



Propaganda Expressions in “Angel and Demon” Novel by Dan Brown

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Abstract

This research studied about the kinds of propaganda expressions and what messages are conveyed through the propaganda expressions in Angel and Demon novel by Dan Brown. The research used the propaganda theory by Harold Laswell, that divided in four kinds; agitation, integration, horizontally and vertically propaganda. In the methodology of research, the writer used descriptive qualitative method and intrinsic and extrinsic approach. In this research, the writer found there are some expressions that contain agitation propaganda, integration propaganda, horizontally propaganda and vertically propaganda that could be giving influence to the reader. In general, an expression of propaganda in “Angel and Demon” novel by Dan Brown wants to change the mindset of people towards their views to the brotherhood of the „Illuminati“. The novel attempts to explain the history of the birth of a conflict between the Christian and the „Illuminati“ and how much influence they had been, the author packed them into a dialogue delivered by characters that are in the novel in which there are propaganda expressions. The implication of this research as a information to the public that a novel is not only use full as a reading at leisure or entertainment, but the novel can also be functioning as media of propaganda.

Keywords: Propaganda, „Illuminati“, Christian, Sociology approach

1. Introduction

Literature is the exploitation of words. This argument refers to an understanding that a literary work must be able to have implied meanings, messages and impressions. There are many messages that are covered with the words of a literary work that pleasure.

The purpose of literature is to give pleasure and entertainment to people who read it (Stein, 1982:13). There are many forms of literature that is generally known, one of them is novel. Novel is a story with the prose form in long shape, this long shape means the story including the complex plot, many character and various setting (Doody, 1996: 29). The message covered with the novel can be assessed by sociological approach. A novel is sometimes used by an authority or a group to convey the doctrine to others. Laswell (1971:627) defines that propaganda is the management of collective attitudes by the manipulation of significant symbols. These argue is supported by Gramsci (1971:367), propaganda is a power or

domination over life values, norms, and cultural group of people who eventually turned into a doctrine of the other communities.

“Angel and Demon” novel by Dan Brown is one of propaganda novel. There are many propaganda messages in this novel that contain sentences about religion, especially that have relation between Vatican church and „Illuminati“. This novel tells about a „camerlegno“ (assistant of the pope) who spread rumors that the science brotherhood called the „Illuminati“ to seize power by the Vatican church attempted kidnapping and murder of the archbishop's chaplain replacement candidate who has died as a form of revenge for the actions of the Vatican church in the past. In the novel there are expressions that contain of propaganda messages spoken by the characters in the novel.

Based on the background above, the writer try to analyze the kinds of propaganda expression and what messages are conveyed through the propaganda in the novel.

2. Method

The method was used in this research is descriptive qualitative method. This method intended to describe everything that related to the propaganda expressions in the the text of Angel and Demon novel as the primary source of data. In this research, the instrument that was used by the writer is note taking.

The writer read the text of novel and separated the sentences that contain the phrase propaganda and wrote down in paper the location of the page, paragraph or sentence and identified the propaganda expression in the novel.

The data was analyzed by using intrinsic and extrinsic approach. Intrinsic approach was used to identify the propaganda expressions based on dialogs or contents in the novel. Extrinsic approach was used to identify the factors behind the novel. The writer used sociology of literature theory to analyze the propaganda expressions of this novel based on the propaganda theory of Harold Lasswell.

3. Propaganda Expression and messages in in “Angel and Demon” Novel by Dan Brown

Dan Brown's novel "Angel and Demons" is one novel that contains sentences that contain propaganda messages that may affect its readers. The sentences are

carried out in a conversation between characters in the novel, the characters are imaginary, and there are in the news conveyed by the mass media to the public. The sentences that are the object of study authors that are used in accordance with the theory. Based on that, the writer found that:

3.1. Agitation Propaganda

Agitation propaganda is an attempt to arouse the attention or encourage others to conduct a systematic plan or joint movement for the dissemination of a belief or doctrine.(Hallas, 1984:10). The author found that there are some expressions in the novel that contains about agitation propaganda as following:

3.1.1 Dialog Robert Langdon and Maximilian Kohler in the office of CERN

"It's Islamic. It means „adversary“ . . . God's adversary. The church chose Islam for the name because it was a language they considered dirty." Langdon hesitated. "Shaitan is the root of an English word . . . Satan." (Data 1: 32).

