

***BOBBY WALKER AS VICTIM OF CAPITALIST SYSTEM AS
SHOWN IN THE COMPANY MEN MOVIE***

THESIS

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ABSTRACT

Gunawan, Lucky. 2014. **Bobby Walker as Victim of Capitalist System as Shown in *The Company Men* Movie**. Study Program of English, Universitas Brawijaya. Supervisor: Nurul Laili, Co-supervisor: Sri Utami Budi.

Keywords: workers discrimination, labor, capitalism, *The Company Men* movie.

Workers discrimination threatens society and causes social problem. One of the causes of the worker discrimination is capitalism. The movie entitled *The Company Men* reveals some causes and effects of worker discrimination caused by capitalism that affect the society inside the movie.

This research applies Sociological approach as the main study to analyze this movie entitled *The Company Men*. This study also applies the concept of capitalism, industrial sociology and movie studies.

The result of the study reveals that workers exploitation causes many effects to the society. In the movie *The Company Men*, Jim Salinger who becomes the main antagonist discriminates his workers for his own benefit. The workers discrimination causes many bad effects for Bobby Walker and the other workers such as jobless, suicide, and family problem. Those effects cause imbalance to the cycle of society which disrupt the life of labors.

For future researchers, it is advisable to conduct further studies on the same movie but with different approaches. One of the examples is Marxism approach, because Marxism approach can be used to analyze the struggle of the Bobby Walker and the other workers to survive.

ABSTRAK

Gunawan, Lucky. 2014. **Bobby Walker sebagai korban Sistem Kapitalis pada film *The Company Men***. Program Studi Sastra Inggris, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Nurul Laili, Pembimbing (II) Sri Utami Budi.

Kata kunci: eksploitasi tenaga kerja, pekerja, kapitalisme, film *The Company Men*.

Diskriminasi tenaga kerja mengancam masyarakat dan menyebabkan masalah sosial. Salah satu penyebab utama dari diskriminasi tenaga kerja adalah kapitalisme. Sebuah film berjudul *The Company Men* mengungkap beberapa sebab dan akibat dari diskriminasi tenaga kerja yang disebabkan oleh kapitalisme dan berpengaruh pada masyarakat.

Untuk mendapat hasil yang tepat sesuai fokus kajian, penelitian ini menggunakan pendekatan Sosiologi. Penelitian ini juga menggunakan konsep kapitalisme, sosiologi industri, dan kajian film.

Hasil penelitian menunjukkan bahwa diskriminasi tenaga kerja telah menyebabkan banyak akibat bagi masyarakat. Di dalam film *The Company Men*, Jim Salinger yang menjadi antagonis utama mendiskriminasi tenaga kerja untuk keuntungannya sendiri. Diskriminasi tenaga kerja menimbulkan efek buruk bagi Bobby Walker dan pekerja lain seperti pengangguran, bunuh diri, dan masalah rumah tangga. Efek tersebut akhirnya menimbulkan ketidakseimbangan pada masyarakat yang mengganggu kehidupan dari para pekerja.

Peneliti selanjutnya sebaiknya melakukan studi tentang film yang sama namun dengan pendekatan yang lain. Salah satu contohnya, pendekatan marxis yang dapat digunakan untuk menganalisis perjuangan Bobby Walker dan pekerja lain untuk bertahan.

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