

An Analysis Values of Character Education in Upin and Ipin Films Animation on Kisah Raja Pemburu Episode

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ABSTRACT: This study aims to describe the values of character building based on the application of character education in Upin and Ipin animation film at Kisah Raja Pemburu episode. It researched at Riau University, Education Faculty which located on Kampus Bina Widya street Simpang Baru, Pekanbaru. This research design with a descriptive qualitative research. The basic technique used in this method teknik simak libat cakap. The object is the dialogs and the acts in Upin and Ipin animation film which contain and show the values of character building. The result of this study show four values which relies on Upin dan Ipin animation film at Kisah Raja Pemburu. It is: 1) Nasionalism, 2) Independent, 3) integrity, 4) Mutual assistance. Based on that values, mutual assistance is considered as the dominant character that lead the four character in mention. Then also in the Upin and Ipin research it shows that the characters are good to observed.

Keywords: character education, animated films, upin and ipin.

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INTRODUCTION

Education is a mindful and planned effort of someone to develop their own potential. It also considered as an effort to build and prepare a young generation for the future. Expectantly through the education can creates an intellectual young generation which is not only smart in education world but also good in moral and character. Nowadays to find the good quality of young generation is rather difficult. It might causes the young generations are faced with a lot of problems especially in education world which sometimes defame the face of education world itself. Based on that, the character building education is needy to be learning more.

Fitri (2017:90) character is human values which related with God, the self, environment, nationality which mirrors on thought, religion norms, law, manner, culture and customs. As Hill mentioned (2010:20) the character is a reflection of someone to think and behave. Someone in good character is when they are capable to do or choose the right one by following the terms and conditions in charge. The education of character building teach and lead a person being cooperate in family, society, and environment to make their own decision in wisely.

According to Indonesian Dictionary (KBBI), character is a nature mentality as human beings, moral or personalities which differentiate the one person with others. Syamsul (2016:30) mentioned that character building education as a system which embedded the character's value on student which consist of knowledge, individual conscious, goals to do the values from God the self, human beings, environment, nationality to reach Insan Kamil. According to Thomas Likonase, Character education is education to shape one's personality through character education, the results of which can be seen in one's real actions, namely good behavior, honesty, responsibility, respect for the rights of others, and hard work. As Aristotle mentioned that character is closely related to habits that are often manifested in behavior. According to Ratna Megawangi, Character education is an effort to educate children so that they can make wise decisions and practice them in everyday life, so that they can make a positive contribution to their environment. Character education is an effort that must be designed and implemented systematically in order to provide assistance to students to understand the values of human behavior related to God Almighty, oneself, fellow human beings, the environment, nation and state. So

character education can emphasize continuous habits by being shown, practiced and carried out in everyday life.

Character education building is a process to develop the character to give good impact towards emotional, spirituality and personality development of someone. Therefore, character building education is crucial to develop the young generation. Expectedly they grow up with good character which reflects good values such as unity, diversity, nationality, integrity and humanity. Those values are included in character building education. So. It will help the young generation to be ready to stand in the unstabled era. They are not only smart in academics but also have strong and good character for Indonesia's future. The Application of Character Education (PPK) is one of the government's efforts to shape people's character. It was designed in the education world that focused on a harmony of heart, feeling, thought and soul which also engaged the society and environment to play the role. Based on presidential decree no. 87 2017 about the application of character education (PPK) there are five values that students. It is religious, nationality, independence, cooperation, and integrity.

Film is an audio-visual communication medium to convey a message to a group of people gathered in a certain place. Film is an image recording medium with celluloid as the base material. Film is a tool to convey various messages to the public through story media. The definition of film according to the Law of the Republic of Indonesia number 33 of 2009 is a work of cultural art which is a social institution and mass communication media made based on cinematographic rules with or without sound and can be shown. According to Munir, animation comes from English, "animation" from the word "to anime" which means the purpose of animation is "to turn on". Meanwhile, according to Hidayatullah's opinion, that animation is a collection of images arranged in sequence. At first the animation was made from sheets of drawing paper which were then "rotated" so that a moving image effect appeared. As Hidayatullah mentioned, Animation is a collection of images arranged in sequence. Initially the animation was made from sheets of drawing paper which were then "rotated" so that a moving image effect appeared.

Animated film is a film in the form of a series of images that are filmed one by one by paying attention to the continuity of motion so that it appears as a single movement in the film and then arranged according to a storyboard to produce a complete animated film. The values of character building are learned by student's activities in a school or house. Nowadays the student is more closer to learn something new by using media such as movie or film. A movie or film has a function to entertain or amuse the audiences. Besides the functions, it also delivers a message to the audience which can be educate student who watch it. There are many movies and genres that will be easy to find. One of them is animation film which will be useful as a learning media especially for character building education. Not only for entertaining goals, it often shows many positive values or messages for a student who watched it.