The propaganda message conveyed in sentences:

Robert Langdon explains that the Christians use the Arabic language for negative words, such as the word Satan. Christians excite indignation against the religion of Islam by using terms that they consider dirty. Therefore, they in directly claim that Islam is inherently dirty. In this data, the writer finds that the propaganda agitation in explanation of Robert Langdon. Robert Langdon tries to influence public opinion that Christians hate Islam, so that all the words that they consider lowly derived from Arabic.

3.1.2 Dialog The Assassin and Carmelegno, Carlo Ventresca in the Pope's office

"Silenzio. You will do better to listen. For two millennia your church has dominated the quest for truth. You have crushed your opposition with lies and prophesy of doom. You have manipulated the truth to serve your needs, murdering those whose discoveries did not serve your politics. Are you surprised you are the target of enlightened men from around the globe?"(Data2: 121).

The propaganda message conveyed in sentences:

The Assassin reveals the ugliness that has been done by the church. The Church has turned off all documenting the existence of God is done by scientists and other religions. They spread slander and with great power have dominated the entire proof of truth on this earth. They claimed that only true doctrine of the church which, while the other is a lie, they even stated that in addition to the truth

that comes from the church, all of it is sheer perversity. In this data, the writer finds that propaganda agitation explanation of the assassin. The assassin will disseminate to the public issue of the church during this ugliness that tends to impose its will upon the people by dominating that truth comes only from the church.

3.1.3 Robert Langdon's Mind

Jesus, Langdon thought, they've got someone on the inside. It was no secret that infiltration was the "Illuminati" trademark of power. They had infiltrated the Masons, major banking networks, government bodies. In fact, Churchill had once told reporters that if English spies had infiltrated the Nazis to the degree the „Illuminati“ had infiltrated English Parliament, the war would have been over in one month (Data 3: 121).

The propaganda message conveyed in sentences:

Robert Langdon describes the greatness of the „Illuminati“ who had mastered some basic aspects of the wheels of government. The „Illuminati“ made it into the tissue bank and the government so freely able to change the mindset of the people by giving them propaganda. In this data, the writer finds that propaganda agitation Robert Langdon's explanation that the community should determine the extent of the Illuminate have mastered civilized world. This is done so that people can be aware of the influence of the „Illuminati“.

3.1.4 Dialog Robert Langdon and Vittoria Vetra in the Pope's office

“Concisely put. Quite simply, the goal of terrorism is to create terror and fear. Fear undermines faith in the establishment. It weakens the enemy from within . . . causing unrest in the masses. Write this down. Terrorism is not an expression of rage. Terrorism is a political weapon. Remove a government's facade of infallibility, and you remove its people's faith.”(Data 4: 137).

The propaganda message conveyed in sentences:

Robert Langdon tells to Vittoria Vetra about the real purpose of a group of people doing an act of terrorism. He explained that terrorism is essentially not a way to give a sense of insecurity to the public, but rather is a way to influence people in order to bring a sense of disillusionment with the existing governance, so that will be popping up a demonstration to reject the government. In this data, the writer finds that propaganda agitation of Robert Langdon's explanation of how exactly an act of terrorism carried out. Terrorism is basically the activities of a group of people to give a sense of insecurity to the people, so that will be born of disillusionment with a government.

