

The Influence of Turnover Factors Toward Employees' Intention to Stay: A Case Study in Indonesian Islamic Universities

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ABSTRACT

This study analyzed several employee turnover factors, such as satisfaction, organizational commitment, and religiosity, to predict the employees' intention to stay. Very few studies in the Muslim context have explored such a corporate attitude from the viewpoint of job satisfaction and organizational commitment. This study employed a quantitative and descriptive research design. A survey was used to analyze the correlation between some predictors of the employees' intention to stay. In particular, it attempted to show that religiosity affected both job satisfaction and organizational commitment either directly or indirectly. The data were obtained from 150 employees in some Islamic universities in Malang. The findings revealed that (1) job satisfaction was influenced by religious beliefs. (2) job satisfaction significantly affected the employees' commitment. (3) religiosity gave an indirect positive impact on corporate commitment through job satisfaction, and 4) religiosity was positively related to the employees' intention to stay. Regarding this, the employees who keep the religious belief in the workplace are encouraged to bring themselves to perform excellently.



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1. Introduction

Human resource management broadly discusses several complex issues in an organization [1]. One of the complex problems is employee turnover. It is defined as the rotation of many employees who leave or are replaced in an organization [2]. A high turnover rate in human resource management is considered as a severe issue. First, a high turnover rate may lead to financial consequences. The more employees leave, the more additional costs are needed to recruit, select, and train new employees [3]. Second, it may slow down the company's productivity and performance. Moreover, employees who have a crucial position apparently, take an essential role in the organization. If the organization fails to overcome the turnover problems, the organization will find it hard to compete [4]. Therefore, the organization needs to identify and understand the factors contributing to employee turnover.



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Some previous studies examined religiosity as a factor that triggers employees to stay. King and Williamson [5] studied the relationship between workplace religious expression, religiosity, and job satisfaction. Kutcher, et al. [6] investigated The role of religiosity in stress, job attitudes, and organizational citizenship behavior. Wening and Choerudin [7] studied the influence of religiosity on organizational commitment, job satisfaction, and personal performance. Organizational commitment has also attracted many researchers. According to Williams and Hazer [8] and Cohen [9], organizational commitment still serves as primary attention as it may be a good employee turnover policy. Moreover, Bouarif [10] and Sikorska-Simmons [11] investigated organizational commitment and ethical ideology. It has several dimensions of theological such as dogma, rituals, and formality [12].

Several factors are affecting the level of job satisfaction [13]. Frye [14] summarized that compensation is positively correlated with job satisfaction. A study on factors affecting employee job satisfaction was conducted by Parvin and Kabir [15]. The result showed that a relationship among co-workers become the essential factors. Furthermore, satisfied employees are more likely to show better job performance [16]. Gersten, et al. [17] studied factors that enhance special educators' intention to stay in the organization. The factors that influence employees' intention to stay or leave were also investigated by Lee and Chao [18] and Alausa Waheed, et al. [19].

A significant variable influencing employee turnover is job satisfaction [20]. The impact of job satisfaction on employee turnover was studied by Khan and Aleem [21]. A previous study examined the influence of employees' religiosity on their turnover intention [22]. This study found that intrinsic religiosity is negatively related to turnover intention and the extrinsic religiosity that is positively related to turnover intention. Malik et al. [23] conducted research in one faculty of a university. They found that dimensions of religiosity positively impact organizational commitment.

From the previous studies, it is revealed that several studies have addressed the relationship between the turnover factors and the employees' intention to stay. However, research on the use of turnover factors to predict employees' intention to stay is still limited. Therefore, this study aims to analyze the turnover factors influencing the intention to stay. This research employs some turnover factors such as religiosity, job satisfaction, and organizational commitment. The contribution of this study is to determine whether or not the turnover factors influence the employees' intention to stay in Indonesian Islamic universities.

2. Methods

2.1 Conceptual Framework and Research Hypotheses

2.1.1 Research Conceptual Framework

The conceptual framework is described in Figure 1. Four variables were used in the research, namely religiosity, job satisfaction, organizational commitment, and intention to stay. Ten hypotheses were used in this research. These are explained in the next sub-section.

