

Literacy in The Context of Communication Skills for The 21st Century Teacher Education in Primary School Student

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Abstract Communication skills to be part needs to have in the 21st century Ideally, students are memilliki high communication skills for speaking experience already gained quite a lot. However, a survey conducted by NACE (National Association of Colleges and Employeers) in 2017 indicated that as many as 67.5% of the students have low communication skills. Communicative approach into one of the efforts to overcome the lack of communication skills and the results have been tested and the effect is quite good. In addition to the communicative approach, mastery of literacy is supposed to be the solution to the problems of communication skills. This study aims to assess the role of literacy to the development of communication skills of students. Review of the literature used as a method in this study with published sources such as books, journals, or the information in the newspaper. Mastery of literacy demonstrated proficiency of each individual. Therefore, literacy is seen as an instrument that can be used to obtain and communicate information. Mastery of literacy demonstrated proficiency of each individual. Therefore, literacy is seen as an instrument that can be used to obtain and communicate information. Mastery of literacy proficiency of each individual show. Therefore, literacy is seen as an instrument that can be used to obtain and communicate information.

Keywords: 21st century, communication skills, literacy, student.

1. Introduction

Over time, communication is no longer regarded as synonymous with interactivity that brings the recipient and the sender directly. Entering the digital age, communication is often done through social media by utilizing devices and the Internet. Advances in technology has a significant impact for the current communication patterns. Advances in technology in the field of communication has a positive side and a negative side. The plus side, the public is more efficient to send a message, easier to find the source of the latest information, and more practical to form a community (Ferguson, 2015, p. 1). However, the negative side of technological progress also can not be avoided by the public. Technology allows people to communicate with people furthest away but keep communication with people nearby. The negative side to bloom found in the current situation. Parents who are not aware of the presence of children when at home, children who prefer to play the device rather than play with peers, or gatherings of people who are busy with their own affairs (Wu, Fowler, Lam, Wong, Wong, & Loke, 2014). Meaning of communication has changed in line with the rapid technological changes. See changing patterns of communication so the author can indicate if the technology is

in full control in the lives of individuals. Whereas the individual should control technology.

Students today are more avid using social media than discuss face to face. Such behavior causes students to be less sensitive, it does not matter with its surroundings, and the higher the attitude of individuality. This leads to poor communication skills in students. Low communication skills will trigger new problems that are complex or raises a lot of miscommunication (Ahmetoglu & Acar, 2016, p. 190). Weaver & Pier (2011) explains that entered the 21st century who laden technology does not make students more creative and energized but weaken the communication skills of the students. This is evidenced by Weaver & Pier in the survey carried out to students on several campuses in Texas, United States that showed at least 65% of students have low oral communication skills. Students tend to be more active to communicate in writing in social media than to communicate orally.

Research Weaver & Pier reinforced by a survey conducted by NACE (National Association of Colleges and Employeers) in 2017 indicated that as many as 67.5% of the students have low communication skills. Lack of communication skills can affect the ability to process information, the difficulty of integrating the mind and speech, and difficulty in adapting to the environment (Wood & Hartshorne, 2017, p. 1).

Communication skills become one of the skills that need to be mastered by students. Serves as a key communication skills to deal with a paradigm shift in the 21st century life besides collaborating skills, critical thinking, and creativity. Communication skills useful for students to identify the source of accurate information, filter information as new knowledge, and make the information as additional knowledge within the development itself. Therefore, it is necessary communication skills mastered by the students. Optimization of literacy can be one of the efforts to improve the communication skills of the students.