3.1.5 Dialog Robert Langdon and Vittoria Vetra in the Secret Vatican Archives

“Not that they are wrong, but the church has always down played the Illuminati threat. In the early 1900s the Vatican went so far as to say the Illuminati were a figment of overactive imaginations. The clergy felt, and perhaps rightly so, that the last thing Christians needed to know was that there was a very powerful anti-Christian movement infiltrating their banks, politics, and universities.” Present tense, Robert, he reminded himself. There is a powerful anti-Christian force infiltrating their banks, politics, and universities (Data 5: 158).

The propaganda message conveyed in sentences:

Robert Langdon went on to explain about Illuminati. He said that since the early 20th century, the priests always spread propaganda to the public that the Illuminati is not a thing to be feared, they always convince Christians that the Illuminati was not there, when in fact they themselves are aware that the group had entered the economic aspects, politics and education around the world. In this data, the writer finds that propaganda agitation of Robert Langdon's explanation that the church always gives confidence to the public that the Illuminati are gone, but the fact they have managed to dominate almost all the important aspects of community life.

3.1.6 Carmeleghno Carlo Ventresca's propagandas to the popes in the Sistine Chapel

“Now, speaking directly to the camera, the „camerlegno“ stepped forward. “To the Illuminati,” he said, his voice deepening, “and to those of science, let me say this.” He paused. “You have won the war.” (Data 6: 294).

The propaganda message conveyed in sentences:

Carmeleghno Carlo Ventresca provide propaganda sentences to all pastors who are conducting the election the new pope. In addition, he also in advertently brings the broadcaster of an entire channel television to his word heard by people around the world. He spread the claim that all of the chaos caused by the Vatican that scientists are trying to prove a truth and no longer want to believe in the truth that comes from the church. He stated that so much destruction that was caused by science and the church there to fix it all.

Carmeleghno Carlo Ventresca intentionally spreading this propaganda to attract the sympathy of the whole Christian people throughout the world. In this data, the writer finds that propaganda agitation Carmeleghno Carlo Ventresca explanation to

the public that the church has not lost and still has enough strength to counter acts of terrorism carried out by the „Illuminati“.

3.1.7 Dialog „Carmelegno“ Carlo Ventresca and Vittoria Vetra in Sistine Chapel

“For centuries,” the „camerlegno“ said, “The church has stood by while science picked away at religion bit by bit. Debunking miracles. Training the mind to overcome the heart. Condemning religion as the opiate of the masses. They denounce God as a hallucination—a delusional crutch for those too weak to accept that life is meaningless. I could not stand by while science presumed to harness the power of God himself! Proof, you say? Yes, proof of science’s ignorance! What is wrong with the admission that something exists beyond our understanding? The day science substantiates God in a lab is the day people stop needing faith!” (Data 7: 405).

The propaganda message conveyed in sentences:

‘Carmelegno’ Carlo Ventresca explains his fear of science to Vittoria Vetra. He mentioned that the rapid development of science that are so rapidly making the trust of people towards the existence of God less and less. The scientists are already able to find the truth through research in the laboratory, so that people will no longer need to believe in the existence of god, if any proof of the truth can be studied in the laboratory. In this data, the writer finds that propaganda agitation conducted by Carmelegno Carlo Ventresca tries to convince people that science is not the God that is forever to be believed, but the truth of the church is an absolute truth which must be believed.

3.2. Integration Propaganda

Integration propaganda is mobilizing in pursuit of conformity in the long-term goals. Through propaganda, the people devoted themselves to the goals that may not be realized in many years, even during their lives. (Daugherty, William E and Morris Janowitz, 1958:661). There are some expressions contained in the novel that contain integration propaganda as following:

3.2.1 Robert Langdon’s Mind

“As Langdon sat alone, absently gazing into the darkness, the silence of his home was shattered again, this time by the ring of his fax machine. Too exhausted to be annoyed, Langdon forced a tired chuckle. “God’s people, he thought. Two thousand years of waiting for their Messiah, and they’re still persistent as hell”. (Data 1: 9).

