

ECONOMIC ACTIVITIES IN RIVERBANKS COMMUNITY SETTLEMENT IN BENUA ANYAR VILLAGE

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Abstract

The riverside area is an area where there are also many residential areas around it. Usually, a group living on the river's banks is called a riverbank community. This research process used a qualitative approach to the type of case study research. The research was conducted in the Banua Anyar sub-district, with the research subjects being the Banua Anyar sub-district community. Continental Anyar Village is a culinary tourism village in terms of carrying out economic activities. With the development of culinary tourism, it is assumed that it can bring changes to the socio-economic sector, especially the small and informal economic sectors. The existence of small traders, souvenir traders, typical restaurants, and so on will bring socio-economic changes. The results of this study show that Banua Anyar, as a culinary area, offers many restaurants and food stalls serving Banjar specialties. Not only typical of Banjar, but the primary food is also widely available in the Banua Anyar sub-district area. The people living in the Banua Anyar sub-district carry out many economic activities, namely processing and producing goods, distributing goods, and consuming goods traded in the Banua Anyar sub-district.

Keywords: Activity; Economy; Banua Anyar Village.

Preliminary

The riverside area is an area where there are also many residential areas around it. Usually, a group living on the river's banks is called a riverbank community. Settlement on the banks of this river is generally formed because of thinking about how the river can be utilized. Rivers, quoted in Endang, 2010 mainly function as a means of transportation and traffic of people and goods. A means of river transportation is a container where water collects from an area. Surface water or runoff water flows by gravity to a lower place (Yogafanny, 2015; Handy et al., 2021).

Settlements on the banks of rivers can become slums and illegal settlements if they are not appropriately managed. This reality is inseparable from the conditions in Indonesia as a developing country. Dense community settlements on the river banks are places where people with low to high incomes undergo regeneration and settle in the area. This raises the problem of how to manage land that can keep residential areas on riverbanks in order, so there is a need for regional development efforts to make the best use of the land so that the needs of the people living in the area are still fulfilled.

The community becomes an exciting part of observing their behavior and the people who live on the river banks. Banjarmasin has many rivers nicknamed the 'City of a Thousand

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Rivers' (Putro et al., 2020). Martapura River is one of the many rivers in Banjarmasin. Along the banks of the Martapura river, there are many community settlements.

Banua Anyar Kelurahan is one of the areas where most people live on the banks of the river. Apart from that, the Banua Anyar sub-district is nicknamed the Culinary Village, and shops and culinary stalls are located right on the banks of the river. Banua Anyar Village stretches along the banks of the Martapura river, starting from rt 1 to rt 15. Most of the people still live on the river banks due to the potential of the river and its utilization for the people in Banua Anyar. The Banua Anyar community uses the river as a form of physiological fulfillment, individually and as a group. Therefore, many people still lived on the river banks and settled in the Banua Anyar sub-district (Marlia et al., 2022; Subiyakto et al., 2020; Mastiah et al., 2022).

For people who live on the banks of the river, it is explained (Afdholy, 2017) that the river is not only a source of water but also the life orientation and identity of the people there. This life orientation is how the community is used as a place for daily life activities such as washing, bathing, even being used for eating and drinking, and as a transportation route for people who still use boats as a means of transportation. The river used to be the primary means of traffic, and this was done because there were no footpaths or land connecting roads.

Banua Anyar Village is a residential area along the Martapura river and a village or culinary tourism area located in East Banjarmasin District, Banjarmasin City. In Banua Anyar Village, most of the people live on the banks of the river. This settlement, located in the Banua Anyar sub-district, is a culinary area offering a variety of culinary stalls. Through this, it is then observed and researched how economic activities are carried out by the community in settlements along the Banua Anyar river.

Method

This research was carried out using the case study method and literature study. The research was conducted in the Banua Anyar Subdistrict, with the research subjects being the Banua Anyar subdistrict community, especially those with culinary businesses.

When conducting research, it uses data collection methods with in-depth interviews with research subjects to obtain accurate reality data following the facts on the ground; therefore, the research subject is the primary source of information in research. In addition, carry out observation and documentation methods used as concrete and scientific evidence in obtaining data and information (Subadi, 2006).

The implementation phase begins with identifying problems in the field by making initial observations, then continues with interviewing informants and conducting documentation to support research evidence. Finally, the data analysis stage includes the data reduction stage, data presentation, and the conclusion drawing stage from the data and information obtained.

Results and Discussion

The physical condition of Benua Anyar Village

Benua Anyar Sub-district is a sub-district in the East Banjarmasin sub-district, Banjarmasin City, South Kalimantan Province. Benua Anyar Sub-District is a residential area that used to be Kampung Pengambangan and then was divided and became a Kelurahan. Benua Anyar Village has an area of 1.78 km² located in a lowland area included in the tidal area; the population in 2017 reached 7,900 people. Administrative boundaries of the Benua Anyar sub-district area:

- To the north : Sungai Jingah Village, North Banjarmasin.
- To the east : Sungai Lulut Village, East Banjarmasin.
- South side : Village of Pengambangan, East Banjarmasin.
- West side : Sungai Jingah Village, North Banjarmasin.

