act.

In the conversation, there were several speech acts that has occurred which are locutionary, illocutionary, and perlocutionary act. The locutionary act of the conversation was the statement from Rachel that was said *"I'm sorry"*. Kym said *"How could you fucking say that to me"* to say apology to Rossa, from what Kymmie said she was used the illocutionary act. Based on the conversation was happened there were also occurred perlocutionary act that was Rachel and Kymmie was silent.

From the conversation above, Rachel used apology strategies named apology using apologizer words. It can be seen by the utterance uttered by Rachel "*God! You're like harpy! Okay, is being my maid of honor that important to you? Because I didn't think you gave a shit.* **I'm sorry**". The strategy can be seen that Rachel said apology directly and briefly, because strategy of apology is use by people to show their expression of request for forgiveness. Based on context Rachel say sorry to Kymmie directly and briefly, because she know that is fault, it means Rachel used apology strategy by using apologizer words because based on the definition of using apologizer words is the speaker say apology directly to the hearer.

d. Other

Cheng (2005) stated that the expression of this strategy do not belong to the above strategies. Cheng mention the expression of this strategy as other strategy. The researcher only found two utterances for this strategy that used by Kym and Rachel in the movie. There are other strategy of here statement and other of leave taking strategy.

Datum 4

*Kym   : hey, **here you are**. I thought you were going to abandon me in rehab.*

> *Paul B   : No.*
> *Kym   : It's 10:30. You're half an hour late. I was standing out here*
> *with these lunatics.*

Context

Based on the conversation above, the conversation happened in the morning at rehabilitation center. In the conversation there are two respondents which are Kym and Paul Buchman. At that time Paul Buchman had just come to pick up Kym who is back to home. The statement that was said by Kym *"here you are",* Kym gave information that she thanked her father because was come to pick up her. In conclusion, Kym used the illocutionary of speech act.

In the conversation, there were several speech acts that had occurred which are locutionary, illocutionary, and perlocutionary act. The locutionary act of the conversation was from her father that was said *"no"*. Kymmie said *"here you are"* to say thanks for her father, from what Kymmie said she was used the illocutionary act. Based on the conversation was happened there were also occurred perlocutionary act that Kym and her father hugging.

The data above shows the gratitude strategy was other strategy used by the character of movie. The strategy can be seen from utterance uttered by Kym *"here you are"*. At that time Paul Buchman had just come to pick up Kym who is back to home. The utterance that was said by Kym *"here you are",* Kym gave information that she thanked her father because was come to pick up her. From the utterance uttered by Kym, Kym used other strategy was here statement.

e. Alerters

Alerter is the last strategy of thanking strategies by Cheng. Cheng states that in the thanking situations, attention getter and address there are likely occur in the same utterances. The researcher only found two utterances using this strategy used by Kym and Rachel in the movie. Both of the utterances are mention the name of the people after used the word "*thank you*".

Datum 5

Rachel   *: Emma, would you be horribly offended and hurt if I asked you step down as maid of honor?*

Emma   *: for her? What? Rachel are you serious? Is this you what want? Okay, fine, fine. Not really. You can have it. The crown is yours. First runner up.*

Kym   **: Thank you, Emma. Thank you**

Emma   *: everything is not about you, Kym*

Kym   *: No, it's not about me. It's about sisterhood!*

Context

Based on the conversation above, the conversation happened at the Rachel's room. In the conversation there are three respondents which are Rachel, Kym, and Emma. Kym said thanks to Emma briefly and clearly. At that time Kym asked to Rachel to be bridesmaid but Emma did not agree because from the beginning Rachel asked her to be bridesmaid, Finally Emma was relented from Kym. Because Emma was relented Kym said Thanks to Emma. Therefore, Kym used the illocutionary of speech act.