The propaganda message conveyed in sentences:

Robert Langdon thought that was two thousand years, Christians have been given an explanation by the church to believe in Messiah will decline to be a saviour for those who as yet there is also evidence of it, but they remain stubborn to believe it. In this data, the writer finds that propaganda integration out by the Robert Langdon who questioned the truth of the promise of a return to the church savior who will redeem the sins of man kind, but to this day unsubstantiated.

3.2.2 Dialog Robert Langdon and pilot in the jet plane

“Hell,no!. A church is the one thing we don’t have. Physics is the religion around here. Use the Lord’s name in vain all you like,” he laughed, “just don’t slander any quarks or mesons.” (Data2: 19).

The propaganda message conveyed in sentences:

The sentences spoken by the pilot strengthened, that among the scientists are, religion is something that is not too important. They are more trusting documenting science through physics and science, not based on religious doctrine. In this data, the writer finds that propaganda integration carried out by the pilot who tries to change the belief that religion is not something that is essential if the truth can be proven with science.

3.2.3 Dialog Robert Langdon and Maximilian Kohler in the office of CERN

“Of course, the Illuminati were hunted ruthlessly by the Catholic Church. Only through rites of extreme secrecy did the scientists remain safe. Word spread through the academic underground, and the Illuminati brotherhood grew to include academics from all over Europe. The scientists met regularly in Rome at an ultra secret lair they called the Church of Illumination.” (Data 3: 30)

The propaganda message conveyed in sentences:

Robert Langdon explains that in ancient times the name of a group of scientists themselves Illuminati became enemies of the church, they always hunted because they are misleading the meeting would affect public confidence in the existence of god. In this data, the writer finds that propaganda integration carried out by the Robert Langdon who gives confidence that scientists hated the church, because the church is afraid the people will no longer believe in God if the truth can be discovered by scientists.

3.2.4 Dialog Robert Langdon and Vittoria Vetra in the jet plane

He chuckled. *“Well, it’s not that easy. Having faith requires leaps of faith, cerebral acceptance of miracles immaculate conceptions and divine interventions. And then there are the codes of conduct. The Bible, the Koran, Buddhist scripture, they all carry similar requirements and similar penalties. They claim that if I don’t live by a specific code I will go to hell. I can’t imagine a God who would rule that way.”* (Data 4a: 88).

Vittoria paused, brushing a lock of hair from her eyes. *“Religion is like language or dress. We gravitate toward the practices with which we were raised. In the end, though, we are all proclaiming the something. That life has meaning. That we are grateful for the power that created us.”* (Data4b: 89).

“Hardly. Faith is universal. Our specific methods for understanding it are arbitrary. Some of us pray to Jesus, some of us go to Mecca, some of us study subatomic particles. In the end we are all just searching for truth, that which is greater than ourselves.” (Data 4c: 89).

The propaganda message conveyed in sentences:

Robert Langdon tells Vittoria Vetra that essentially all the same religion, the religion teaches people to always do good, only just a different way. He explained that the sample many different sectarian conflicts occurs because the followers of religion are too fanatic and tend to impose their will on the others and was always convinced that their religion is the most correct. In this data, the writer finds that propaganda integration carried out by the Robert Langdon for the truth of religion. Essentially all religions teach the same the existence of God.

3.2.5 Robert Langdon’s Mind

Faith does not protect you. Medicine and airbags . . . those are things that protect you. God does not protect you. Intelligence protects you, enlightenment. Put your faith in something with tangible results. How long has it been since someone walked on water? Modern miracles belong to science . . . computers, vaccines, space stations . . . even the divine miracle of creation. Matter from nothing . . . in a lab. Who needs God? No! Science is God (Data5: 137).

