

**A STUDY OF FIGURATIVE LANGUAGE FOUND IN BRUNO  
MARS' SONGS ON *DOO WOPS* & *HOO LIGAN* ALBUM**

**THESIS**

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## ABSTRACT

Ritonga, AnggiMeiriana, 2014. **A Study of Figurative Language Found in Bruno Mars' Songs on Doo Wops & Hooligan Album.** Study program of English, UniversitasBrawijaya. Supervisor: EniMaharsi; Co - Supervisor: EmySudarwati.

Keywords : Stylistics, Figurative Language, Bruno Mars' *Doo Wops & Hooligan* Album.

This research deals with figurative language employed in Bruno Mars' songs on *Doo Wops & Hooligan* album. There are two problems to answer in the analysis. First is what figurative languages of the song are found in Bruno Mars' *Doo Woops & Hooligan* album. For the second one is what messages of the song are found in Bruno Mars' *Doo Woops & Hooligan* album. The objectives of this study are to find out what figurative languages and messages of the song that are found in Bruno Mars' *Doo Woops & Hooligan* album.

This study uses qualitative approach while the research design is content or document analysis. The data source used in this study is the lyrics of the 10 songs of Bruno Mars in *Doo Wops & Hooligan* album. This study uses the theory of figurative language by Kennedy and Gioia (2005).

The data are 108 sentences containing figurative languages in the lyrics found in Bruno Mars' songs on *Doo Wops and & Hooligan* album. Those figurative languages are divided into 4 personifications, 10 similes, 35 metaphors, 28 hyperboles, 26 synecdoches, 4 apostrophes, 1 irony. The figurative language that is mostly used in this album is metaphor. The song writer uses the figurative language to add some elegance to the song. There are also messages of each song that were shown by the use of figurative language.

The writer suggests that the future writers understand the theory of stylistics, especially about figurative language and its meaning to understand the contents of a text and also its messages and functions. Second is they could use another theory to make their study different from the writer's. Third, if they want to conduct a study that is related to the written media, it is suggested that they should decide the object well so it will not make any trouble when the study is going on.

## ABSTRAK

Ritonga, Anggi Meiriana, 2014. **A Study of Figurative Language Found in Bruno Mars' Songs on Doo Wops & Hooligan Album**. Program Studi Sastra Inggris, Universitas Brawijaya. Pembimbing (I) : Eni Maharsi; Pembimbing (II) : Emy Sudarwati.

Kata Kunci: Stilistika, Bahasa Kiasan, Album *Doo Wops & Hooligan* oleh Bruno Mars.

Penelitian ini membahas tentang bahasa kiasan yang ditemukan di lagu-lagu Bruno Mars pada album *Doo Wops & Hooligan*. Terdapat dua permasalahan untuk dijawab di penelitian ini. Permasalahan pertama adalah bahasa kiasan apa yang ditemukan di lagu-lagu Bruno Mars pada album *Doo Wops & Hooligan*. Permasalahan yang kedua adalah pesan-pesan apakah yang terdapat pada lagu-lagu Bruno Mars pada album *Doo Wops & Hooligan*.

Penelitian ini menggunakan pendekatan kualitatif. Sumber data yang digunakan pada penelitian ini adalah lirik-lirik di 10 (sepuluh) lagu Bruno Mars yang terdapat dalam album *Doo Wops & Hooligan*. Penelitian ini menggunakan teori bahasa kiasan oleh Kennedy and Gioia (2005).

Hasil dari penelitian ini menunjukkan bahwa terdapat 108 kalimat yang mengandung bahasa kiasan pada lagu-lagu Bruno Mars di album *Doo Wops & Hooligan*. Bahasa kiasan tersebut dibagi menjadi 4 personifikasi, 10 simile, 35 metafora, 28 hiperbola, 26 synecdoche, 4 apostrof, 1 ironi. Bahasa kiasan yang paling digunakan di album ini adalah metafora. Pengarang lagu menggunakan bahasa kiasan itu sendiri untuk menambahkan keindahan pada lagunya tersebut. Selain itu, di dalam lagu-lagunya tersebut terdapat pesan-pesan yang ingin disampaikan melalui bahasa kiasan tersebut.

Penulis menyarankan agar nantinya penulis selanjutnya dapat memahami teori dari stilistika itu sendiri, terutama tentang bahasa kiasan dan maknanya untuk memahami isi dari lagu dan pesan-pesan yang ingin disampaikan. Yang kedua, mereka dapat menggunakan teori bahasa kiasan yang berbedanya dari penulis. Ketiga, jika mereka ingin melakukan penelitian yang berkaitan dengan media tertulis, mereka sebaiknya memutuskan terlebih dahulu objek apa yang akan digunakan sehingga tidak ada hambatan yang terjadi selama penelitian berlangsung.

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