

Survey of Leading Commodities Of Aceh Province As Academic Effort To Join And Build The Country

Mohd.Heikal, Muammar Khaddafi, Falahuddin, Ichsan, Fuadi, Dammanhur, Rico Nur Ilham, Ahmad Fauzul Hakim Hasibuan, Munandar, Chalirafi

Faculty of Economics and Business, Universitas Malikussaleh

E-mail: riconurilham@unimal.ac.id

Abstract

Local governments must be able to prioritize superior commodities which are considered as the basis for sub-sectors to optimize regional economic advantages. Understanding the priorities of development planning and commodities in the agricultural, plantation and livestock sub-sectors in Aceh Province, it is necessary to know which agricultural, plantation and livestock sub-sectors are the leading and leading commodities in the agricultural, plantation and livestock sectors in Aceh Province. This research for community service was carried out on September 25, 2020 - August 25, 2021 with the location survey method. The criteria used based on this survey are 7 leading commodities in Aceh Province which include red chilies, cayenne peppers, shallots, beef, chicken meat, rice and eggs. The results of this service show that the agriculture and plantation sub-sectors are superior commodities from the period September 2020 - August 2021 with 9 regional locations in Aceh Province. Likewise with the nominated livestock sub-sector as a superior commodity in Aceh Province.

Keywords: Agriculture, Plantation, Livestock, Superior, Community Empowerment, Service

INTRODUCTION

National development is the welfare of the community by always seeking to improve the standard of living. In Law Number 32 of 2004 it is explained that regional development plays a very important role in national development. The Central Government has provided opportunities for local governments to regulate and manage their own regions in accordance with the principles of Regional Autonomy and Co-Administration. The principles of regional autonomy and assistance tasks are directed at accelerating the realization of community welfare through improvement, service, empowerment and participation of the community and academics in order to increase regional competitiveness by taking into account the principles of democracy. Based on the Regulation of the Minister of Home Affairs Number 9 of 2014 concerning Guidelines for the Development of Regional Superior Products,

Local government in implementing regional autonomy based on efficiency principles and effectiveness by taking into account the aspects regional potential and diversity regions in the face of competitive challenges global. Indonesia is a country with dominance of rural areas. The dominance of rural areas in Indonesia is not only shown by the large area of rural areas, but also by the large number of residents in rural areas. Rural areas have landscapes with the dominance of agricultural spatial patterns by relying on livelihoods from existing natural resources. Most of the rural areas are still an agrarian pattern, which is characterized by the livelihoods of the people who work in agriculture, which consists of food farming, fisheries, animal husbandry, plantations and

forestry. In addition, the current economic challenges in Indonesia, based on the 2020 literacy index, are only on a "medium" to "good" scale, which is 3.47 out of 5.00.

The Producer Price Survey Report was prepared in order to support Bank Indonesia (BI) in updating the data on the Strategic Food Price Information Center (PIHPS), which is an information center containing the prices of 10 strategic food commodities with the aim of monitoring prices, coordinating policies and facilities to expand access to information for consumers. public. Aceh Province is one of the provinces that has long developed the agricultural sector which includes food crop agriculture, plantations, livestock and fisheries as the most superior commodities. Aceh Province in developing superior commodities as one of the country's development capital cannot be separated from various regional development problems, both general in nature and those of a regional strategy, such as; poverty and underdeveloped areas. Therefore,

METHOD

The survey was carried out by going directly to the field by surveying 7 dominant main commodities, namely red chili, cayenne pepper, red onion, beef, chicken meat, rice and eggs along with the quality of the commodities. The area surveyed is the working area of the Lhokseumawe Bank Indonesia Representative Office which consists of 10 Regencies/Cities in Aceh Province. This survey was participated by 25 participants from various regions in Aceh Province from September 25, 2020 to August 25, 2021. This survey presented 2 resource persons, namely the Head of Bank Indonesia Lhokseumawe City, Head of the Human Resource Management Doctoral Program at Batam University and 25 farmers with superior commodities in Aceh Province.

The preparation of service activities includes deliberations with the Head of Bank Indonesia, Lhokseumawe City and the Head of the Doctoral Program in Human Resource Management, University of Batam for the implementation of service activities. The preparation of this survey was coordinated directly with the plan to develop a country related to the Aceh Province's leading commodities as an effort of participating academics. For this survey, structured activities were designed.

