

**GENDER DIFFERENCES  
IN THE USE OF PARTS OF SPEECH:  
AN ANALYSIS OF *POPULAR* AND *FEMINA* MAGAZINES**

**JOURNAL ARTICLE**

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2013**

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**Abstrak**

This research focuses on analyzing the differences of male and female magazines in the use of parts of speech which are pronouns and specifiers. *Popular* and *Femina* magazines are selected as the data sources since the contents of *Popular* are believed to represent male's characteristics and of *Femina* are believed to represent female's characteristics. Furthermore, the researcher takes six steps in analyzing the data: identifying, organizing and coding the data, displaying the data into numbers, analyzing the data found, discussing the finding, and drawing conclusion. The results show that there are eight topics out of thirteen topics in which pronouns are used with greater frequency in *Femina* rather than in *Popular*. *Femina* uses pronouns in higher percentage rather than *Popular*. The percentage is 44.6% for *Femina* and 37.3% for *Popular*. Therefore, it can be inferred that pronouns are used with greater frequency in female magazine (*Femina*) rather than male magazine (*Popular*).

**Keywords:** Gender, Gender Differences, Pronouns, Specifiers, Magazine

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