

FROM NOTHING TO SOMETHING

Genoveva Genoveva¹, Amira Nurul Azmi, Eggy Asyrofi³

^{1,2,3} School of Business, President University
Email: genoveva@president.ac.id¹

ABSTRACT

An orphanage is a place to accommodate children who do not have parents or guardians so that they get proper education and facilities. The problem faced by community-run orphanages is sustainability. The GIA Foundation is a social foundation established by the community in the Jababeka industrial area to accommodate orphans or children whose parents cannot afford their children's education. To help the sustainability of the orphanage, the authors are students and supervisor who are currently carrying out a CSR project as part of the Entrepreneurship course. We provide entrepreneurship training, theoretical as well as handicraft making skills. With the knowledge and skills they have, it is hoped that the residents of the orphanage can be empowered to become economically independent, namely by selling handicrafts from used materials to become valuable handicrafts. This activity still needs continuation so that the skills of the orphanage children are better and the results are marketable.

Keywords: Social project, corporate entrepreneurship, orphanage

1. Background

An orphanage is a place to accommodate children who do not have parents or guardians, therefore, they get a proper education and life. Orphanages can be managed by a foundation or an individual with financial support from community donations, companies or grants. In Indonesia, based on the state law "the poor and neglected children are affected by the state" but in reality, not all neglected children can be cared for in state-owned social institutions. (Sangadji, Kusdiyanti, & Rosmawati, 2014).

The problem related to orphanages is sustainability, especially orphanages that are managed by the community. Lack of funds can result in the orphanage not being able to provide maximum education, food and other facilities. Therefore, it is necessary to find a way out so that the sustainability of the orphanage managed by the community can continue to run well and provide adequate facilities for the children who live in it.

President University students who are taking entrepreneurship courses have the responsibility to carry out social activities after the business project is completed. The business project is required to be related to entrepreneurship. Based on the results of a survey to the community around the campus, it was concluded that the orphanage, which is under the GIA Foundation, currently accommodates children of primary to high school age. So far, educational facilities, food, pocket money, and housing have received donations from the surrounding community. In order for this orphanage to run well, other alternatives are needed.

According to (Sudiyono, 2017), alternative education is needed so that the residents of the orphanage can be independent. One of the programs offered by authors, as group 8 entrepreneurship students with our mentors is entrepreneurship education. The purpose of our project is certainly to carry out to orders given for contribute in society, especially

in the world of entrepreneurships.

The benefits of doing the social activities as our group have planned above are to help and share the social knowledge with others and ourselves to add insights that can foster a high sense of morality, foster enthusiasm to find new inspiration as millennial generation. Otherwise the benefits to people who carry out the social activities can train leadership and can form Emotional Quotient (EQ) or train the patience and emotions. Also, we can feel how wonderful it is to share the knowledge we have with others, we also will be very happy when we can give somethings that are beneficial to the others.

2. Solution and Target Output

(Galvao, Ferreira, & Carla Marques, 2018) said that education is one solution in overcoming poverty. Meanwhile (Genoveva, Yustina, Jokhu, Widiyanto, & Tanardi, 2020) provide a solution that entrepreneurship education can be an alternative to increase self-confidence and ability to be independent because they have income from the business they run. Based on a review of theories and conditions in the field, the authors conducted entrepreneurial education activities for the children of the residents of the GIA Foundation orphanage which can be described as follows:

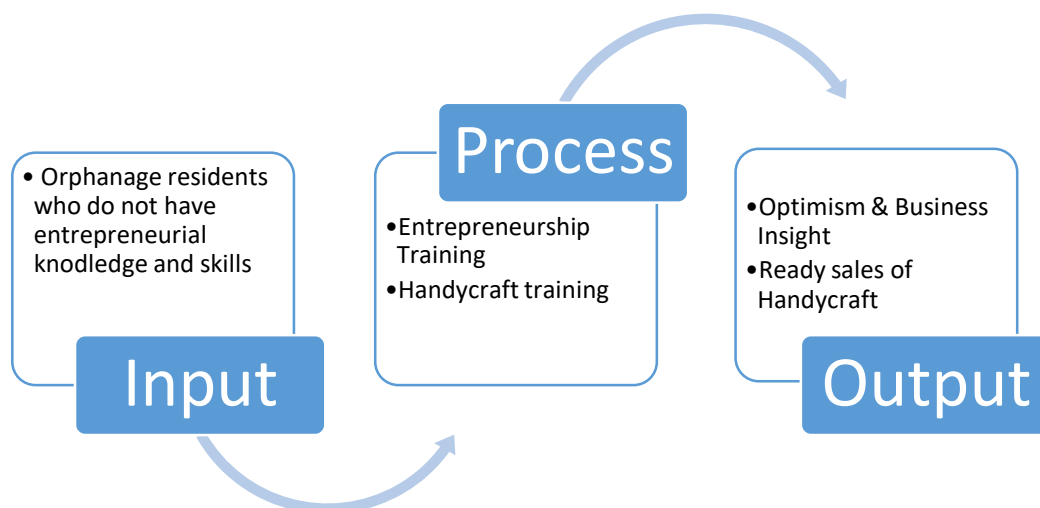


Figure 1. Activity Scheme

3. Method

The method used in this activity is action research, where the authors carry out activities effectively and efficiently based on the needs in the field (Sugiyono, 2015). The steps taken by the author are conducting a survey to the area around Jababeka regarding activities that can be carried out in connection with social activities from entrepreneurship courses. In 2018 the author together with other (Genoveva, Purwanti, Pratama, & Akbar, 2018) conducted a survey regarding the influence of industrial estates on community development. This year, the authors conducted a different activity, namely providing entrepreneurship education to children and teenagers. Based on the survey results in the field, the authors decided that the GIA Foundation, which is inhabited by children and teenagers, would be the object of implementing social activities.

