

**FLOUTED MAXIMS IN THE MAIN CHARACTERS'
UTTERANCES OF *WRECK - IT RALPH* ANIMATED MOVIE**

THESIS

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ABSTRACT

Aditya, Deni Tri. 2014. **Flouted Maxims in the Main Characters' Utterances of *Wreck - It Ralph* Animated Movie**. Study Program of English, Universitas Brawijaya. Supervisor: Nurul Chojimah, Co-Supervisor: Tantri Refa Indhiarti

Keywords: Cooperative Principles, Flouting Maxims, Intended Meanings, *Wreck-it Ralph* Animated Movie

Paul Grice proposes a cooperative principle that consists of four maxims to make an effective and efficient communication in conversation. However, in the real life, people do not always obey this principle. This phenomenon is called flouting of maxim. The researcher conducts a research on flouting of maxims in “Wreck-it Ralph” animated movie where the main characters produce utterances flouting maxims. There are two problems to solve in this research: (1) what maxims are flouted by the main characters in the animated movie entitled *Wreck-it Ralph*? and (2) what are the intended meanings of the utterances being flouted by main characters in the animated movie entitled *Wreck-it Ralph*?

This research used the qualitative approach because it was intended to describe the flouted maxims produced by the main characters in *Wreck-it Ralph* animated movie. The type of analysis in this research is document analysis. The data were the main characters' utterances flouting maxims, and the data source was the script of *Wreck-it Ralph* movie.

The results showed that there were four kinds of maxims flouted by the main characters totaling 28 utterances. The mostly flouted is maxim of manner. The next was the maxim of relation, maxim of quantity, and the fewest is maxim of quality. There are some intended meanings found in the utterances flouted by the main characters, such as to make conversation serious or funny, to avoid a conflict, to show good impression, to give proof, to make some surprise, to hide bad issue, and to show some regard.

From this research, the researcher suggests that the next researchers analyze the flouting of maxim in different object because there are many interesting objects such as novel, comic, debate, talk show, or the other objects that more unique and interesting that can be found in this modern era.

ABSTRAK

Aditya, Deni Tri. 2014. **Pelanggaran Maksim di Dalam Ungkapan Karakter – Karakter Utama Dari Film Animasi *Wreck-it Ralph***. Program Studi Sastra Inggris, Universitas Brawijaya. Pembimbing (i): Nurul Chojimah, Pembimbing (ii): Tantri Refa Indhiarti

Kata kunci: Prinsip kerjasama, Pelanggaran Maksim, Makna Tersembunyi, Film Animasi *Wreck-it Ralph*

Paul Grice mengusulkan prinsip kerjasama yang terdiri dari empat maksim untuk membuat komunikasi yang efektif dan efisien di dalam percakapan. Akan tetapi, orang-orang di kehidupan nyata tidak selalu mematuhi prinsip ini. Fenomena ini disebut pelanggaran maksim. Peneliti melakukan sebuah penelitian mengenai pelanggaran maksim di film animasi *Wreck-it Ralph* yang dilakukan oleh karakter utama ketika membuat ucapan yang melanggar maksim. Ada dua permasalahan dalam penelitian ini: (1) maksim apa yang di langgar oleh karakter - karakter utama di dalam film animasi yang berjudul *Wreck it Ralph*? (2) makna tersembunyi apa yang ada di dalam ungkapan yang di langgar oleh karakter – karakter utama di dalam film animasi *Wreck-it Ralph*?

Penelitian ini menggunakan pendekatan kualitatif karena penelitian ini ditujukan untuk menjelaskan pelanggaran maksim yang di hasilkan oleh karakter utama di dalam film *Wreck-it Ralph*. Tipe analisis dari penelitian ini adalah dokumen analisis. Data penelitian ini adalah naskah dari film *Wreck-it Ralph*.

Hasilnya menunjukkan bahwa terdapat 4 macam maksim yang dilanggar oleh karakter utama yang berjumlah 28 ungkapan. Maksim yang sering di langgar adalah maksim tatakrama. Selanjutnya yaitu maksim korelasi, maksim kuantitas, dan yang paling sedikit adalah maksim kualitas. Ada beberapa makna tersembunyi yang di temukan dalam ungkapan yang di langgar oleh karakter utama, seperti membuat percakapan serius atau menyenangkan, untuk menghindari suatu konflik, untuk menunjukkan kesan yang bagus, memberikan bukti, membuat suatu kejutan, menyembunyikan berita buruk, dan untuk menunjukkan suatu kepedulian.

Dari penelitian ini, peneliti menyarankan kepada peneliti selanjutnya untuk menganalisis objek yang berbeda tentang pelanggaran maxim karena masih banyak objek yang menarik seperti novel, komik, debat, acara obrolan, atau objek lain yang lebih unik dan menarik yang bisa ditemukan di era modern ini.

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