WORD FORMATION PROCESSES OF JARGON FOUND IN PC WORLD MAGAZINE

JOURNALS ARTICLE

BY AJENG OKSA KHAMILUDDIN NIM 0911110108



STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURE
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
2013

WORD FORMATION PROCESSES OF JARGON FOUND IN PC WORLD MAGAZINE

Ajeng Oksa Khamiluddin

Abstract

This study aims to find out the IT jargons, identify the word formation processes and the meaning of the jargons found in the headline's article of PC World magazine issued in January 2013. The article is selected because it would be able to represent the jargons used in PC World magazine. This study was document analysis used qualitative approach with descriptive method. In this study, the writer found 48 (forty eight) IT jargons, and it showed that there are eight of fourteen word formation processes are used in forming the jargons; alphabetic abbreviation, compounding, coined word, multiple processes, acronym, derivation, blending, and generified word. The writer also found that co-text can be used to analyze the meaning. It can be concluded from the finding that jargon also exists in IT world in order to give a name of IT terms and word formation processes have an important roles in forming them.

Keywords: word formation processes, jargon, PC World Magazine.

References

- Akmajian, Adrian., Demers, Richard., Farmer, Ann., & Harnish, Robert. (2001). *An introduction to language and communication* (5th edition). London: Cambridge.
- Ari, Donald., Jacobs, Lucy Cheser., Sorensen, Chris., & Razavieh, Asghar. (2010). *Introduction to research in education* (8th edition). USA: Wadsworth Group.
- Booij, Geert. (2012). The grammar of words: An introduction to linguistic morphology (3rd Edition). UK: Oxfor University Press.
- Brown, Steven. & Attardo, Salvatore. (2005). *Understanding Language Structure, Interaction, and Variation (2nd Edition)*. USA: The University of Michigan Press.
- Erlinawati, Rengga. (2012). A study of jargon used by sheltered street children on jalan muharto malang. Skripsi. Malang: Universitas Brawijaya.
- Fromkin, Victoria., Rodman, Robert. & Hyams, Nina. (2011). *An introduction to language* (9th edition). USA: Wadsworth Cengage Learning.
- Gee, James Paul. (2011). An introduction to discourse analysis: Theory and method (3rd edition). New York: Routledge.
- Indowebster. (2013). *PC world magazine january 2013*. Retrieved April 13th, 2013, from http://xover4.jkt.3d.x.indowebster.com/download-vip/118/p17du0c79ovmmectues1a0dk4c5.pdf/%5Bfiles.indowebster.com %5D-PC_World_USA_-ndash-_January_2013IDWS.pdf
- Lieber, Rochelle. (2009). *Introducing morphology*. New York: Cambridge University Press.
- Maharani, Whina Anugraheni. (2012). Word formation processes of photography argons in digital camera world magazine. Skripsi. Malang: Universitas Brawijaya.
- Meriam-Webster Inc. (2013). *Merriam-webster online dictionary and thesaurus*. Retrieved May 13th, 2013, from http://www.merriam-webster.com/dictionary/.
- Miles, Matthew Bailey, Huberman, Michael. (1994). *Qualitative data analysis:* An expanded sourcebook (2nd edition). USA: SAGE Publication, Inc.
- Nuralam, Annisaa Pandansari. (2012). Word formation processes in the jargons used among the members of kaskus internet forum community. Skripsi. Malang: Universitas Brawijaya.

- Oxford University Press. (2013). *Oxford dictionaries online*. Retrieved May 13th, 2013, from http://oxforddictionaries.com.
- PC Magazine Encyclopedia. (2013). Retrieved May 13th, 2013, from http://www.pcmag.com/encyclopedia.
- PC World Media Kit 2011. (2011). Retrieved April 14, 2013, from http://www.idg.ro/mediakit/Media%20Kit%20PCW%202011.pdf.
- PC World Staff. (2001). *PC world named top computer magazine, wins other honors*. Retrieved April 14, 2013, from www.pcworld.com/article/48245/article.html#by-this.
- PC World-About. (2007). Retrieved April 14th, 2013, from http://www.facebook.com/PCWorld/info.
- Perpustakaan Nasional Republik Indonesia. (2013). Retrieved May 13th, 2013, from http://www.pnri.go.id/IstilahKomputer.aspx.
- Susilo, A'an Ratno. (2007). An analysis of jargon used by "waria" in salon yoes community in tanggul, jember. Skripsi. Malang: Universitas Muhammadiyah.
- Wardhaugh, Ronald. (2006). *An introduction to sociolinguistics* (5th edition). UK: Blackwell.
- Widdowson, Henry. (2004). Text, context, pretext: Critical issues in discourse analysis. UK: Blackwell.
- Yule, George. (2006). *The study of language*(3rd edition). New York: Cambridge University Press.

Table 1 Word Formation Processes

George Yule	Akmajian et al
Coinage	Coined Word
Coinage	Generified word
Coinage	Proper Nouns
Acronym	Acronym
Acronym	Alphabetic Abbriviation
Borrowing	Borrowing Direct
Borrowing	Borrowing Indirect
Clipping	Clipping
Blending	Blends
Compounding	Compounding
Backformation	Backformation
Conversion	Change in Part of Speech
Derivation	-
Multiple Processes	-

Figure 1 The Diagram of The Meaning of The Jargon Found in PC World Magazine Issued in January 2013

