

**WORD FORMATION PROCESSES ON JARGON USED BY
COFFEE CORNER BARISTA FOR INDONESIA LATTE ART
CHAMPIONSHIP IN TERMS OF PEDAGOGICAL UNIT**

THESIS

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ENGLISH EDUCATION STUDY PROGRAM

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ABSTRACT

Putri, Amelia Permata. 2015. *Word Formation Processes on Jargon Used by Coffee Corner Barista for Indonesia Latte Art Championship In Terms of Pedagogical Unit*. Study Program of English Education. Universitas Brawijaya. Supervisor: Dr. Esti Junining, M.Pd.

Keywords: word formation processes, jargon, *Coffee Corner*, barista, Indonesia Latte Art Championship, pedagogical.

Language always develops day by day, this development influences many factors and aspects in language itself include pedagogical unit. Language, human and society are inseparable, different background of many aspects influence how they use their language to show their society. Some of the occupation fields also create their own language and vocabulary to help them do in their daily activities. One example is the increasing number of coffee shop existence that give effect to the number of barista occupation. In this study the writer is interested in analyzing both of the jargon and the word formation processes that were used by barista. This study is aimed at analyzing the jargon, word formation processes, and the meaning of the jargon used by *Coffee Corner* barista for their Indonesia Latte Art Championship 2014.

This study is using the descriptive qualitative approach. The writer only focused analyzing the jargons that were used by four baristas who work in the Coffee Corner from October to November 2014.

From the results of this study, the writer found that there were 68 (sixty eight) jargons. The jargon were analyzed based on the theory about sociolinguistic and related it with the morphological process. Those 68 (sixty eight) jargons underwent seven word formation processes. There are blending, borrowing, coinage, compounding, acronym, derivation, and multiple processes. The writer also consulting the result with the Coffee Cupper's Handbook (2001).

The writer suggest the next researcher who is interested in sociolinguistics and word morphological language with same topics will analyze it with another field that is happening in the society and relate it with the pedagogical unit. The writer also hopes that this study will give contributions to the English Education Study Program as the references to analyzed about Word Formation Processes on Jargon Used by Coffee Corner Barista for Indonesia Latte Art Championship In Terms of Pedagogical Unit.

ABSTRAK

Putri, Amelia Permata. 2015. *Word Formation Processes on Jargon Used by Coffee Corner Barista for Indonesia Latte Art Championship In Terms of Pedagogical Unit*. Pendidikan Bahasa Inggris. Universitas Brawijaya. Pembimbing: Esti Junining

Kata kunci: *word formation processes, jargon, Coffee Corner, barista, Indonesia Latte Art Championship, pedagogical unit.*

Bahasa akan selalu berkembang hari demi hari, perkembangan ini mempengaruhi banyak faktor dan aspek di dalam unsur kebahasaan itu sendiri termasuk unsur pendidikan di dalamnya. Bahasa, manusia, dan lingkungan sosial tidak dapat dipisahkan, perbedaan latar belakang dari berbagai aspek mempengaruhi penggunaan bahasa untuk menunjukkan tingkat sosial setiap orang. Beberapa lingkup pekerjaan juga menciptakan bahasa mereka sendiri untuk membantu mereka dalam kegiatan sehari-harinya. Salah satu contoh adalah di bidang *barista*, bertambahnya jumlah *coffee shop* memberikan dampak bertambahnya jumlah orang yang berprofesi sebagai *barista*. Dalam kasus ini, penulis tertarik untuk menganalisa *jargon, word formation processes* beserta artinya dalam penggunaan *jargon* oleh *Coffee Corner Barista* untuk *Indonesia Latte Art Championship 2014*.

Penelitian ini, menggunakan metode deskripsi kualitatif. Penulis hanya menfokuskan penganalisaan *jargon* yang digunakan oleh empat *barista* yang bekerja di *Coffee Corner* sejak Oktober hingga November 2014.

Hasil dari penelitian ini, penulis menemukan 68 (enam puluh delapan) *jargon*. *Jargon* tersebut di analisa berdasarkan teori tentang *sosiolinguistik* dan menghubungkan dengan proses morfologi. Ke-68 (enam puluh delapan) *jargon* terkait dengan tujuh *word formation process*. Diantaranya adalah *blending, borrowing, coinage, dan multiple process*. Penulis juga mencocokkan hasilnya berdasarkan *Coffee Cupper's Handbook (2001)*.

Penulis menyarankan untuk peneliti berikutnya yang tertarik dalam *sosiolinguistik* serta *word morphological language* dengan topik yang sama akan menghubungkan dengan bidang lain yang hal yang sedang berkembang di masyarakat termasuk dari segi pendidikan. Penulis juga mengharapkan hasil penelitian ini akan memberikan kontribusi kepada Program Studi Pendidikan Bahasa Inggris sebagai referensi untuk menganalisa *Word Formation Processes on Jargon Used by Coffee Corner Barista for Indonesia Latte Art Championship In Terms of Pedagogical Unit*.

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