2.1.2 Research Hypotheses

Ten hypotheses are presented as follows:

Hypotheses 1 : Religiosity influences the employees' intention to stay in Islamic Universities in Malang, East Java, Indonesia

- Hypotheses 2 : Religiosity influences the employees' job satisfaction in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 3 : Religiosity influences the employees' organizational commitment in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 4 : Job satisfaction influences the employees' intention to stay in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 5 : Job satisfaction influences the employees' organizational commitment in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 6 : Corporate commitment influences the employees' intention to stay in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 7 : Religiosity influences the employees' intention to stay through job satisfaction in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 8 : Religiosity influences the employees' intention to stay through job satisfaction and organizational commitment in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 9 : Religiosity influences the employees' intention to stay through organizational commitment in Islamic Universities in Malang, East Java, Indonesia
- Hypotheses 10 : Religiosity influences the employees' organizational commitment through job satisfaction in Islamic Universities in Malang, East Java, Indonesia

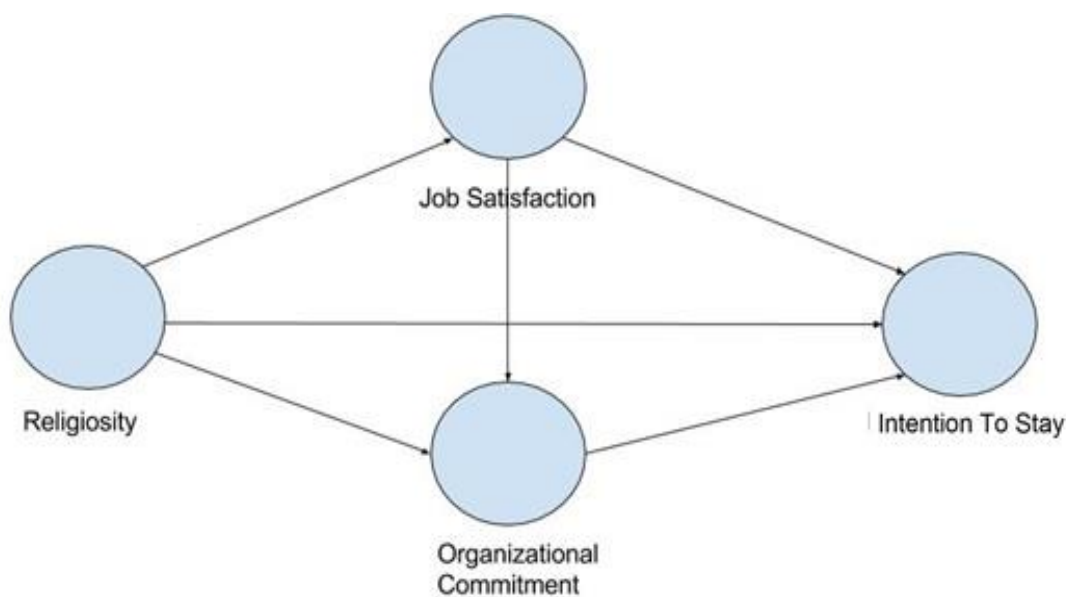


Figure 1 The Conceptual Framework

Hypotheses 1 was based on the research by Hassan, et al. [24]. They used three dimensions of religiosity, such as (1) policy and procedure, (2) leadership style, and (3) religious calling. The study showed that religious calling does not have any significant influence on turnover intention. Hypothesis 2 was based on Milliman et al. [25]. They found that religiosity and job satisfaction constitutes a strong correlation. They believed that religiosity affects job satisfaction directly. However, religiosity can also be a replacement for job satisfaction under certain circumstances [26].

In the third hypothesis, religiosity affects organizational commitment. It was based on Salem and Agil [27]. Kudo, et al. [28] revealed that motivational factors significantly influence the intention to stay. Moreover, job satisfaction influences employees' intentions to stay. Hence, in the fourth hypothesis, job satisfaction influences the employees' intention to stay in Islamic Universities. Azeem [29] investigated the relationships among demographic factors, job satisfaction, and organizational commitment. The result of the study showed that age and job tenure significantly affect organizational commitment. Therefore, in the fifth hypothesis, job satisfaction affects organizational commitment.

