

## Language Style in “What A Girl Wants” Movie

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### Abstract

*The objectives of this study is to analyze the language style using the theory of Martin Joos. This study aims to find out kinds of language style used in movie and to identify the dominant language style used by the main characters in the movie. This study used descriptive method. The data were collected through utterances of major characters in the movie. The results show two main points. The first finding relates to kind of language styles used in the movie; formal style, casual style, consultative style, and Intimate style. The second finding is the dominant language style; casual style and intimate style. In accordance with the findings, the researchers would like to suggest to further researchers to analyze other elements of language style, such as the functions language style.*

**Keywords:** Language style, What a Girl Wants Movie .

### 1. Introduction

Language is a tool of communication. According to O’Grady et. all (2001, p. 1) language is many spoken or written language. Spoken language is used for discussions, speech, presentations, and others. Written language is used for articles, letters, newspaper, magazine, and brochures. Language can also be used both in formal and informal situations. People usually use formal language in formal context, for example when we talk to important people, we use formal context. While in informal context people usually use informal one, the example of informal context is slang language. In modern era, many people use new worlds in their community because the language is growing rapidly.

A study of language is called linguistics. In linguistics, we learn about syntax, phonology, morphology, sociolinguistics, semantics, and discourse analysis. These contribute to the language development overtimes. Morphology, syntax, and phonology have relationship among them. Phonology is the study of sound structure, syntax for sentence structure, and

sociolinguistics is the study of relationship between language and society.

Language cannot be separated from the society, it is because they have relation to each other. In linguistic the relation between language and society is called sociolinguistics. According to Holmes (1992, p. 1) sociolinguistics is the study of relationship between language and society. It is supported by Trudgil (1983, p. 23) he said that sociolinguistics is the part of linguistics which is connected with language as a social and cultural phenomenon. It is showed that language is not only the social phenomenon but also based on cultural phenomenon. According to Wardhaugh (2016, p. 34) Sociolinguistics investigates the relationships between language and society with the goal of a better understanding of the structure of language function. It means that in sociolinguistics people will learn about the way of social structures influences how people talk and how language varieties and pattern of use correlate with social attributer such as class, sex and age.

The use of language style is various. According to Marjohan (1988, p. 34), “Language style is variation in speech from formal to informal one”. Chaika (1982, p. 29) states that language style is the way people use the language in communication. It can be written and oral

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language. Language style actually refers to the selection of linguistics form to convey social or artistic effect. Style also tells the listener to take what is being said: seriously, ironically, humorously, or in some other ways.

Style is a set of linguistic variants with specific social meaning. When analyzing style, people need to consider point of view, formal or informal way, organization or structure of language, level of complexity and overall tone. Style can be classified into two types: formal and informal. And in Joos (1967, p. 24) states that there are five language styles which have outline, they are: Frozen style, formal style, consultative style, casual style, and intimate style.

Eckert (2001, p. 43) then says that style is the locus of the individual's internalization of broader social distributions of variation. In a society every individual has their own ways to express their feelings, and everything that they want to do. It can be called style. Moreover, it can be concluded that every single person can create his or her own styles in communication. As a part of language, language style has important meaning on written and spoken language. Most people in the world produce and use of language styles to communicate and express the ideas or thought with others. When people communicate each other, they should pay attention to the language style they used.

Language style can be found anywhere, in newspapers, in advertisement, in magazines, and also in literary works. Movie is one of the literary work. It is a story or series of events recorded by a camera and shown as moving pictures on a screen in a theater or television. In identifying language style, the researchers uses movie as her source of data.

In general, language style is defined as the choice of words used by a specific group of people when they speak in a place and in one condition. Language style is pivotal of construct in the study of sociolinguistics variation. Language style is very important for people to expression idea, people use style depend on with whom and where they speak. Thus, actually language style makes one person different from other person, for example, political campaign slogans during the political campaign period. Every political party has a different language style in creating its campaign slogan so that each political party has its own specific language style. Influence people to vote for a certain political party is a vital part of the political process and usually they use campaign slogan.

A movie in which the utterances of the characters constitute language style is *What A Girl Wants* movie. *What A Girl Wants* is directed by Dennie.

Gordon is suitable for this research. It is a type of teen comedy, drama and romance that contains the difference style of language spoken by the characters. Conversation in movies combine various language style especially various style of sarcasm. Enjoy the rough but have the meaning as an affirmation statements or other meanings.

The researchers choose this movie "*What A Girl Wants*" as a at source to find out the language style that are in the movie. This movie is very amazing. The actors and actresses act like they are the real character in the movie. In this movie the researchers found the differences between this movie and others, it consists of four language style. They are, formal style, consultative style, casual style, and intimate style. They use their own language style in their community. They talk with an interesting tones and intonations toward each other.

In fact, a movie or film are one media of communication whose stories frequently reflect to social reality. Through the movie as the media the researchers want to know language style in dialogue of the action *What A Girl Wants* movie and how meaning change happen.

