A STUDY OF REGISTERS USED DURING THE AUCTION OF DIE-CAST TOYS MALANG ON FACEBOOK

THESIS

BY
SONYA BRINDA
NIM 105110101111005

STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURES
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
2015

A STUDY OF REGISTERS USED DURING THE AUCTION OF DIE-CAST HOT WHEELS COMMUNITY ON FACEBOOK

THESIS

Presented to
Universitas Brawijaya
in partial fulfillment of the requirements
for the degree of *Sarjana Sastra*

BY
SONYA BRINDA
NIM 10510101111005

STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURES
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
2015

ABSTRACT

Brinda, Sonya. 2015. **A Study of Registers Used During The Auction of Die-Cast Toys Malang on Facebook.** Study Program of English, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Yana Shanti Manipuspika; Co-supervisor: Muhammad Rozin.

Keywords: Sociolinguistics, Register, Auction of Die-cast, Die-cast Toys Malang on Facebook.

Humans live together as society and humans need language to comunicate with others. People create group of societies based on region, interest, social class, religion and many others. In specific group people create their own terms in their community which is called register. In this study, the writer conducted a study about register used during the auction of die-cast toys Malang on facebook. There are two problems of the study, they are (1) What are the registers used by Die-cast Toys Malang when they do the auction on facebook?; (2) What are the contextual factors influencing the registers used by the members of Die-cast Toys Malang when they do the auction on facebook?

In this study, the writer used a qualitative approach. The data are utterances which contain registers. In collecting the data, the writer acted as a passive participant who only watched and captured the conversation during the auction, listed the register found during the observation, and did an interview. In the data analysis, the writer classified the register into a table to define the common sense and particular sense, the writer used the theory about contextual factors by Brown and Attardo (2009), checking the validity of the register found by asked to the admin of Die-cast Toys Malang community, and drawing conclusion.

The writer found 21 registers used by the members of Die-cast Toys Malang Community on Facebook. There are 6 which have common sense, and 15 which have particular sense of registers. Then, some registers related to selling process, the condition from the package of Hot Wheels, and calling from the bidder who waits until the end of the auction.

For further study in register, the writer suggests for the future researchers who want to conduct a study on register phenomena analyze it in other communities, such as photography community with the different analysis, such as critizing the utterances within Pragmatics field or analyzing under Second Language Acquisition dealing with grammatical error.

ABSTRAK

Brinda, Sonya. 2015. **A Study of Registers Used During The Auction of Die-Cast Toys Malang on Facebook.** Program Studi Sastra Inggris, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Yana Shanti Manipuspika (II) Muhammad Rozin

Kata Kunci: Sosiolinguistik, Register, Lelang Hot Wheels, Komunitas Die-cast Hot Wheels di Facebook

Manusia hidup bersama sebagai makhluk sosial dan manusia memerlukan bahasa untuk berkomunikasi dengan lainnya. Masyarakat membentuk kelompok-kelompok masyarakat berdasarkan area, ketertarikan, kelas sosial, agama dan sebagainya. Orang-orang di dalam kelompok tersebut membutuhkan bahasa sendiri untuk bertukar pikiran tentang kesamaannya dan hal ini membuat adanya variasi bahasa. Pada kelompok masyarakat tertentu, anggotanya membuat istilah-istilah untuk kelompoknya dan ini disebut register dalam variasi bahasa. Dalam studi ini penulis mempelajari tentang register yang digunakan ketika waktu lelangan oleh anggota Die-cast Hot Wheels di Facebook. Adapun permasalahan dalam penelitian ini adalah (1) register apa yang digunakan oleh anggota Die-cast Toys Malang ketika waktu lelangan di Facebook?; (2) faktor kontextual apa yang mempengaruhi register yang digunakan oleh anggota Die-cast Toys Malang ketika mereka melakukan lelangan di Facebook?

Di penelitian ini penulis menggunakan metode penelitian kualitatif. Data berasal dari percakapan yang menggandung register. Dalam menggumpulkan data, penulis berperan sebagai peserta pasif yang hanya melihat dan menangkap percakapan selama lelangan, mendaftar register yang ditemukan ketika observasi, dan melakukan wawancara. Dalam menganalisa data, penulis menyusun register pada sebuah tabel untuk menemukan "common sense" dan "particular sense", penulis menggunakan teori tentang faktor konkstual oleh Brown and Attardo (2009), mengecek kebenaran data yang ditemukan dengan bertanya pada pengurus komunitas Die-cast Toys Malang, membuat kesimpulan.

Penulis menemukan 21 register yang digunakan oleh anggota komunitas Die-cast Toys Malang di Facebook. Ada 6 register yang memiliki common sense dan 15 register yang mempunyai particular sense. Kemudian, ada beberapa register yang mempunyai persamaan dengan proses berjualan, kondisi kemasan Hot Wheels seperti, dan panggilan untuk penawar yang menunggu sampai menjelang akhir waktu lelangan.