The propaganda message conveyed in sentences:

Robert Langdon thinks that now most of mankind does not need more religion and gods to ask for help if you get a disaster. Replace the role of the science of God, men are now much more believe in the greatness of science that directly and real than the miracle of god that cannot be seen and felt. In this data, the writer finds that propaganda integration carried out by the Robert Langdon who people do not need religion, because God cannot help people to avoid disaster.

3.2.6 Dialog „Carmelegno" Carlo Ventresca"s and Vittoria Vetra in Sistine Chapel

The inspiration had been God"s own—appearing like a beacon in the camerlegno"s night of agony. *Oh, this faithless world! Someone must deliver them. You. If not you, who? You have been saved for a reason. Show them the old demons. Remind them of their fear. Apathy is death. Without darkness, there is noliht. Without evil, there is no good. Make them choose. Dark or light. Where is the fear? Where are theheroes? If not now, when?*(Data 6a: 405).

"God"s work is not done in a lab. It is done in the heart." (Data 6b: 405).

*"You mean the day they stop needing the church,"*Vittoria challenged, moving toward him. *"Doubt is your last shred of control. It is doubt that brings souls to you. Our need to know that life has meaning. Man"s insecurity and need for an enlightened soul assuring him everything is part of a master plan. But the church is not the only enlightened soul on the planet! We all seek God indifferent ways. What are you afraid of? That God will show himself somewhere other than inside these walls? That people will find him in their own lives and leave your antiquated rituals behind? Religions envolve! The mind finds answers, the heart grapples with new truths. My father was on your quest! A parallel path! Why couldn"t you see that? God is not some omnipotent authority looking down from above, threatening to throw us into a pit of fire if we disobey. God is the energy that flows through the synapses of our nervous system and the chambers of our hearts! God is in all things!"* (Data 6c: 406).

"Except science," the camerlegno fired back, his eyes showing only pity. *"Science, by definition, is soulless. Divorced from the heart. Intellectual miracles like antimatter arrive in this world with no ethical instructions attached. This in itself is perilous! But when science heralds its Godless pursuits as theen lightened path? Promising answers to questions whose beauty is that they have no answers?"* He shook his head. "No." (Data 6d: 406).

The propaganda message conveyed in sentences:

'Carmelegno" Carlo Ventresca"s tries to convince Vittoria Vetra and all who are in the Sistine Chapel that science is threats to religion. Science can be a God, replacing the role of religion. People will have more confidence to the power of science, because religion is only able to give the prayer while science can provide evidence directly. In this data, the writer finds that propaganda integration conducted by „Carmelegno" Carlo Ventresca's be fear of science that will replace the presence of God in human belief.

3.3. Horizontally Propaganda

Horizontally propaganda is a propaganda which is done through an individual approach is directly. Such propaganda is generally the most effective. Ellul (1965:112) defines that "propaganda horizontally is propaganda which is mostly done in the membership of the group compared to the group leader".From some

expressions of horizontally propaganda, only a few expressions that are horizontally propaganda in the novel, but the authors still find a few expressions that are horizontally propaganda as following:

3.3.1 Dialog Vittoria Vetra with Robert Langdon and Maximilian Kohler in CERN

Vittoria's expression became distant. "My point is that my father had always believed in God's involvement in the Big Bang. Even though science was unable to comprehend the divine moment of creation, he believed some day it would". She motioned sadly to a laser-printed memo tacked over her father's work area. "My dad used to wave that in my face every time I had doubts." (Data 1a: 58).

Langdon read the message :

SCIENCE AND RELIGION ARE NOT ODDS SCIENCE IS SIMPLY TOO YOUNG UNDERSTAND (D. 1b: 58).

The propaganda message conveyed in sentences:

Vittoria Vetra explains the posts made by his father, Leonardo Vetra. The sentence has meaning that is essentially present science as a tool to prove the truths who had only obtained from the holy books. It's just that, science is something new, and sometimes the fanatic believers who reject the truth for fear that science becomes a barrier for people to know God. In this data, the writer finds that propaganda horizontally conducted by Victoria Vetra which gives confidence indirectly to Robert Langdon and Maximilian Kohler made the discovery that his father was to prove the truth of scripture and the existence of God.