In the conversation, there were several speech acts that has occurred which are locutionary, illocutionary, and perlocutionary act. The locutionary act of the conversation was the statement from Emma that was said *""*. Kymmie said *""* to say apology to her friend, from what Kymmie said she was used the illocutionary act. Based on the conversation was happened there were also occurred perlocutionary act that Kym left her friend.

From the conversation above, the conversation shows the gratitude strategy was alerters used by the character of movie. The strategy can be seen from utterance uttered by Kym *"thank you, Emma. Thank you"*. Kym said thanks to Emma because finally Emma agrees with Kym's ask to be bridesmaid at Rachel's wedding day. The utterance said by Kym *"thank you, Emma. Thank you",* Kym gave information that she was said thanks to Emma because Emma agree with Kym's ask to be bridesmaid. From what Kym said, Kym has used alerters strategy was name.

Discussion

Based on analyzing the data, the researcher discussed the data about gratitude strategy found in Rachel Getting Married Movie. Based on analyzing and findings in this research, the researcher describes gratitude strategy used by the main characters utterance in Rachel Getting Married movie by Cheng's theory. The researcher found out the gratitude strategy in Rachel Getting Married movie.

Based on analyzing and findings the data above, the researcher found out the gratitude strategy on character utterances in Rachel Getting Married movie. The dominant gratitude strategy that used by characters in Rachel Getting Married movie it can be seen when people said gratitude by only using the word thank you of thanking strategy.

In addition, from this research the researcher wants to give information about gratitude strategy there were the first was thanking, in this strategy people expressed gratitude to other people by using the thanking word. Second, the gratitude strategy was appreciation. This strategy can be seen when people expressed gratitude to other people by using the word appreciate. Third, the gratitude strategy was repayment. This strategy can be seen when people expressed gratitude to other people with said the expression of repay or given something in return.

Fourth, the gratitude strategy was recognition of imposition. This strategy can be seen when people expressed gratitude with stating the imposition. Fifth, the gratitude strategy was apology. This strategy can be seen when people expressed gratitude with expression of apology, in this strategy used by people to show their expression of request for forgiveness. Sixth, the gratitude strategy was positive feelings. This strategy can be seen when people express their gratitude with said the favor to other people. Seventh, the gratitude strategy was other. The strategy or expression of positive feeling do not belong to the gratitude strategy, its means other was categorized other strategies. The last, gratitude strategy was alerters. This

strategy used by the speaker to show their gratitude with said the expression of alerters like attention getter.

CONCLUSION

The purpose of this research is to analyze gratitude strategy in Rachel Getting Married movie. The researcher uses qualitative research as research design in this research. The source of data are Rachel Getting Married movie transcript. The data are gratitude strategy find in Rachel Getting Married movie. The researcher use non participant observation to collect the data and the researcher use pragmatic identity method to analyze the data.

The researcher collects the data based on Cheng's theory that classified eight gratitude strategies. The research uses the theory to find gratitude strategies in Rachel Getting Married movie. In this research, the researcher only found 5 strategy of 8 gratitude strategy by Cheng (2005). The researcher found 22 gratitude strategy in Rachel Getting Married movie, There were 10 utterances of thanking strategy, 2 utterances of recognition of imposition strategy, 6 utterances of apology strategy, 2 utterances of other, and 2 utterances of alerters strategy.

In conclusion, the researcher concludes gratitude strategy used by character utterances in Rachel Getting Married movie. The first strategy is thanking it can be seen when speaker saying thanking to other people. Second, the strategy of gratitude is appreciation it can be seen when speaker say expression of appraise. Third, the strategy of gratitude is repayment it can be seen when speaker say the expression of repay. Fourth, the strategy of gratitude is recognition of imposition it can be seen when speaker say gratitude with stating the imposition. Fifth, the gratitude strategy is apology it can be seen when speaker expressed gratitude with expression of apology. Sixth, the gratitude strategy is positive feelings, it can be seen when speaker express their gratitude with said the favor to other people. Seventh, the gratitude strategy is other the strategy or expressions of positive feeling do not belong to the gratitude

strategy. The last, gratitude strategy is alerters. This strategy used by the speaker to show their gratitude by saying the expression of alerts like attention getter.