In the sixth hypothesis, organizational commitment affects the employees' intention to stay in Islamic Universities. Employee's organizational commitment is triggered by the sense of belonging to the organization and concern of the company's future. The seventh hypothesis is that religiosity influences the employees' intention to stay through job satisfaction in Islamic Universities. It was based on Zafar, et al. [30]. They found the impact of religiosity on the intention to stay in banking sector employees. The result revealed religiosity as a factor that affects the employees' decision to either switch or quit from the banking sector. Therefore, religiosity influences the employees' intention to stay.

The eight hypotheses are that religiosity influences the employees' intention to stay through job satisfaction and organizational commitment in Islamic Universities. The direct impacts of Islamic work ethics are organizational commitment and job satisfaction. In other words, Islamic work ethics affect organizational commitment and job satisfaction. The ninth hypothesis is that religiosity influences the employees' intention to stay through organizational commitment. The workers with a high level of religiosity perform different behavior in the workplace. They create a pleasant environment in the workplace. The last hypothesis is that religiosity influences organizational commitment through job satisfaction. In religiosity and organizational commitment, the Islamic work atmosphere directly influences organizational commitment and job satisfaction.

2.2 Data Collection

This research used a quantitative descriptive research design. A survey was employed in the data collection. The questionnaire in the survey was divided into parts, namely (1) religiosity in a workplace, consisting of four questions, 2) job satisfaction, consisting of six questions, 3) organizational commitment, consisting of four questions, and 4) intention to stay, consisting of two questions. The indicators of the variables are shown in Table 1. The questionnaire used a Likert Scale ranging from 1 "strongly disagree" to 7 "strongly agree." The number of the population of this research was 150 respondents, from employees (lecturers and staff) of several Islamic universities in Malang, Indonesia.

2.3. Data Analysis,

The test used convergent validity; The evaluation was committed by using the square root of Average Variance Extracted (AVE), Evaluation on Composite Reliability, R-Square, and Hypothesis Testing. The technique of data analysis was a descriptive and inferential statistics technique, using the Smart PLS software. Convergent validity is a test to measure the validity of reflective indicators as the variables. An indicator is categorized right if the value of the outer loading is above 0.70. the loading value above 0.5 is still considered.

In the discriminant validity, The model of the research has a good discriminant validity if AVE value is more significant than 0.5. In the Evaluation on Composite Reliability, the Latent variable has good reliability if the composite reliability is more than 0.70 (0.5 is still considered normal) [31]. The high score of composite reliability indicates the internal consistency of each indicator in measuring the construction. Cronbach's alpha score > 0.60 shows the construction has a good reliability. R-Square test is used to measure the influence of exogenous latent variables on the endogenous latent variables. Moreover, Hypothesis Testing was carried out to test the hypotheses.

Table 1 Indicator of Variables

No	Variables	Indicators
1	Religiosity	R7 (religious persistence) R8 (opportunity to doing good deeds) R9 (activity to improve religious quality) R10 (harmony between vision and mission of the institution and religious values)
2	Job Satisfaction	JS1 (suitability of work placement) JS2 (enjoyment of work) JS5 (suitability of rights and obligations) JS6 (work appreciation from the institution) JS7 (promotion based on performance) JS9 (excellent communication with leaders)
3	Organizational Commitment	OC1 (willingness to work overtime) OC3 (institutional problems are also employee problems) OC4 (work loyalty) OC5 (pride in the workplace)
4	Intention to Stay	IL1 (intention to stay) IL4 (compatibility of the personal work plan with the institution)

3. Results and Discussion

3.1 The Results of Validity and Reliability Tests

3.1.1 The Results of Convergent Validity

The result of the convergent validity test of the variable of religiosity, job satisfaction, organizational commitment, and intention to stay at Islamic University is presented in Table 2. The results show that all indicators were valid.

3.1.2 Evaluation on Discriminant Validity

The evaluation was conducted using the square root of Average Variance Extracted (AVE) and composite reliability values. The results of the average variance extracted (AVE) are presented in Table 3. It shows that AVE scores were above 0.50. It means that the model of the research had a good discriminant validity.

3.1.3. Evaluation of Composite Reliability

The results of the reliability test are presented in Table 4. The score of the composite reliability for the organizational commitment variable was 0.851; the job satisfaction variable was 0.819. Moreover, the score of the composite reliability for

religiosity and intention to stay variables were 0.711 and 0.629, respectively. Table 4 also shows that all variables in this research had Cronbach's alpha score > 0.60, indicating that the constructions had good reliability.