Untuk penelitian lebih jauh tentang register, penulis memberi saran kepada peneliti selanjutnya yang ingin melakukan penelitian dalam fenomena register untuk menalisa dikomunitas yang berbeda, misalnya komunitas fotografi dan menggunakan analisis yang berbeda pula, seperti menganalisa ungkapan dalam bidang Pragmatics atau menganalisa dalam bidang Second Language Aquisition yang berhubungan dengan kesalahan tata bahasa.

REFERENCES

Akmajian Andrian, Richard A Demers, Ann K Farmer, Robert M Harnish. (2001). *Linguistics: an introduction to language and communication, fifth edition*. United States: Massachusetts Institute of Technology.

Ary et al. (2010). *Introduction to Research in Education, eight edition*. Canada: Nelson Education, Ltd.

Association of College Unions Internasional. (2012). *Community*. Retrieved March 18,2014, from http://www.acui.org/content.aspx?menu_id=30&id=298

Berg, Bruce L. (1989). *Qualitative research methods for the social sciences*. USA: Pearson Education, Inc.

BIN. *Oxford online dictionary*. Retrieved September 04,2014, from http://www.oxforddictionaries.com/definition/english/bin?q=BIN

Blister. *Cambridge online dictionary*. Retrieved September 04,2014, from http://dictionary.cambridge.org/dictionary/business-english/blister-pack

Brown, Steve and Salvatore Attardo. (2009). *Understanding language structure, interaction, and variation. An introduction to applied linguistics and sociolinguistics for nonspecialist*. United States : The University of Michigan Press.

Bubble. Bull, Victoria. (2008). *Oxford Learner's Pocket Dictionary, fourth edition*. New York : Oxford University Press.

Cresswell, John W. (1997). *Research design: qualitative and quantitative approach*. California: Sage Publications, Inc.

Cutting, Joan. (2002). *Pragmatics and discourse*. Great Britain: TJ International Ltd.

Fough, Carmen. (2004). *Sociolinguistics variation: critical reflection*. New York: Oxford University Press, Inc.

Fraenkel, Jack R and Norman E Walen. (1993). *How to design and evaluate research in education*. Singapore: Mc Graw – Hill Inc.

Ger, Ugur. (2012). *Speech Communities Sociolinguistics*. Retrived May 20, 2014, from http://www.authorstream.com/Presentation/ugurger-1623229-speech-community/

Holmes, Janet. (1992). *An Introduction to Sociolinguistics*. New York : Addison Wesley Longman Inc.

Hudson, Richard. (1996). *Sociolinguistics*. Cambridge: Cambridge University Press.

Jendra, Made I.I. (2010). *Sociolinguistics: The Study of Societies' Languages*. Denpasar: Graha Ilmu.

Loose. *Oxford online dictionary*. Retrieved 04,2014, from http://www.oxforddictionaries.com/definition/english/loose

Miscellaneous definition, history, types and forms of auction. (2014) Retrieved March 27, 2014, from http://www.thefactory.ro/support/documentation/miscellaneous---auction...-definition-history-types-and-forms..html

NB. *Acronym finder*. Retrieved September 04,2014, from http://www.acronymfinder.com/~/search/google.aspx?q=National+Bank&f=a&cx=partner-pub-2259206618774155:1712475319&cof=FORID:10&ie=UTF-8

Nordquist, Richard. (2013). *Sociolinguistics*. Retrieved March 18, 2014, from http://grammar.about.com/od/rs/g/sociolinguisticsterm.htm

OB. *Acronym finder.* Retrieved September 04,2014 from http://www.acronymfinder.com/OB.html

Risna. (2006). *A Study on Register Used by Oryza FM Radio Community at The University of Brawijaya*. Thesis. Malang: Universitas Brawijaya.

Rukmana, Linda Herna. (2007). *A Study Register in the book Surabaya Double Cover, Sex in The City*. Malang : Universitas Brawijaya.

Sniper. *Oxford online dictionary*. Retrieved September 04,2014, from http://www.oxforddictionaries.com/definition/english/bin?q=sniper

Tagliamonte, A Sali. (2006). *Analising Sociolinguistics Variation*. Cambridge : United Kingdom at University Press.

The Sunday Hauler. (2001). *Rookie Collector*. Retrieved May 20, 2014, from http://www.thesundayhauler.com/store/rookie_diecast_collector_answers.html

The University of Sheffield. (2012). *All About Linguistics*. Retrieved March 18, 2014, from https://sites.google.com/a/sheffield.ac.uk/all-about-linguistics/branches/sociolinguistics/what-is-sociolinguistics

Trask, Christopher. (1999). *Key Concepts in Language and Linguistics*. London : Routledge.

Umami, Risa. (2014). *Registers Used by Multi Level Marketing Business Members in PT. Orindo Alam Ayu*. Thesis. Malang: Universitas Brawijaya.

Wardhaugh, Ronald. (2002). *An Introduction to Sociolinguistics*. Oxford : Brasil Blackwell.

Yule, George. (2010). *The study of language*. New York : Cambridge University Press.