One of animated film which popular is Upin and Ipin. It has many episodes that always shows the positive values to apply in real life. So the researcher is interested to analyze 3 episodes selected. It is 25,26,27 on 4th serial with title Kisah Raja Pemburu. It was chosen because the selected episode covered a whole story about Kisah Raja Pemburu. Based on that, researcher decide to observe the character building education on this animated film.

METHOD

This research did on Riau University at the Education Faculty which located on Kampus Bina Widya Street, Pekanbaru. This research is designed in descriptive qualitative research. According to Kriyanto, descriptive try to describe the data originally by using qualitative data to get descriptive data. The object is the dialogue and the acts in Upin & Ipin animated film which contain and show the value of character building. The basic technique used in this method is Teknik *Simak* and *Catat*. In Teknik *Simak*, researcher listened and watched carefully from the whole film. In this research the data collected by doing documentation. To be continued, the data will be analyzed with data reduction, data display and take a conclusion or verification

RESULT AND DISCUSSION

An animated film contains the values or messages to deliver for the audience which has a function to entertain for education purposes especially as media for leaning in character building education for students. The messages on that mostly depict the condition and situation like in real life. Research Results from the values of character education contained in the Upin and Ipin Animated Film in

Kisah Raja Pemburu episode, based on data collection and data processing through scenes and character dialogues from the research conducted. The result of this study shows that there are four values which are related to this. It is nationality, independence, Mutual assistance, and integrity.

Nationality

Nationality is the way people think and act that shows loyalty, concern, honor towards language, environment, social, culture, economic, politic which is dedicated to the nation. Another sub-value from it is to be proud of the nation's culture, preserve the culture, sacrifice, eminent, achievement, patriotic, environmental care, obey the law, discipline, and respect the diversity of races and religions (Kemendikbud, 2017:8). According to Surono (2017) nationalisme is crucial for a nation because it is the realization of patriotism. It leads the society to respect the value of humanity and tolerance. The character of nationalism needs to be implied from an early age into the young generation. Hopefully the young generation can prioritized common interest rather than personal interest. Nationalism in animated film Upin & Ipin at episode Kisah Raja Pemburu find in 04:29:15 (episode 26). In that scene, Jarjit, Mei Mei and Devi is playing Engklek. Another scene is in 05:49:06 (episode 27) shows nationalism. In that scene, Jarjit says thank you to Upin and Ipin by using a rhyme that consists of 2 lines. One of the character values is maintaining the nation's cultural wealth. The implication of preserving the nation's culture is introducing and preserving traditional rhymes and traditional games. The rhymes are commonly shown in entertainment events or competition meanwhile traditional games such as engklek means children's games.

Independent

Independent is the attitude and behavior of someone who does not depend on others by using energy, thought, time to realize hopes, dreams and ideals. Another sub-value of being independent is working hard, toughness, professional, creative, brave and always being a good learner. Self reliance is a skill of a person to manage and control a time and the mind to take a risk and solve the problem independently. Mostly the people in this character always stand on his feet. Self reliance is related to skill and work management to reach the goals. Nationalism in this animated film shows in scene 05:19-05:30 (episode 27) when Cikgu Jasmin teaches the students to keep the book which they borrow from the library. She gives advice to them to ask politely and be brave if they need help. One of the independent character values is professional, professional teacher is a teacher who have qualified abilities to carry out their duties as a good teacher. For example, the teacher must be firm with the students when the students breaking the rules, behind the assertiveness, the teacher must also protect the students. This is important so that students do not feel afraid. The student do not afraid and they will respect the rules. The assertiveness of the teacher is in the sense of consistently enforcing discipline and commitment. Teachers must show a firm attitude in appropriate situations, for example, when students intentionally do not do their assignments, damage school facilities and so on.

