

**WOMEN EMANCIPATION IN THE EARLY TWENTIETH
CENTURY IN FRANCE PORTRAYED IN *COCO BEFORE
CHANEL* MOVIE**

THESIS

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ABSTRACT

Hikmayanti, Indah. 2014. **The Analysis of Women Emancipation in the Early Twentieth Century in France Portrayed in *Coco Before Chanel* Movie**. Study Program of English, Department of Languages and Literature, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Nurul Laili Nadhifah; Co-supervisor: Scarletina Vidyayani Eka.

Keywords : Women Movement, Liberal Feminism, France, Early Twentieth Century, *Coco Before Chanel*

Women movement is a women's action to break down the patriarchy system which evolves in society. The patriarchy system states that women is minority in the society. Their role is only to take care of their family. They can not go to work outside and interact with others in the society. In France society, women and men have difference of right. French women then start the women movement to break the patriarchy system. This phenomenon is portrayed in *Coco Before Chanel* movie. The women movement including women's life choice and dream in the early twentieth century in France becomes this study main concern. This study aims to show the women movement in the early twentieth century in France which is done by a woman named Gabrielle Chanel.

This study uses feminism theory to know the women movement breaking down the patriarchy system in society and struggling their right in order to get the same right to men. Materialist feminism by Rosemary Hennessy and Chrys Ingraham is used as the main theory. It states that women are free to choose their life and career to get their right. This theory is the appropriate theory to analyze the struggle of women to choose their career and life among the society. In addition to it, cinematography theory by Blain Brown is also applied to support the analysis of the visual image.

This study reveals the women movement in the early twentieth century in France which is done by a woman named Gabrielle Chanel, a founder Chanel Company. Gabrielle Chanel has succeeded to break the patriarchy system. Her action to do the men's activities such as horseracing and to become career women are her brave movements to break down the patriarchy system. Another women movement is shown by her brave life choice to exploit another people and to decide to be unmarried. So, it is clear by the study that the struggle of women movement in the early twentieth century in France is successfully done by Gabrielle Chanel which is portrayed in this movie. *Coco Before Chanel* movie also can be analyzed by another perspective like marxism. The society class and the subordination of high class society towards lower class society portrays the social life in the early twentieth century in France

ABSTRAK

Hikmayanti, Indah. 2014. **Analisis Emansipasi Wanita pada Awal Abad ke dua puluh di Perancis Tercermin dalam Film *Coco Before Chanel***. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing 1: Nurul Laili Nadhifah; Pembimbing 2; Scarletina Vidyayani Eka.

Kata Kunci : Pergerakan Wanita, Feminism Liberal, Perancis, Awal Abad Kedua Puluh, *Coco Before Chanel*

Pergerakan wanita merupakan suatu bentuk pendobrakan oleh wanita pada aturan – aturan yang mengikatnya. Aturan – aturan tersebut merupakan sistem patriarki yang sudah lama berkembang dikalangan masyarakat. Dalam sistem patriarki, wanita adalah kaum minoriti. Wanita diharapkan hanya mengurus rumah tangganya, tanpa diperbolehkan untuk bekerja di luar dan berinteraksi penuh dalam masyarakat. Adanya aturan yang demikian ini membuat terjadinya perbedaan antara hak pria dan wanita. Pergerakan wanita dalam mendobrak aturan sistem patriarki yang kuat tercermin dalam film *Coco Before Chanel*. Pergerakan yang dilakukan oleh wanita di Perancis pada awal abad kedua puluh menjadi fokus dalam studi ini. Studi ini bertujuan untuk menunjukkan pendobrakan – pendobarakan wanita melalui pilihan hidup, ambisi dan mimpi di Perancis pada awal abad kedua puluh oleh seorang tokoh bernama Gabrielle Chanel.

Studi ini menggunakan teori feminisme untuk mengetahui pergerakan wanita dalam mendobrak sistem patriarki agar mendapatkan hak – hak yang sama seperti lelaki. Teori feminisme materialis oleh Rosemary Hennessy dan Chrys Ingraham menjadi teori utama studi ini untuk menganalisa pergerakan wanita dalam masyarakat melalui kebebasannya memilih karir dan pilihan hidup. Selain itu, teori sinematografi dari Blain Brown menjadi teori pendukung untuk menganalisa bentuk – bentuk pergerakan wanita pada gambar visual.

Studi ini mengungkap pergerakan wanita di Perancis pada awal abad ke dua puluh yang dilakukan oleh seorang tokoh wanita bernama Gabrielle Chanel. Gabrielle Chanel melakukan pendobrakan wanita di bidang fashion. Selain itu, aksinya melakukan pekerjaan lelaki, seperti menunggang kuda, menjadi wanita karir dan memilih untuk tidak menikah merupakan aksi terbesarnya dalam mendobrak sistem patriarki. Dia berhasil membuktikan pendobrakannya kepada masyarakat yang tercermin dalam film ini. Film *Coco Before Chanel* juga dapat dianalisa melalui pendekatan marxism dimana kelas – kelas sosial dan penindasan kaum kelas bawah di Perancis terlihat jelas dalam film ini.

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