RESULTS

The problems faced by society today began with the development of technology 4.0 in Indonesia since 2019, namely (1) causing an increase in global competitiveness through cooperation and confederation of companies. It can be seen that products will no longer be made by a worker in the future, but by robots or programmers and it doesn't take a long time to process a product, so that it can make it easier for companies to accelerate product marketing, and for marketing, this change should be able to carry out a strategy positioning. Positioning strategy is a very important factor in increasing the strength of the company's market position. In addition, a positioning strategy is needed as a step in determining market segments for businesses, (2) In addition to the impact of the Industrial revolution 4.0 is one of the main drivers of increasing company revenues, overcoming financial difficulties in business, and can increase the country's GDP growth and (3) The impact of the 4.0 Industrial revolution is to provide a platform for further innovation bases with developing technologies. Manufacturing systems and services can be further developed. For example, with the application of accounting bookkeeping, the more development of accounting bookkeeping technology, the more it can make it easier for business people to clean up their books, one bookkeeping that can make it easier for you is to use Harmony Accounting Services. 0 is to provide a platform for further innovation base with developing technology. Manufacturing systems and services can be further developed. For example, with the application of accounting bookkeeping, the

more development of accounting bookkeeping technology, the more it can make it easier for business people to clean up their books, one bookkeeping that can make it easier for you is to use Harmony Accounting Services. 0 is to provide a platform for further innovation base with developing technology. Manufacturing systems and services can be further developed. For example, with the application of accounting bookkeeping, the more development of accounting bookkeeping technology, the more it can make it easier for business people to clean up their books, one bookkeeping that can make it easier for you is to use Harmony Accounting Services.

Table 1. Survey of Leading Commodity Producers of Aceh Province

No	Tahun	Bulan	Tgl	Kota/Kab	Komoditas	Kualitas	Produsen	Alamat	KTR Res	Hp	Harga	merek	umur tanaman/ternak	Mulai tanam/ mulai ternak	Keterangan
1	2021	Agustus	19	Aceh Timur	Cabe merah	Keriting Segar	Ilyas	Desa Blang Gleum	Via phone	0823-9219-3065	20.000				harga turun dibandingkan dengan bulan lalu, belum di ketahui kapan akan tanam kembali setelah panen terakhir pada bulan lalu
2	2021	Agustus	19	Aceh Timur	Cabe Rawit	Hijau Segar	Ilyas	Desa Blang Gleum	Via phone	0823-9219-3066	25.000		205 hari	Desember 2020	harga sama dengan bulan lalu
3		Agustus	20	Bener Meriah	Cabe merah	Keriting Segar	Faisal Tanjung	Desa Blang Paku	Via phone	0823-6108-6303	17.000		35 hari	Juli 2021	harga turun dibandingkan bulan lalu, saat dikunjungi responden masih berada di batam untuk bernegosiasi dan mencari Agen (penampung) Cabe di batam, target nya panen bulan 12 akan di jual ke daerah batam.
4	2021	Agustus	20	Bener Meriah	Bawang Merah	Ukuran Sedang	Tukimin	Desa Blang Paku	Ada	0852-7717-8139	16.000		4 Bulan	April 2021	Harga naik dibandingkan bulan lalu
5	2021	Agustus	20	Bener Meriah	Cabe Merah	Keriting Segar	Tukimin	Desa Blang Paku	Ada	0852-7717-8139	18.000				saat ini belum tanam cabe, lahan berisi tanaman bawang merah, rencana tanam cabe awal September 2021
6	2021	Agustus	20	Aceh Tengah	Cabe Merah	Keriting Segar	Suratno	Ketol Takengon	Via phone	0852-7060-9498	18.000				Harga turun dibandingkan harga bulan lalu, responden sedang dalam perjalanan ke batam
7	2021	Agustus	20	Aceh Tengah	Cabe Rawit	Hijau Segar	Suratno	Ketol Takengon	Via phone	0852-7060-9498	23.000				Harga naik dari bulan lalu

No	Tahun	Bulan	Tgl	Kota/Kab	Komoditas	Kualitas	Produsen	Alamat	KTR Res	Hp	Harga	merek	umur tanaman/ternak	Mulai tanam/ mulai ternak	Keterangan
8	2021	Agustus	20	Aceh Tengah	Cabe Merah	Keriting Segar	Edy	Ketol Takengon	Via phone	0821-6820-2208	18.000				harga naik dari bulan lalu, Saat ini sedang dalam masa proses pengalihan lahan, responden tidak di tempat, responden sedang memberikan pelatihan pada petani cabe di desa jukikat lhokseumawe. Pelatihan ini untuk membantu para petani yang menjadi binaan KPw. Bank Lhokseumawe.
9	2021	Agustus	20	Aceh Tengah	Cabe Rawit	Hijau Segar	Edy	Ketol Takengon	Via phone	0821-6820-2208	23.000				Harga naik dari bulan lalu
10	2021	Agustus	19	Bireuen	Daging Sapi	Kualitas 1 Kualitas 2	Iswandi/rijal	Juli	Ada	0813-6021-5885	145.000 140.000				oleh responden harga dinaikkan dari harga pada kondisi normal pada bulan-bulan sebelumnya, hal ini dilakukan karena dari sumber tempat pengambilan sapi di medan terjadi kenaikan harga.
11	2021	Agustus	19	Bireuen	Beras	kuualitas medium 1	M. Syakir	Desa Blang Mee, Kuta Blang	Ada	0852-6088-1535	9.870	Maju Jaya			Harga naik dibandingkan bulan lalu, harga gabah kering panen 5.200, padi zak 15Kg 148.000.
12	2021	Agustus	19	Aceh Utara	Daging Ayam Ras	Segar	Haffiuddin	Desa Pulo Rungkom	Ada	0852-6067-3136	14.000				harga sama dengan bulan lalu, harga pada awal agustus Rp. 16.000
13	2021	Agustus	19	Aceh Utara	Daging Ayam Ras	Segar	Tgk. Har/Tgk. M.Nur	Desa Pinto Makmur	Ada	0823-6363-2142	14.000		20 Hari	Agustus 2021	harga sama dengan bulan lalu
14	2021	Agustus	19	Aceh Utara	Telur Ayam Ras	Segar	Tgk. Har/Tgk. M.Nur	Desa Pinto Makmur	Ada	0823-6363-2142	20.550			Januari 2020	Harga turun dibandingkan bulan lalu. Harga 1 papan (30 butir Rp. 39.000)
15	2021	Agustus	19	Aceh Utara	Beras	kuualitas Premium dan medium 1	Amiruddin Kp. Mandiri	Desa Tanjong Masjid	diwakili	0813-1746-6681	Kualitas premium Rp 10,400 kuualitas medium 1 Rp 10,000	Premium (Kepala Kerbau) Medium 1 (mandiri dan Rumeuh Aceh)			harga sama dengan bulan lalu