Integrity

The value of Integrity is the value that underlies behavior based on efforts to make himself a person who can always be trusted in words, actions and work, has commitment and loyalty to human and moral values (moral integrity). Integrity sub-values include honesty, love of truth, loyalty, moral commitment, anti-corruption, justice, responsibility, role model and respect for individual dignity (especially persons with disabilities). The character value of integrity contained in the animated film Upin and Ipin episode of the Story of the Hunter is found in Scene 04:04-04:27 (episode 26), where Mei-Mei is urged by Upin and Ipin to admit that Mei-Mei has taken Jarjit's book, but Mei-Mei firmly proved that the book in front of Upin and Ipin was hers. In scene 01:42-01:45 (episode 25), it tells the story that students are returning borrowed books to the library moving in a queue in an orderly manner. In scene 04:19-04:32 (episode 27) it is said that Ijat found a book belonging to a mobile library and the book he found was given to cik gu Jasmin. Here Ijat has a sense of responsibility that has found the book. From the explanation above, it can be concluded that the character values of integrity, sub-values of honesty and responsibility, are the basic guidelines that every person must possess as a form of self-realization as a human being who is honest and responsible in words and actions. A quality person must have a strong integrity in him which is formed from previous good processes.

Mutual Assistance

Mutual assistance according to Prabowo, D. (2014) is the behavior of helping each other and working together with someone to achieve a common goal. Mutual assistance is an activity that is carried out together in the community to ease a job/problem. The value of the Mutual assistance character reflects the act of appreciating the spirit of cooperation and working together to solve common problems, establish communication and friendship, provide assistance or assistance to people in need. The sub-values of Mutual assistance include respect, cooperation, inclusion, commitment to joint decisions, deliberation to reach consensus, mutual assistance, solidarity, empathy, anti-discrimination, anti-violence, and volunteerism.

The value of the Mutual assistance character in the animated film Upin and Ipin, the story of the King of Hunters, is in Scene 00:01-00:26, in this scene, Upin Ipin calls and invites his classmates to help make pictures, friends are happy -Friends of Upin Ipin help and do their respective drawing assignments with enthusiasm and pleasure. In scene 00:15-00:20, it tells the story of Fizi and Ehsan who are in a bad mood where Fizi's favorite color crayon is forcibly taken by Ehsan. Mei-mei who saw her friend who was about to fight immediately calmed them both down nicely and firmly. In scene 03:54-04:04 (episode 25) it tells Jarjit who is sad because the book he borrowed from the mobile library he couldn't find, Upin Ipin, who knew about Jarjit's problem, was happy to help Jarjit find his lost book. In the scene 05:35-05:48 where Miss Jasmin teaches and gives advice to her students to be able to take care of borrowed books as well as possible. Give directions to students if there is a problem, don't be afraid to ask others for help. In the excerpt there is the value of the mutual cooperation character where Ms. Gu Jasmin is there saying the word please in front of her students. Because the sub value, one of the values of the Mutual assistance character is to help. Give directions to students if there is a problem, don't be afraid to ask others for help. In the excerpt there is the value of the mutual assistance character where Ms. Gu Jasmin is there saying the word please in front of her students. Because the sub value, one of the values of the mutual assistance character is to help. Give directions to students if there is a problem, don't be afraid to ask others for help. In the excerpt there is the value of the mutual assistance character where Ms. Gu Jasmin is there saying the word please in front of her students. Because the sub value, one of the values of the mutual assistance character is to help.

From the explanation above, it can be concluded that the value of the gotong royong character has sub-values of cooperation, anti-violence, empathy and help. The character of gotong royong is a character that has grown and become part of people's lives. Through mutual cooperation, the work will be completed more quickly. It can be concluded that gotong royong is an attitude or behavior that must be done sincerely without expecting anything in return because it is intended for the common good.

CONCLUSION

The value of character education in the animated film Upin and Ipin episode of the *Kisah Raja Pemburu* is as follows: a) Nationalist, b) Independent, c) Integrity, and d) mutual assistance. From the four character values above, it can be concluded that the value of the mutual assistance character is the most dominant character value shown and underlies the four character values, because the value of mutual assistance is one of the building blocks of a character value. In the animated film Upin and Ipin, it is shown that each episode studied contains good character values. The value of religious characters is not found in the animated film Upin and Ipin of the *Kisah Raja Pemburu* episode.

Recommendation

1. There are many character education values found in the animated film Upin and Ipin in the story of the King of Hunters episode, so this animated film is suitable if it is used as a source of learning in the world of education, the reason being that there are many lessons that can be learned from every good action. between characters and dialogue between characters.
2. Through the media of animated films, students will be more enthusiastic in learning, so the animated film Upin and Ipin in the *Kisah Raja Pemburu* episode will help educators in efforts to instill good character in students.
3. Upin and Ipin animated film is one of the animated films that contains character education values that have relevance in each other episode and will assist educators in efforts to instill character values to students and also help educators build and equip students as Indonesia's golden generation in 2045 with the spirit of Pancasila and good character education to face the dynamics of change in the future.

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