Table 2 Convergent Validity Results

No	Variables	Indicators	Outer Loadings	Results
1	Religiosity	R7	0.579	Valid
		R8	0.541	Valid
		R9	0.736	Valid
		R10	0.605	Valid
2	Job Satisfaction	JS1	0.582	Valid
		JS2	0.609	Valid
		JS5	0.696	Valid
		JS6	0.676	Valid
		JS7	0.739	Valid
		JS9	0.623	Valid
3	Organizational Commitment	OC1	0.730	Valid
		OC3	0.757	Valid
		OC4	0.780	Valid
		OC5	0.800	Valid
4	Intention to Stay	IL1	0.696	Valid
		IL4	0.658	Valid

Table 3 AVE Results

No	Variables	AVE
1	Religiosity	0.882
2	Job Satisfaction	0.785
3	Organizational Commitment	0.500
4	Intention to Stay	0.678

Table 4 Composite Reliability Results

No	Variables	Composite Reliability	Cronbach Alpha
1	Religiosity	0.711	0.711
2	Job Satisfaction	0.819	0.816
3	Organizational Commitment	0.851	0.852
4	Intention to Stay	0.629	0.629

3.2 The Results of Model

R-Square score analysis is presented in [Table 5](#). It shows that the score for the job satisfaction variable was 88.5%. The religiosity variable explains that the variant of the job satisfaction variable reached 88.5%. Meanwhile, the score of the organizational commitment variable was 80.1%. It means that there is a strong correlation between religiosity, job satisfaction, and organizational commitment to some Islamic Universities.

The dependent variable of intention to stay was 56.1%. It shows that religiosity, job satisfaction, and organizational commitment variables were able to define the variants of intention to stay variable by 56.1%. At the same time, the rest was not attached in this research. In short, this correlation is considered moderate.

Table 5 R-Square Scores Analysis

No	Variables	R-Square
1	Job Satisfaction	0.885
2	Organizational Commitment	0.801
3	Intention to Stay	0.561

3.3 Hypothesis Testing

The findings of the loading factor of religiosity, job satisfaction, organizational commitment, and intention to stay are shown in [Figure 2](#). The results of the hypothesis test are presented in

[Table 6](#) and [Table 7](#).

Table 6 Hypotheses of Direct Influence

No	Types of Correlation	Path Coefficient	t-stat	P-Value
1	Religiosity on intention to stay	1.303**	1.627	0.104
2	Religiosity on job satisfaction	0.941*	11.372	0.000
3	Religiosity on organizational commitment	0.673	0.389	0.697
4	Job satisfaction on intention to stay	0.493	0.966	0.335
5	Job satisfaction on organizational commitment	1.346*	3.521	0.000
6	Organizational commitment on the intention to stay	0.076	0.132	0.895

Note: *significant to α 5%, ** significant to α 20%

The first hypothesis was that religiosity influenced intention to stay. Based on the test, religiosity did influence the intention to stay. It means that the higher level of religiosity, the stronger intention to stay is shown by the employees. The P-value of 0.104 was significant in α 20%. It means that religiosity positively influences the intention to stay. The second hypothesis examined the direct influence of religiosity on job satisfaction. The result shows that path coefficient and t-statistic were 0.941 and 11.372, respectively (p -value = 0.000). It indicates that religiosity affects job satisfaction. The higher the level

of religiosity, the stronger job satisfaction will be. The P-value of 0.000 significant was in α 5%. It shows that religiosity significantly influences the intention to stay.

The third hypothesis examined the direct influence of religiosity on organizational commitment. The test shows that path coefficient and t-statistic were 0.673 and 0.389, respectively (p-value = 0.697). It indicates that religiosity influences organizational commitment. In other words, the higher level of religiosity, the stronger organizational commitment will be. However, It is not significant. The fourth hypothesis examined the direct influence of job satisfaction on intention to stay. Based on the test, the path coefficient and t-statistic were 0.493 and 0.966 respectively (p-value = 0.335). It indicates that job satisfaction influences intention to stay. However, it is not significant.