REFERENCES

Ahar, V., & Rasekh, A. E. (2011). The Effect of Social Status and Size of Imposition on the Gratitude Strategies of Persian and English Speakers. *Journal of Language Teaching and Research*, *2*(1). https://doi.org/10.4304/jltr.2.1.120-128

Alfa, M. L. (2018). *A Pragmatic Analysis of Thanking Expressed by the Main Characters in Cafe Society Movie*.

Arrien, A. (2011). *Living in Gratitude: A Journey That Will Change Your Life*. Canada: Sounds true.

Cheng, S. W. (2005). *An exploratory cross-sectional study of interlanguage pragmatic development of expressions of gratitude by Chinese learners of English*. 40.

Crystal, D. (2008). *A Dictionary of Linguistics and Phonetics* (sixth edit). USA: Blackwell.

Cutting, J. (2002). *Pragmatics and Discourse*. London and New York.

Farashaiyan, A., & Hua, T. K. (2012). *A Cross-Cultural Comparative Study of Gratitude Strategies between Iranian and Malaysian Postgraduate Students*. *8*(7), 139–148. https://doi.org/10.5539/ass.v8n7p139

Farnia, M., & Suleiman, R. (2009). *An Interlanguage Pragmatic Study of Expressions of Gratitude by Iranian EFL Learners – A Pilot Study*. *5*.

Grant, A. M., & Gino, F. (2010). A Little Thanks Goes a Long Way: Explaining Why Gratitude Expressions Motivate Prosocial Behavior. *Journal of Personality and Social Psychology*, *98*(6), 1. https://doi.org/10.1037/a0017935 https://www.springfieldspringfield.co.uk/movie_script.php. movie=rachel-getting-married By Jessie Nelson

Jufrizal. (1999). *Introduction to Linguistics*. FBS UNP Press Padang.

Mey, J. L. (2001). *Pragmatics: An Introduction* (second edition). USA: Blackwell.

Mey, J. L. (2009). *Concise Encyclopedia of Pragmatics* (second edition). USA: Universrn Denmarkity of Southe.

Searle, J. R. (1996). *An Essay in the Philosophy of Language*. Cambridge: Cambridge University Press.

Sudaryanto. (2015). *Metode dan Aneka Teknik Analisis Bahasa*. Yogyakarta: Sanata Dharma University Press.

Theresia, M. (2016). The Markers of Politeness of Refusal in Penelope Movie. TELL-US Journal, 2(2), 56-77. http://dx.doi.org/10.22202/tus.2016.v2i2.1331

Theresia, M., & Autila, R. (2019) The Choice of Words in Politeness of Refusal at Penelope Movie. Tell-Us Journal, 5 (2), 126-141. http://dx.doi.org/10.22202/tus.2019.v5i2.3200

Thomas, J. (1948). *Meaning in Interaction: An Introduction to Pragmatics*. New York.

Taylor, 2010 in Moleong,Lexy.1989.*MetodologiPenelitianKualitatif*.Bandung: Remadja Karya

Yip, J. A., Chan, C., Lee, K. K., & Brooks, A. W. (2018). Thanks for Nothing∶ Expressing Gratitude Invites Exploitation by Competitors. *Harvards Business School*.

Yoshimura, S. M., & Berzins, K. (2017). Grateful experiences and expressions: The role of gratitude expressions in the link between gratitude experiences and well-being. *Review of Communication*, *17*(2), 2. https://doi.org/10.1080/15358593.2017.1293836

Yule, G. (1996). *Pragmatik*. Yogyakarta: pustaka pelajar.

Zaim, M. (2014). *Metode Penelitian Bahasa: Pendekatan Struktural*. Padang: Sukabina Press Padang.