Therefore, the researchers analyzes language style used by the main characters on the "*What Girl Wants*" movie. Language style is the important point for everyone as it may produce something different of language in expressing a speech. To sum up the ideas above, the researchers are interested in studying the language style used by the main characters on the movie because of the knowledge about the language style presented in it.

Based on the background of the study the problems of the study are formulated as ; 1. What kinds of language style are used in "*What A Girl Wants*" movie? 2. What dominant language style are used by the main characters on "*What A Girl Wants*" movie?

Based on the problems formulation,

Objectives of this study are; 1. To find out kinds of language style used in "*What A Girl Wants*" movie. 2. To identify the dominant language style used by the main characters on "*What A Girl Wants*" movie.

## **2. Method**

Descriptive method was applied in this research. According to farlex (2014, p. 114), descriptive method is the study that provides an accurate portrayal of characteristics of a particular individual, situation, or group. This study was means of discovering new meaning, describing what exists, determining the frequency with which something occurs, and categorizing the information. Descriptive method is concerned with the description of data and

characteristics about a population. In this study, the researchers used an analysis of documentary the data in the movie.

The data then, was collected by Watching and understanding the What A Girl Wants movie, directed by Dennie Gordon for several times. By watching the movie, the researchers expect to understand the story line and dialogues of the main characters in the movie.

Then the researchers wrote transcription of the dialogues from the DVD. The transcription was copied from the English subtitle that was displayed on the screen by using the features of DVD. To make sure that the transcription is copied correctly, the researchers downloaded the movie transcription from the internet. The researchers checked list both of the transcription by watching the movie again for several times.

After that, the researchers identified the utterances produced by the characters and gave the number for utterance that contain language style.

To analyze the data, the researchers analyzed the utterances produced by the speakers that contain language style based on the transcription of the dialogue and noted down the number for utterances and situations that contain language style.

The researchers determined the dominant of language style found in the movie by using the formula:  $(\frac{F}{N} \times 100\%)$  means that (P= Percentage, F = Frequency of occurrence, N = Overall (total) number of occurrence).

Finally, the researchers made conclusion and the summary of the study from every single steps that have been done in order to know the problems described in What A Girl Wants movie.

### 3. Result and Discussion

#### Findings

There were four language styles used by the main characters in the movie What a Girl Wants. There were 46 utterances found in 4 language styles. They were 3 utterances in formal style (6,52%), 11 utterances in consultative style (27,9%), 16 utterances in casual style (34,7%), and 16 utterances in intimate style (34,7%).

The following table shows the number of utterances in does the language style used by the main characters on what a girls wants.

Table 1. Findings of the study

No	Language Style	Quantity	Percentage
1	Formal Style	3	6,52%
2	Consultative Style	11	27,9%
3	Casual Style	16	34,7%

No	Language Style	Qua	Percentage
4	Intimate Style	16	34,7%
Total		46	100%

Total 46 100%

To avoid excessive discussion of the data, the researchers explains kinds of language styles and the utterances in details.

#### Interpretation

Based on table the researchers would like to explain the kinds of language styles which use dominantly by the main characters in the movie What a Girl Wants.

#### Kinds of Language Style

The researchers found four kinds of language styles that trigger the main character in the movie. They were formal style, consultative style, casual style, and intimate style. The following are the utterances in accordance with the Kinds of language styles in the movie.

#### Formal Style

Formal style is generally used in a formal situation where there is the lasted amount or shared knowledge and where communication is largely one way with little or no feedback from audience. However, it may be used when the speaker speaks to a single listener for example between strangers. Then, this style usually associated maximum explicit utterances, and complexity of sentence. This style is used in a formal situation such as in speeches. Hence, the language must become more cohesive, more detached, and more carefully instructive.

Example 1:

Glynnis Payne : Right-hand pocked,  
darling. She thinks of  
everything.

Henry Dashwood : Well, gentlemen, that  
seems to be all. Thank  
you.

Alistair Payne : You two enjoy  
yourselves.

Based on the dialogue above the utterance which was available in formal style was "well gentlemen". It shows this utterance describe when Henry was having a conversation about politics and preparing for his speech with expression of responding the guest's utterance. In the dialogue Henry was relax though he was in the situation formal style in was formal utterance.

Example 2

Henry : Daphne!  
Daphne : Mr. Dashwood. Lord  
Dashwood?  
Henry : Call me Henry.

This dialogue, shows about the situation in Henry's room when Daphne was formally speaking or referring to him. In the dialogue Daphne and Henry relax even though they uttered the formal style. Daphne utters "Mr. Dashwood, Lord Dashwood?" To show a language style. That dialogue belongs to formal style. It is because that language style is in normal condition, it used to shows an expression of respect, Daphne uses formal calls which are usually followed by the surname or last name of the person.

Consultative Style

Consultative style is generally employ in a semi-formal communications situations, such as between military of different rank, this style is one type of language, which is require by every speaker, since this style is the central point in the system because it is chiefly involved in language style.

