TEACHERS' STRATEGIES IN MOTIVATING STUDENTS FOR LEARNING ENGLISH ONLINE

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Abstract

Motivation has a very important role in learning. This motivation leds to enthusiams in learning and can improve learning outcomes. This research aims to find out what are the media and strategies that teachers use to motivating students in learning English online. The second aims is to find out how the students involvement in learning English online. This research is descriptive qualitative research. The participants in this research are three of English teachers and three of 10th grade students in SMK PUI Majalengka. The data were collected by observation and interview. The result showed that teachers often using WhatsApp during learning English online. Then, the strategies used by teachers to students motivation for learning English online were reminding the study schedule, giving a games or quizz, giving more interesting materials, and giving Intermezzo. Besides, student involvement in online learning is quite good. Regarding the media used during online learning of English, two students stated that the students not satisfied using WhatsApp, and the students want to use Zoom. Meanwhile, one student stated that satisfied using WhatsApp, but the student want to use E-learning with added video features. However, WhatsApp received a positive response from students. Students stated that WhatsApp made it very easy for them to access materials anytime and anywhere.

Keywords - Strategies, Motivation, Online learning

Introduction

Since 2020, teaching learning process in Indonesia changed to online because coronavirus or Covid-19. According to Purwanto et al (2020) as cited in Sutarto et al (2020) during Covid-19 pandemic, teaching learning process is carried out at home by using media online and other media. Studying at home have some advantages, such as save transportation costs, reduce stress due to traffic jam, and have a lot of free time. Online learning has a superior characteristic that is not dependent on space place and time. In different words, online learning is learning without meeting face to face between teacher and students. Changes in learning process will affect students' learning motivation. Motivation is a desire that can make someone want to do something whether it comes

from outside or within the person. Students' motivation are an encouragement from students to achieve learning goals. Therefore, the teacher must apply the appropriate strategy to ensure that students are motivated to learn or are more enthusiastic to learn online leraning. Motivation has a very important role in learning. This motivation leds to enthusiams in learning and can improve learning outcomes. Therefore, teachers need to apply multiple strategies to support the teaching and learning process.

The online teaching strategy is a design made by the teacher to carry out online learning activities. In the online learning process, such as through zoom or other technology, the teachers must design a strategy that will be applied so that the learning runs well. In addition, the strategies used by the teacher will have an impact on students' understanding (Rusandi, 2021). Aprilia (2020) says that teacher has a very important role in the teaching and learning process in the classroom. In addition, the teacher is the main influencer for students. One important influencer is a motivating strategy. With the various problem that teachers face, teachers need to use successful strategies to help students learn the content. Teachers mus be more innovative in choosing materials and must be able to attract students' interest. Teacher must have a good strategy for the teaching and learning process. Strategies can make learning easier, faster, more fun, more efficient, and more transferable to new situations (Indrajid, 2020). Anggeraini et al (2022) clarified some teaching strategies during COVID 19 pandemic.

This research aims to find out what are the media and strategies that teachers use to motivating students in learning English online. The second aims is to find out how the students involvement in learning English online. So, this research will give some useful information about teacher's strategies in motivating students' motivation for learning English online. Regarding the teacher's strategy in motivating students, there are previous studies that have discussed the teachers' strategies in motivating students. Several previous studies have shown that the role of the teacher has major effects on student development. During this pandemic era, the teacher must be able to take advantage of technology and learning methods that motivate students more during online learning like this (Wahyudi and Utami, 2021). Then, the strategies of the English teacher to increase motivation in teaching English are giving praise, subtle ridicule, giving suggestion, playing motivation videos and idol story are extrinsic motivation and instrumental motivation (Apriliani, 2020).

Beside that, that the strategies used by the teacher to increase students' interest in learning were to provide students with an understanding of the importance of learning, to make learning material brief, clear, and interesting, to use simple and interesting media, and to conduct regular and continuous evaluations (Sutarto, Dewi Purnama Sari, and Irwan Fathurrochman, 2020). Then, the teacher use five strategies, include associating lesson with real life, games, memorizing, practices, and giving a test (Shintia Dhea Aprilia, 2020). Based on explanation above, the researcher found some similarities and differences. The similarity is about motivation in learning English. The difference is about focus of this research, such as to find out what are the media that the teacher use in learning online and what are the strategies will the teacher use to motivation the students in learning English online. Then, the second focus is to find out how the students

involvement in learning English online. Based on background of research above, the research questions are :

1. What are the strategies that teachers using media to motivation students for learning English online?
2. How the students involvement in learning English online?

Methodology

This research is descriptive qualitative research. According to Hasnidar (2020) descriptive qualitative research refers to a process-oriented method used to understand, explain, describe, and develop theories about phenomena or environment, subjective method used to describe life experiences and give them meaning. The participants in this research is three of English teacher in SMK PUI Majalengka and three of 10th grade students in SMK PUI Majalengka. The data were collected by observation and interview.

Finding And Discussion

Findings

The Strategies That Teachers Using Media to Motivation Students for Learning English Online

1. Observation

   Based on the results of observation, media that teachers use to teaching learning process during learning online in SMK PUI Majalengka using WhatsApp and Facebook. WhatsApp and Facebook use to share materials or send assignment. Sometimes, some teacher use E-learning to share materials and to send assignment. However, the researchers more focused on media WhatsApp and Facebook. The teachers use WhatsApp for teaching learning process because easy to use for the students and use WhatsApp the signal is good. Beside that, teachers use Facebook beacuse more flexible.