3.3.2 Dialog „Carmelegno“ Carlo Vantresca and Maximilian Kohler in Sistine Chapel

"The Pope was stunned," Kohler continued. "He wanted Leonardo to go public. His holiness thought this discovery might begin to bridge the gap between science and religion—one of the Pope's life dreams. Then Leonardo explained to you the downside—the reason he required the church's guidance. It see me his Creation experiment, exactly as your Bible predicts, produced everything in pairs. Opposites. Light and dark. Vetra found himself, in addition to creating matter, creating antimatter. Shall I go on?" (Data 2a: 397).

"Since the beginning of time," the „camerlegno" said, "this church has fought the enemies of God. Sometimes with words. Sometimes with swords. And we have always survived." (Data 2b: 399).

"Ally? Science and religion are not in this together! We do not seek the same God, you and I! Who is your God? One of protons, masses, and particle charges? How does your God inspire? How does your God reach into the hearts of man and remind him he is accountable to a greater power! Remind him that he is accountable to his fellow man! Vetra was misguided. His work was not religious, it was sacrilegious! Man cannot put God's Creation in a test tube and wave it around for

the world to see! This does not glorify God, it demeans God!" The „camerlegno" was clawing at his body now, his voice manic (Data 2c: 399).

The „camerlegno" laughed sadly. "Don't you see? Confessing your sins is the escape." He looked toward the door. "When God is on your side, you have options a man like you could never comprehend." With his words still hanging in the air, the „camerlegno" grabbed the neck of his cassock and violently tore it open, revealing his bare chest (Data 2d: 400).

The propaganda message conveyed in sentences:

„Carmelegno" Carlo Vantresca describes her fear of science. He was afraid that if science was able to prove the theory of creation of the universe, then people will no longer believe in the truth of religion. They will regard religion as simply a lie that cannot prove the truth with logic. This will make the people will not believe it anymore with the existence of God. Therefore, to prevent that happening, then the best way is of the plan. In this data, the writer finds that propaganda horizontally conducted by „Carmelegno" Carlo Vantresca to Maximilian Kohler is directly going to fear that science can replace the dominance of religion in society.

3.4. Vertically Propaganda

Vertically propaganda is propaganda that uses mass media as the main tool for influencing the public. The kind of this propaganda uses the news through newspapers, television, radio and others to deliver his message. Propaganda expressions latter authors found, is vertically propaganda, where the mass media have an important role in the spread of issues. Meaningful expressions of vertically propaganda as following:

3.4.1 The chief reporter of BBC in his office.

"You heard me! I want top of the food chain. CNN, MSNBC, then the big three! Offer a dial-in preview. Give them five minutes to piggyback before BBC runs it." "What the hell happened?" someone demanded. "The prime minister get skinned alive?" The chief shook his head. "Better." At that exact instant, somewhere in Rome, the Has sass in enjoyed a fleeting moment of repose in a comfortable chair. He admired the legendary chamber around him. I am sitting in the Church of Illumination, he thought. The Illuminati's lair. He could not believe it was still here after all of these centuries. Dutifully, he dialed the BBC reporter to whom he had spoken earlier. It was time. The world had yet to hear the most shocking news of all (Data 1: 243)

The propaganda message conveyed in sentences:

More like the news media is capable of making people feel frightened and worried than usual with the news only. They make the news to boost the popularity of

their television channels. Big name owned by a television channels, also will have a major influence in attracting the audience. In this data, the writer find that propaganda vertically that it spread by the famous television channels can be easily trusted by the public, so that the issue can be quickly spread in the community.