No	Tahun	Bulan	Tgl	Kota/Kab	Komoditas	Kualitas	Produsen	Alamat	KTR Res	Hp	Harga	merek	umur tanaman/ternak	Mulai tanam/ mulai ternak	Keterangan
16	2021	Agustus	19	Aceh Utara	Daging Ayam Ras	Segar	Nurdin Raban	Cot Trueng	Tidak Ada	0853-5844-4334					Responden Agak sulit di temui dan sudah tua renta, rekomendasi pergantian responden
17	2021	Agustus	19	Lhokseumawe	Daging Sapi	Kualitas 1	Pak Ibrahim (toke Him)	Pemotongan sapi Simpang Buloh	Via phone	0852-6229-8653	145.000,00				Harga mulai normal kembali setelah kenaikan pada bulan lalu
						Kualitas 2					140.000,00				
18	2021	Agustus	19	Bireuen	Beras	kualitas medium 1	Ihsan	Gurugok, ganda pura	diwakili	0852-7709-1909	10.000 (merek cap panah), (8.800 Merek Cap RM)	Medium 1 (Cap Panah), Medium 2 (Cap RM)			Harga sama dengan bulan lalu
19	2021	Agustus	19	Lhokseumawe	Cabe Merah	Keriting Segar	Igk muhammad	Dayah/Pasantren Darul Al Munawwarah, Desa Lhok Mon Puteh	Ada	0852-6263-5379	20.000				harga turun dibandingkan bulan lalu, rencana tatanan cabe merah di bulan oktober 2021. Rencana tanam 8000 bibit dengan luas area tanam 3500 m2
20	2021	Agustus	19	Aceh Timur	Cabe Rawit	Hijau Segar	Agus	Pusong Sematang	Via phone	0822-7443-4038	23.000				Harga turun dibandingkan harga bulan lalu
21	2021	Agustus	19	Aceh Utara	Telur Ayam Ras	Segar	Dani	Btang Raleun	Tidak ada	0813-4859-3005					Tidak dapat di jumpain dan di hubungi, rekomendasi pergantian responden
22	2021	Agustus	20	Bener Meriah	Cabai Rawit	Hijau Segar	Mahara Putra	Gelampang Wih	Via phone	0823-7429-2867	23.000		3,5 bulan	Mei 2021	Harga turun dibandingkan dengan bulan lalu, responden saat di kunjungi sedang ada acara
23	2021	Agustus	20	Bener Meriah	Bawang Merah	Ukuran Sedang	Sugianto	Suka makmur	Via phone	0822-7539-7078	12.000		34 hari	Juli 2021	Harga sam dengan bulan lalu, Kondisi Hujan Deras responden tidak dapat di jumpai di lokasi.
24	2021	Agustus	20	Aceh Tengah	Bawang Merah	Ukuran Sedang	Barlin	Gunung Balohen	Via phone	0822-7539-7078			95 Hari	April 2021	tidak mengetahui harga pasti saat di hubungi oleh responden. saat di kunjungi responden sedang ada acara keluarga
25	2021	Agustus	19	Bireuen	Beras	Kualitas Medium 1	Juherman	Krueng Panjoe	Via phone	0852-7748-4553	9.875	Rajawali			harga sama dengan bulan lalu, responden di luar kota

Figure 1. Documentation of the Aceh Province Leading Commodities Survey as an Effort for Academics to Participate in Developing the Nation



5. M. Syakir, Rice, Bireuen



6. Tgk Har/Batee, Egg & Chicken, North Aceh



7. Pak Amir (represented), Rice, North Aceh



8. Tukimin, Onion and Red Chili, Really Lively



9. Mr. Muhammad, Red Chili, Lhokseumawe



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