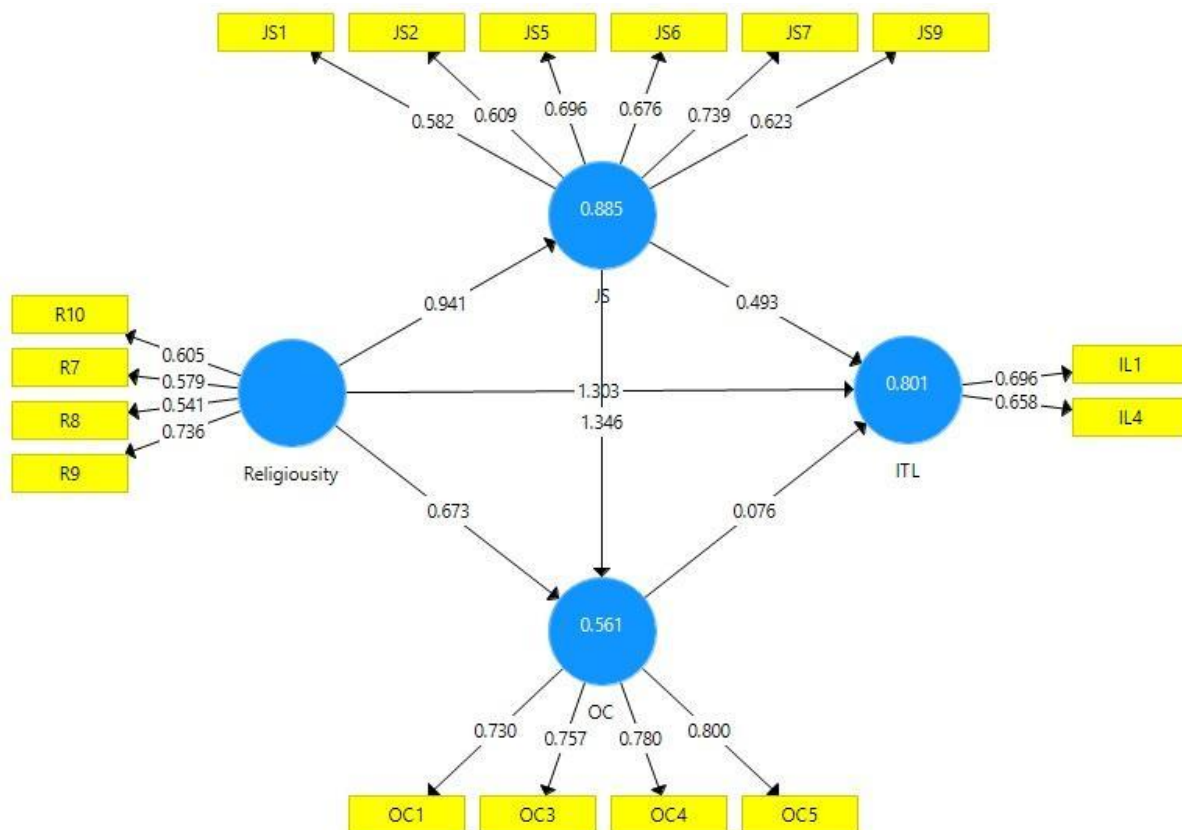


Figure 2 Loading Factor Variables from PLS

The fifth hypothesis examined the direct influence of job satisfaction on organizational commitment. The path coefficient and t-statistic were 1.346 and 3.521 respectively (p-value = 0.000). It indicates the job satisfaction influenced organizational commitment. P-value of 0.000 was significant in α 5%. It shows that job satisfaction significantly influenced organizational commitment. The sixth hypothesis examined the direct influence of organizational commitment on the intention to stay. The path coefficient and t-statistic were 0.076 and 0.132, respectively (p-value = 0.895). It indicates that the influence of organizational commitment on the intention to stay is directly proportional. However, it is not significant.

The seventh hypothesis examined the indirect influence of religiosity on the intention to stay through job satisfaction. The path coefficient and p-value were 0.464 and 0.364, respectively. It indicates that the impact of religiosity on the intention to stay through job satisfaction is directly proportional. However, it is not significant. The eighth

hypothesis examined the indirect influence of religiosity on the intention to stay through job satisfaction and organizational commitment. The positive path coefficient of 0.096 indicated the influence of religiosity on the intention to stay through job satisfaction, and organizational commitment is directly proportional. However, the P-value of 0.899 shows that it is not significant.