3.4.2 The MSNBC reporter in television

The MSNBC reporter kept talking. "This is believed to be the body of Cardinal Ebner of Frankfurt, Germany. The men removing his body from the church are believed to be Vatican Swiss Guard." Thereporter looked like she was making every effort to appear appropriately moved. They closed in on her face, and she became even more somber. "At this time, MSNBC would like to issue our viewers a discretionary warning. The images we are about to show are exceptionally vivid and may not be suitable for all audiences." Vittoria grunted at the station's feigned concern for viewer sensibility, recognizing the warning as exactly what it was—the ultimate media "teaser line." Nobody ever changed channels after a promise like that (Data 2a: 251).

On air, the woman from MSNBC now looked genuinely unnerved. Superimposed beside her was a photo of the late Pope. "...breaking information. This just in from the BBC..." She glanced off camera as if to confirm she was really supposed to make announcements. Apparently getting confirmation, she turned and grimly faced the viewers. "The Illuminati have just claimed responsibility for ..." She hesitated. "They have claimed responsibility for the death of the Pope fifteen days ago." (Data 2b: 253)

Rocher began flipping channels again. The bulletin seemed to spread like a plague from station to station. Everyone had the same story. **Headlines competed for optimal sensationalism. MURDER AT THE VATICAN POPE POISONED SATAN TOUCHES HOUSE OF GOD** (Data 2c: 254).

The propaganda message conveyed in sentences:

The reporter is always a news release that the sentences be able to make the audience curious. They mention the words or phrase that makes the audience become curious and waiting to hear further, so they will not replace broadcast news. Therefore, the news of the murders committed by a group illuminate, making people angry and no longer believes in the truth of science. In this data, the writer finds that propaganda vertically disseminated by the news anchor by making the audience became curious, so it will not change until television news broadcast is complete.

3.4.3 The articles in the newspaper

- *THE BRITISH BROADCASTING CORPORATION June 14, 1998*
Pope John Paul I, who died in 1978, fell victim to a plot by the P2 Masonic Lodge...The secret society P2 decided to murder John Paul I when it saw he was determined to dismiss the American Archbishop Paul Marcinkus as President of the Vatican Bank. The Bank had been implicated in shady financial Deals with the Masonic Lodge...

- *THE NEW YORK TIMES* August 24, 1998

Why was the late John Paul I wearing his day shirt in bed? Why was it torn? The questions do not stop there. No medical investigations were made. Cardinal Villot forbade an autopsy on the grounds that no Pope was ever given a postmortem. And John Paul's medicines mysteriously vanished from his bedside, as did his glasses, slippers and his last will and testament.

- *LONDON DAILY MAIL* August 27, 1998

...a plot including a powerful, ruthless and illegal Masonic lodges with tentacles stretching into the Vatican (Data 3: 276).

The propaganda message conveyed in sentences:

The newspaper is also a very effective propaganda media, because in addition to easy to get, the price of newspapers is also very cheap so it can be shared by everyone. The tagline sentences in the newspaper can easily change the mindset of its readers. In this data, the writer finds that propaganda vertically in the newspapers that take certain sentences that can make the reader more curious and can change their mindset.

4. Conclusion

The novel *Angel and Demon* by Dan Brown aims to reconstruct the thinking of the readers regarding the conflict between scientists and the church. Scientists are represented by the „Illuminati“ fraternity and the church is represented by priests. In order to make the readers interested, the author used propaganda expressions to clarify the conflict between Christians and scientists. In this case, the researcher found seven data containing the expression agitation propaganda message, six data for integration propaganda, two data for horizontal propaganda and three data for vertical propaganda.

This story is deliberately used as a background story in the novel *Angel and Demon*, so that people realize that the Illuminati are a group of scientists not Satanists. Propaganda in various forms is aimed at making people hate scientists more. The cunning and cruelty itself comes from pastors in the church who use all means to realize their personal desires. It can be concluded that the meaning of *angel* and *devil*, is actually not the conflict between the church and scientists, but it refers to a conflict between goodness and badness that exists in human.

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