

**RACIAL STEREOTYPES TOWARD JEWISH IN “FAMILY  
GOY” EPISODE OF “FAMILY GUY”**

**THESIS**

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## ABSTRACT

Kurniawan, Ryan Prawira. 2015. **Racial Stereotype Toward Jewish in “Family Goy” Episode of “Family Guy”**. Study program of English, Department of Languages and Literatures, Faculty of Cultural Studies, University of Brawijaya. Supervisor: (I) Scarletina Vidyayani Eka, (II) Ni Wayan Swardhani W.

Keyword: Ethnorate, Racial Stereotype, Family Goy, Jewish.

People or society is not distant from stereotype attached to them. Jewish, one of the ethnorate, also has certain stereotypes. Religion has a lot of characteristics from their information with stereotypes. Stereotype is how people overgeneralize information about another group.

“Family Guy” as a television series in America reflects social values of the people, including Jewish. Especially in episode entitled “Family Goy”, Jewish are depicted as to have some stereotypes. Therefore, this problem of this study is to reveal racial stereotype as depicted in “Family Goy” episode of “Family Guy”.

In “Family Goy”, Jews are stereotyped as money minded, devoted to god, survivors, tidy, and hairy. These categories are based on unique and religious characteristics of Jew which are depicted in the series of Family Guy

“Family Goy” episode of “Family Guy” shows stereotypes labeled to Jewish group as reflected in every scene of the series “Family Goy” episode of “Family Guy”.

## ABSTRAK

Kurniawan, Ryan Prawira. 2015. **Ras Stereotip Terhadap Yahudi Dalam Episode “Family Guy” berjudul “Family Goy”**. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Scarletina Vidyayani Eka, (II) Ni Wayan Swardhani W.

Kata Kunci : Ethnorace, Stereotip rasial, Family Goy, Yahudi.

Orang atau masyarakat tidak bisa jauh dari stereotip yang melekat pada mereka. Salah satu Yahudi salah satu *ethnorace* juga memiliki stereotip tertentu. Agama memiliki banyak karakteristik dari informasi mereka dengan stereotip. Stereotype adalah bagaimana orang menggeneralisasikan secara berlebihan berdasarkan informasi tentang kelompok lain.

“Family Guy” sebagai serial televisi di Amerika mencerminkan nilai-nilai sosial masyarakat, termasuk Yahudi. Terutama di episode berjudul “Family Goy”, Yahudi digambarkan sebagai memiliki beberapa stereotip. Oleh karena itu, masalah ini dari penelitian ini adalah untuk mengungkapkan stereotip rasial seperti yang digambarkan dalam “Family Goy” episode “Family Guy”.

Dalam “Family Goy”, Yahudi distereotipkan sebagai gila tentang uang, mengikuti perintah tuhan, *holocaust survivor*, rapi, berbulu dan kerja keras. Kategori-kategori ini didasarkan pada karakteristik yang unik dan agama Yahudi yang digambarkan dalam serial “Family Guy”.

“Family Goy” episode dari “Family Guy” yang menunjukkan bagaimana stereotip sebagai cara untuk label kelompok tertentu dengan memperoleh informasi dari kelompok sosial. Agama memiliki karakteristik yang unik dan dapat dengan mudah untuk label

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