Table 7 Indirect Influence Test

No	Correlation Path	Coefficient	P-Value
1	Religiosity on intention to stay through job satisfaction	0.464	0.346
2	Religiosity on the intention to stay through job satisfaction and organizational commitment	0.096	0.899
3	Religiosity on the intention to stay through organizational commitment	0.051	0.966
4	Religiosity on organizational commitment through job satisfaction	1.267*	0.001

Note: *significant to α 5%

The ninth hypothesis examined the indirect influence of religiosity on the intention to stay through organizational commitment. A positive path coefficient of 0.051 indicates that the influence of religiosity on the intention to stay through organizational commitment is directly proportional. However, the P-value of 0.966 shows that it is not significant. The tenth hypothesis examined the indirect influence of religiosity on organizational commitment through job satisfaction. Based on the test, path coefficient and p-value were 1.267 and 0.001, respectively. It indicates that the influence of religiosity on organizational commitment through job satisfaction is directly proportional. P-value was of 0.001 means significant in α 5%. It indicates that religiosity positively influences organizational commitment through job satisfaction.

3.3 Discussion

The results of this research show that religiosity has a significant and positive relationship with the intention to stay, either directly or indirectly. Moreover, some hypotheses of direct religiosity affect other variables with highly significant relations, as follows: 1) religiosity to intention to stay (*significant to α 20 %). From the research findings, the relationship between religiosity with the intention to stay is substantial and positive. However, among the five items of intention to stay variables, the only one item with high validity is only item 1 (I will stick with my current job) and 4 (I have a long-term work plan, and my institution is now always in the plan), 2) religiosity to job satisfaction (*significant to α 5 %), and 3) job satisfaction toward organizational commitment (*significant to α 5 %). It can be argued that the higher the religiosity of the employee, the greater their intention to stay will be. It can be seen from the demographic data of the respondents who have an average working period of more than 25 years. Therefore, they have more time to understand profoundly and have a sense of self-belonging to their institution. With regard to the indirect correlation, a significant relationship is found in religiosity on organizational commitment through job satisfaction (*significant to α 5 %) because the level of religiosity affects the sense of the employees toward their job satisfaction. Moreover, the indirect correlation is considered higher than the direct relationship.

Similar to the previous study, it is concluded that religiosity has a significant effect on the employees' commitment and job satisfaction in the organization. A religious-oriented concept in the workplace is related to attitudes and beliefs pertaining to work behavior. Several studies have proven that there is a strong correlation between employee's religiosity and their job attitudes, such as organizational commitment and dedication [11]. Furthermore, Wening and Choerudin [7] conducted research on three dimensions of religiosity, namely belief, commitment, and behavior dimensions, toward organizational commitment, job satisfaction, and personal performance on education staff and lecturers in Yogyakarta, Indonesia. The result showed that religiosity in belief dimension has less influence on individual commitment in the organization.

This research is different from the previous study in terms of the correlation of religiosity toward employees' intention to stay. The finding of this research contradicts the report of [24], who found that religiosity had no significant effect on turnover intentions. Moreover, [22] also found that intrinsic religiosity was negatively related to turnover intention, and extrinsic religiosity was positively related to turnover intention. Both dimensions jointly influenced turnover intentions. Intrinsic religiosity contributed negatively to the changes in turnover intentions, whilst extrinsic religiosity contributed positively to the changes in turnover.

This research finds out that religiosity contributes positively to employees' intention to stay. Since religiosity has a significant correlation to predict intention to stay, the more religious they are, the higher the possibility they will stay. In contrast, the employees who keep the religious belief in their workplace tend to bring themselves in performing outstandingly in their job. Moreover, this encouragement leads them to have a high level of commitment to the institution and think about the future of the institution. As a result, religiosity is an excellent predictor of identifying the employees' intention to stay.

4. Conclusion

This research aims to analyze the turnover factors employees' influencing intention to stay in Indonesian Islamic universities. With reference to the hypotheses, it can be concluded that (1) job satisfaction is influenced by religious beliefs. It shows that having religious feeling encourages the employee to have more commitment to contribute more, (2) job satisfaction significantly impacts on the employees' commitment, 3) religiosity indirectly gives a positive impact on organizational commitment through job satisfaction, and 4) religiosity is positively related to employees' intention to stay. The study results were gained on limited and small samples. Hence, future studies need to use larger samples of respondents. Besides, further research needs to employ other factors to examine the effect of employees' intention to stay.

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