Banua Anyar Community Economic Activities

Communities on the banks of the river certainly have a variety of activities and activities. This can usually impact life depending on how and what activities are carried out. These activities can include physical and social activities carried out by humans (Abbas et al., 2017, 2022).

Continental Anyar Village is a culinary tourism village in terms of carrying out economic activities. With the development of culinary tourism, it is assumed that it can bring changes to the socio-economic sector, especially the small and informal economic sectors. The existence of small traders, souvenir traders, typical restaurants, and so on will bring socio-economic changes (Lubis, 2014). An economic activity like this includes how the people who live in the Banua Anyar sub-district meet their daily needs. Economic activity is a human activity aimed at earning income and producing something to meet the necessities of life for oneself and one family (Wiyatna et al., 2015).

Economic activity includes the activities of a person who is carried out because he has certain motives to make ends meet. Economic activity generally includes the main activities of production, distribution, and consumption (Yuniarti et al., 2020). In order to meet the needs of life, of course, humans will look for work. Economic activities carried out by humans are

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generally divided into two groups; the first is to carry out activities based on place or area, both rural and urban. Second, based on both agricultural and non-agricultural work. This includes people working in industry and tourism.

These activities carried out by humans will determine the economic conditions of each family. If someone works hard to improve their standard of living, they will carry out more economic activity than others. Each region has different natural and human resource potentials. Therefore, the methods and activities will differ from other regions (Subiyakto et al., tt).

If the area has the potential to produce timber, then it could just make a furniture business. If it is close to a school or a tourist spot, a business selling stationery and a culinary business can be the right choice. When someone carries out an economic activity, they will also see potential and analyze it based on the conditions of the area that will be used as the primary place to carry out economic activity.

Settlements on the banks of the river in the Benua Anyar sub-district are areas with great economic activity potential. After becoming a culinary tourism area, the Benua Anyar village is frequently visited by tourists, both from within the city and outside. A variety of typical Banjar culinary and snacks are offered in this culinary tourism area. Therefore, the government designated the Benua Anyar sub-district as a culinary tourism area not only to introduce and develop the tourism sector but also to change the standard of living and the economy of the people in the Benua Anyar sub-district so that potential resources continue to be utilized. Economic activities that occur in riverbank settlements in Benua Anyar Village include culinary businesses, lumber businesses, and small businesses (Jannah et al., 2022).

Culinary Business

The culinary business is a characteristic and an essential component of a tourist destination. From year to year, the culinary business has been growing, and many new ideas and innovations have emerged in processing food sources into a special culinary that will be offered to consumers (Abbas & Jumriani, 2020). The Benua Anyar culinary tourism area is a tourist destination with many culinary businesses. The Banjarmasin government developed this area to support and develop tourism in Banjarmasin. This area can be reached by land or water transportation because it is located right on the banks of the Martapura river. Therefore, culinary businesses in the area already have an official license from the government.

Culinary businesses in the Banua Anyar sub-district offer Banjar specialties such as Warung Bu Dana, which sells *Nasi Kuning*, *lontong*, *lapat*, and *Mie Habang*. There is also Soto Bang Amat, which sells Soto Banjar, Banjar soup rice, and other foods. In addition, there are

still many stalls and restaurants serving typical Banjar culinary and delicious food while enjoying views of the river. People visit the Banua Anyar culinary tourism area every day to enjoy culinary delights (Abbas, 2020).

Many local people can work at the restaurant or create their own culinary business through the culinary business. This is equivalent to the number of tourists who come to enjoy typical culinary delights. Activities like this motivate many people to build a culinary business.

Timber Business

The timber business referred to here is selling and buying wood carried out by several people on the river banks. Its activities include buying timber in large quantities and then transporting it via water, namely by boats to Banua Anyar. Then the wood is resold by the owner in small or large quantities and delivered via land transportation. This economic activity also involves people in the Banua Anyar kelurahan transporting and arranging wood to be traded.

Small business

This business includes the business of small stalls that exist throughout the Banua Anyar sub-district. Small stalls sell food and drinks, fried foods, and snacks. Food stalls and photocopying businesses. This economic activity is carried out by the community in the Banua Anyar sub-district to earn income to meet their daily needs. These businesses are always running and only close on certain days. In addition to the above efforts, on the banks of the river, there are also fish ponds managed by several people in the Banua Anyar sub-district (Syaharuddin et al., 2022; Yulia et al., 2022).

Conclusion

The economic activities carried out by the people of Banua Anyar are quite diverse. The resulting activities are in the form of production, distribution, and consumption activities. Production activities include the production of snacks, typical *Wadai* Banjar, and souvenirs which are then sold to visiting tourists. Distribution activities include distributing *Galam* wood which business owners will later resell. Finally, consumption activities cannot be separated from tourists visiting the Banua Anyar culinary area.

Banua Anyar, as a culinary area, offers many restaurants and food stalls serving typical culinary Banjar. Not only typical of Banjar, but the primary food is also widely available in the Banua Anyar sub-district area. In addition, the people living in the Banua Anyar sub-district carry out many economic activities, namely processing and producing goods, distributing goods, and consuming goods traded in the Banua Anyar sub-district.

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