2. Interview

   Based on the results of interview with the teachers, every teachers have different strategies. From the three English teachers interviewed by the researcher, the researcher found four strategies that teachers use to motivating students for learning English online. Those strategies as follows : 1) Reminding the study schedule. 2) Giving a games or quizz. 3) Giving more interesting materials. 4) Giving Intermezzo.

The Students Involvement in Learning English Online

Based on the results of interview with the students, it can be concluded that from the first question, the researcher asked about what the preparations that students do before online learning, almost every students have the same preparation, such as reading English material. Beside that, one student who is mentally prepare to learning online. Because online learning more bored than offline learning. From the second question, the researcher asked about what media that teachers use during learning English online, actually the media that teachers use during online learning is media WhatsApp and Facebook (when the researcher interviewed one of the English teachers). However, the students that the researcher interviewed during online learning use WhatsApp. From the third question, the researcher asked about is the learning that media easy to use, all the students stated that the WhatsApp application is easy to use. From the fourth question, the researcher asked about what are the obstacles faced by students when using the media, then the students said obstacles that they faced, such as signals, quotas and full storage.

From the fifth question, the researcher asked about what difficulties that students face when learning online, then the students said that the difficulties that they faced is difficult to understanding materials. From the sixth question, the researcher asked about are students able to understand the English material delivered by the teacher through online learning media, then two students said that difficult to understanding materials, but one student said that quite understanding, because when learning the teachers only given materials and not explain in details. From the seventh question, the researcher asked about what students think about motivation, every students have their own opinion. According to student 1, motivation is an encouragement to encourage myself be better in the future. According to student 2, motivation is an attitude and value that gives strength to encourage individuals to achieve goals. Then, according to student 3, motivation is an urge to change from internal and external factors.

From the eight question, the researcher asked about students' satisfied using the learning media, then the result of the calculation for question number eight is 67% or two students stated that the students not satisfied using WhatsApp, because students could not understand the material when using WhatsApp. While, 33% or one student stated satisfied using WhatsApp because WhatsApp easier to reach than other learning applications, and then use less quota. From the last question, the researcher asked about students' hopes for the use of media in online learning, then the result of the calculation for question number nine is 67% or two students stated that the students hope to use Zoom, because when using Zoom like face to face. Beside that, easier to interaction between students and teachers. Students will easily ask to the teachers and the teachers can explain in more details. So, students will easier to understand the material presented by the teachers. While, 33% or one student stated that hope to use E-learning, but added with video features so that not only a text feature.

Discussion

The Strategies That Teachers Using Media to Motivation Students for Learning English Online

There are four teachers' strategies in motivating students for learning English online. The strategies are : reminding the study schedule, giving a games or quizz, giving more interesting materials, Giving Intermezzo. The displaying discussion as follows :

1. Reminding the study schedule

    The first strategies that teachers use in motivating students for learning English online is reminding the study schedule. The English teacher will remind students that there is a study schedule by sending a message to WhatsApp or if not present the teacher will call the student. So, the English teacher pays attention to her students by reminding them, such as reminding them of a video call schedule.

2. Giving a games or quizz

    The second strategies that teachers use in motivating students for learning English online is giving a games or quizz. So that the learning is not bored, the teachers giving games or quizzes. Students who participate in or are active in the game or quiz will get prizes. And also for students who active to ask will get prizes.

3. Giving more interesting materials

    The third strategies that teachers use in motivating students for learning English online is giving more interesting materials. For students online learning is bored. Therefore, as a teachers, must have a good strategy. One of them is giving more interesting material. Teachers can use PowerPoint to make learning materials look interesting. That way, students will be interested in reading and not feel bored when studying.

4. Giving Intermezzo

    The last strategies that teachers use in motivating students for learning English online is giving intermezzo. Intermezzo is a chat interlude or a joke interlude. So, the English teacher giving intermezzo outside the learning context. For example, giving other topics outside of learning, such as asking students' opinions about anything but still related to the learning topic. After there is a response from the students, the teacher will start the actual learning.

The Students Involvement in Learning English Online

Student involvement in online learning is very important. That way, there will be interaction between teachers and students. The learning media used by the teacher during online learning are WhatsApp and Facebook. However, teachers often use WhatsApp for learning media. There are several obstacles faced by students when learning online, such as obstacles of quota, signal, and full storage. Eventhough, students still follow online learning.

The results of interviews with students in using WhatsApp media, two students were not satisfied using WhatsApp application because the students difficult to understand the materials correctly and felt bored. Then, the students hope to use Zoom so that can understand the materials. Therefore, the students can felt satisfied if the teachers use Zoom as media during learning English online. So, the teachers can giving more interesting materials as strategy during learning English online in Zoom so that the students can understand the material presented by the teachers and not feel bored.

However, one student was feel satisfied because the WhatsApp application was easy to reach. That way, the students can quite understand the materials. Although satisfied using WhatsApp, the student hope to use E-learning but added with features video so that not only text features. So, the teachers can giving Intermezzo as strategy during learning English online. By using Intermezzo, learning materials will be discussed in more details. Of course, the student can easier to understand the materials and not feel bored.

Conclusions

Based on the results of research data analysis that have been done, for the first research question is it can be concluded that there are two media used by the teachers as learning media, that is WhatsApp and Facebook. However, based on the results of interviews with students, the teachers often using WhatsApp in learning English online. Then, there are four strategies used by English teachers to motivation students for learning English online. The strategies are 1) Reminding the study schedule. 2) Giving a games or quizz. 3) Giving more interesting materials. 4) Giving Intermezzo.

In addition, based on the calculation results of the second research question, it can be concluded that student involvement in online learning is quite good. Regarding the media used during online learning of English, WhatsApp received a positive response from students. Students stated that WhatsApp made it very easy for them to access materials anytime and anywhere.

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