

**NON VERBAL SYMBOLIC MODE
IN *KEBO-KEBOAN* CEREMONY
IN *DUSUN KRAJAN KABUPATEN BANYUWANGI***

THESIS

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ABSTRACT

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Ritual ceremony contains many symbols as the reflection of feelings, emotions, attitudes, and myth in the society. Semiotics is deeply concerned about signs including symbol, icon, and index that can be found in daily phenomenon of human environment. The symbols represent the communication between culture and society is very interesting to investigate as the semiotic analysis. This study was conducted to discover non-verbal symbolic mode in *Kebo-keboan* ceremony in *Dusun Krajan Kabupaten Banyuwangi* and mythology which is influenced that symbols.

This study uses qualitative approach focused on the phenomena being studied. Content analysis as the type of the research because it analyzed the data obtained from the observation of *Kebo-keboan* ceremony 2013 and in-depth interview with some people who know well about the ritual ceremony, such as the Culture Expert of Banyuwangi to get some data based on the research problem.

There are three classifications of non-verbal symbol found in *Kebo-keboan* ceremony. Those are physical objects (subjects or actors of *Kebo-keboan* ceremony and supporting equipment), behaviors (the action and the movement of the parade of *Kebo-keboan* in *Ider Bumi*); and setting (time, location, atmosphere). Moreover the interpretation of symbol found in *Kebo-keboan* ceremony can be conducted in denotation and connotation theory by Roland Barthes. The mythologies in *Dusun Krajan* also influenced the interpretation of non-verbal symbolic mode in *Kebo-keboan* ceremony.

The suggestion for the next study is to have a good time management during research field to get the deep information. Furthermore, the next study better to conduct both verbal and non-verbal symbolic mode of myth to get the whole meaning of *Kebo-keboan* ceremony.

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