Based on the results of interviews with the management of the GIA Foundation and also some of residents of the GIA Foundation orphanage, it can be concluded that the sustainability of the orphanage is very dependent on donations from the community and companies around the Jababeka industrial area. Based on this problems, the researchers

offered ideas on entrepreneurship education and skills training in making handicrafts from recycled materials. Sales of handicrafts will be supported through social media, so that it can be an alternative source of income for the orphanage.

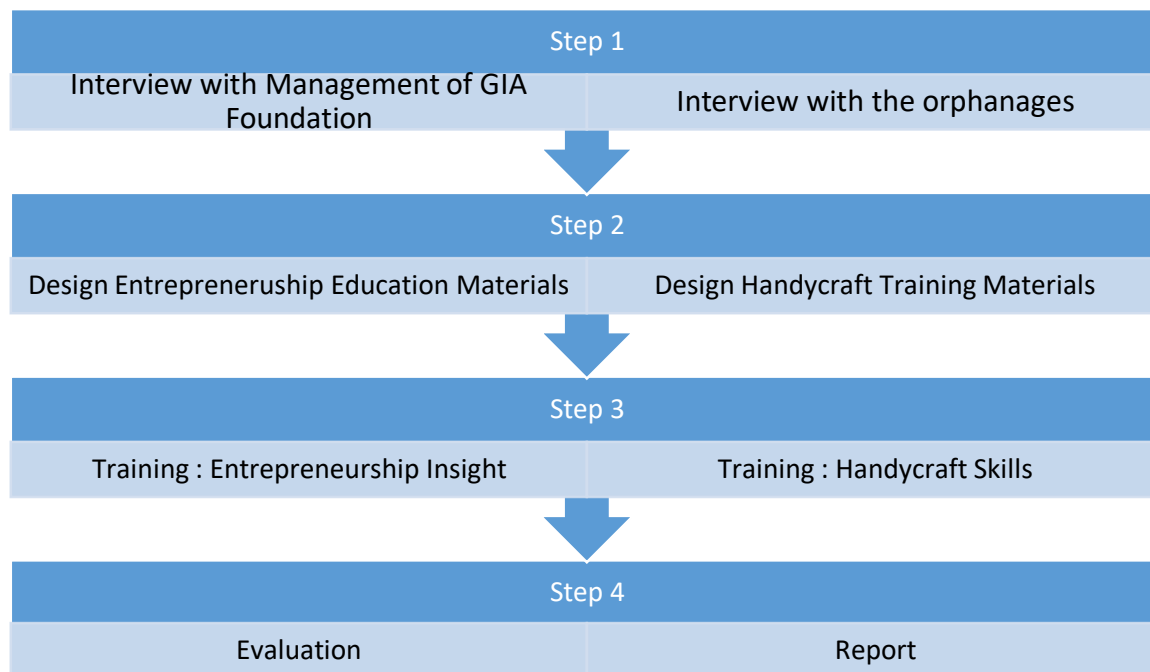


Figure 2. The Steps of CSR Project

4. Result and Discussion

The author's activity is entitled "From Nothing to Something" which means making handicrafts by using used goods that are of no value to be of sale value. This activity was attended by 20 residents of the orphanage of the GIA foundation, aged 5-11 years. The steps for the activities carried out by the writing team are as follows:

a. Introductions and Ice breaking

Entrepreneurship training activities began with an introduction from the authors team, management of the GIA foundation and training participants. To adaptation each other, after the introduction of the event, it was continued with the appearance of 2 Chinese students who were also part of the implementation team, singing songs in Mandarin.

b. Entrepreneurship Training

Participants were given insights about entrepreneurship, namely the notion of entrepreneurship and why entrepreneurship is needed and accompanied by providing examples. Participants were also invited to be interactive by mentioning the characteristics of those who can become entrepreneurs and those who cannot.

c. Handycraft training

Participants were given examples of making handicrafts from used and useless materials such as plastic bottles, cans, straws, rags and various accompanying materials such as glue and decorations. Then the participants were divided into groups where each group was guided by several trainers. The group was given the

freedom to make handicrafts based on the available materials. The best handicraft results are selected and get a gift in the form of writing instruments.



Figure 3. The Handycraft Training



Figure 4. The Handycraft by Orphanage

d. Closing and Acknowledgments

After the training event was over, the event was closed with gratitude from both parties and giving souvenirs, namely wall clocks and donations of money to the management of the GIA Foundation orphanage.



Figure 5. The authors and GIA Management

5. Conclusion

This project for authors is a bridge for us to be able to contribute more to the environment and surrounding communities. From this project, as explained earlier, we made a project which aroused interest in the talents of children in the orphanage foundations where they could make an item that had been used or we could say used goods. They can reuse it into a useful item and become more value to be a useful work and useful for daily activities. Our job here is only to provide used items as a start to work and then all kinds of ideas to decorate their arrival and we are very excited because they are also very enthusiastic about this project by giving good ideas in providing accessories to the items they create. The project that we created turned out to be a suitable project, while the orphanage foundations were campaigning, namely they had a program called "Recycle Order" where they also initiated which used goods could actually be used for renewal and high value according to our ideas which makes our project very much more enthusiastic.

This project requires continuity so that the participants are more skilled in making handicrafts accompanied by exercises for better results. In addition, this project is expected to be an alternative so that the GIA Foundation can be independent in the financial aspect by empowering the residents of the orphanage to be more productive by making handicrafts with economic value. The result from (Sopiah, Kusdiyanti, & Rosmawati, 2014) state that, with entrepreneurship training, the orphanage will be more independent. The independence of the residents of the orphanage will make them more confident by having their own source of income.

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