Example 1 :

Noelle : No, where are you going to college?  
Daphne : That would be the University of the Undecided.  
Noelle : Is that in Ohio?  
Daphne : Yeah, Undecided, Ohio.

Based on the dialogue above, in this situation Daphne feels embarrassed to responded Noelle's statement. It is clear that Daphne used consultative style, because generally it was used during a semi-formal communication or situation. Daphne uttered "Yeah." is a short response. This utterance is categorized as consultative style.

Kayona : It's all right, Henry, I've just been having a delicious moment with your daughter. Wonderful girl. A little rough around the edges but you'll soon smooth those out. Is she staying for the summer?  
Glynnis & Alistair : No, no, no  
Henry Dashwood : Yeah...  
My daughter will be joining us this season.

There are four participants that is Kayona, Glynnis, Alistair and Henry Dashwood, in this scene tells about

Henry's daughter staying for the summer and will be joining them.

The data above has consultative style because the situation in this scene is semi-formal situation. One of characteristics of this style is while one is speaking the others give short responses. It can be seen "Yeap.." indicates consultative style.

Casual Style

Casual style is used among friends, co-worker, or strangers when an informal atmosphere is appropriated it is also desired such as outside the classroom where students have a chat yet, there are two devices of casual style. First is makes most of the differences between casual grammars, which require a shorter form. For friends, acquaintances, insiders, make use of slang, ellipses, and verbal direction ("Been there; done that!"). For example: "I believe that I find one" are consultative, "I believe I can find one" are casual. Second is slang that is a prime indication of in group communication.

Example:

Libby : I know. I saw the look.  
Daphne : I don't want to talk about it.  
Every time we do these weddings, I see the father-daughter dances. I can't help but think that I'm never going to get to do that. I know you think you're doing the right thing by keeping me from him.

Libby : I was trying to protect you.

Based on the dialogue above, the conversation is in an event in the morning. It is clear that Daphne used casual style because she uttered "I don't want to talk about it" to show a comment when she was angry to Libby. The conversation occurred between Libby and Daphne. Daphne was always disappointed when there was a party father-daughter dance.

Intimate Style

Example 1

Daphne : My name is Daphne Reynolds, and I was born in New York City

In the dialogue above, Daphne show the situation in a fifth-floor walkup in Chinatown when Daphne express is about full name and place she has born. Daphne uttered "Daphne Reynolds" shows language style uttered by Daphne on that dialogue belongs to intimate style because Daphne introduce name of character with the original name.

Henry Dashwood : Morning, morning mother, morning darling.

The dialogue above shows the situation in the dining room when Henry greeted his family in the morning and showed Henry's familiarity with family. Henry uttered "Morning darling" shows language style uttered by Henry on that dialogue belongs to intimate style. It is because that language style is Intimate style a completely private language developed within families, lovers, and the closest friends.

The Dominant kinds of language styles in "What a Girl Wants" movie

According to the data from script text movie founded, the dominant type of language style in "What a Girl Wants" Movie were Casual and Intimate Style. From the table above the casual style is found 16 data and Intimate style is found 16 data. The Casual and Intimate style mostly appeared and used in the "What a Girl Wants" movie.

From the investigation, the researchers found that the language style used in the "What a Girl Wants" movie were the formal style, consultative style, casual style and intimate style. From the forty six data, the researchers found that three data use formal style, eleven data used consultative, sixteen data are using casual style, and sixteen data are using intimate style.

Based on the finding above, the dominant category used in the "What a Girl Wants" Movie were casual style and intimate style. Has several characteristic of casual and intimate like simple sentence, question, opinion, comment and chat. The situation of the casual and intimate in the movie is normal situation that is appropriate to the conversations with friend and family in the situation. In other to make the data findings can be understood clearly, the categorist of the language style is presented in appendix.

#### 4. Conclusion

Based on problems of the study, the researchers focus of this study are to identify the kinds of language style that are found and to identify the dominant language style that are found. The object of this research is "What A Girl Wants" a movie. Directed by Dennie Gordon. During the analyze of data the write tried to find the utterances that related to language style. The kinds of language style found in this result of analysis data are formal, consultative, casual, and intimate.

Based on the findings and interpretations in previous chapter, the researchers analyzed the data using language style based on Martin Joos. Data obtained from

the What A girl wants movie. This movie is played by eight actors. Based on the analysis, researchers found 956 conversations spoken between the characters. Yet, the researchers only analyzed three characters. From the conversation, there were only 46 dialogues included in language style.

The data as followed: formal style (6, 52%), Consultative style (27, 9%), casual style (34, 7%), and intimate style (34,7%). Of the five kinds of language styles, only the frozen style cannot be found the data.

The dominant type of language style is casual style and intimate style which are 34,7% data because the same result. And the less data is formal style. It happen because this movie portrays in comedy, drama and romance. The type of the plot this movie was chronological plot.

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