2. Discussion

2.1. Communication skills

Communication has an important role for students, especially for students of Primary School Teacher Education. This is because the students of primary school teaching is an aspiring educators. Educators need to have the communication skills to be able to convey knowledge in a clear and easily understood by students. Through communication, student Elementary School Teacher or student teachers are able to express emotions, solve problems, make decisions, preserving old values, spreading knowledge and culture (Creator, 2014, p. 22). Communication skills are the skills of individuals to convey and receive messages according to the context. Communication helps students to articulate ideas and thoughts, either orally, in writing, or nonverbal in various contexts with listener destination can receive the message properly and effectively (East, 2015). Communication is said to be appropriate if the student is able to convey the message according to the situation and context faced. Meanwhile, the communication considered effective if the audience can easily understand the content of

the message delivered speakers (Morreale, Staley, Stavrositu, and Krakowiak, 2014, p. 108). There are three components that need to be considered by students to achieve the proper and effective communication. The third component consists of motivation, knowledge, and competence (Lederman, 2012). categorized communication effective if the audience can easily understand the content of the message delivered speakers (Morreale, Staley, Stavrositu, and Krakowiak, 2014, p. 108). There are three components that need to be considered by students to achieve the proper and effective communication. The third component consists of motivation, knowledge, and competence (Lederman, 2012).

Elementary School Teacher Student otherwise known as student teachers need to have a high motivation to communicate. Motivation will encourage students to show the best possible communication. Students can determine the exact topics to be delivered to the recipient either on peers, faculty, or students (Morreale, 2013). Furthermore, the student must have a lot of knowledge, including follow development times. Knowledge is not just about the materials to be delivered, but the knowledge about how to deliver the material with fun techniques in order to attract listeners. Knowledge is an important component for the students so that they understand what action should be taken when the situation is not as expected (Morreale, 2013). The last component that goes with proper communication and effective competency. Competence is required to assist the students in the control of emotions and behavior when communicating. Students who have not been trained competence, he will find it difficult to communicate (Wodd & Hartshorne, 2017). Difficulties that are often found in the communication that is low self-esteem that is quite disturbing smooth communication. Students will speak faltered and the impact on the lack of clarity of the message.

In addition, the necessary competence in communication skills in the 21st century, namely the competence of the use of technology and information. The 21st century is the century that is loaded with technology or label people this century with the digital era. Most of the activities of the course utilizing the role of technology and information. Through technology, students are easier to find information to add literature in lectures and support smooth communication skills (Jackson, 2014, p. 223). In the 21st century students are proficient use of technology but its utility is still less than optimal. This is due to more students use technology for social activities that are less meaningful. In addition to mastery of language skills, at this time the students need to be proficient used technology to support their communication skills (Kuznekoff & Titsworth, 2013). Technology used as containers for channeling creativity or communicate a positive message to private students, for students, and for society. Therefore, this article examines the contribution of language literacy and digital literacy to communication skills.

2.2. Literacy in Context Student Communication Skills

Students are considered to have excellent communication skills if he is able to understand the information received from various sources and may menginferensi are to be understood by the recipient of the message. The high student communication skills to

the role of literacy. Kind of literacy that contribute substantially to the communication skills consist of language literacy and information literacy. Communication skills can not be separated from the skills of speaking and listening skills that are part of the language literacy. Meanwhile, information literacy beneficial for individuals to select the right information to be used to communicate the topic. Language literacy and information literacy is essential for students dominated in the 21st century they are required to proficiently communicate. The statement is supported by opinion Purvis, Mc Neil, 7 amp. Sutherland (2014) made plain that one of efforts to reduce trouble students communicate is to develop literacy of college students.

Furthermore, the results Purvis, Mc Neill, & Sutherland (2014) in New Zealand University, found that approximately 67% of students have low literacy. Interests of students to academic speaking and reading activities of students categorized as low. Low interest student who caused the student more easily swept global information. Students are now easier to believe the information in cyberspace without checking the source or validity of the information. Students lazy to find the information comes from a trusted source and liked the site search information found more practical. Although the acquisition of information today is more practical but very unfortunate students less sensitive to the credibility of information sources. Therefore, information technology literacy is also needed to improve student communication skills.

2.3. Language Literacy

Language literacy focuses on developing basic skills individuals to understand and use language skills such as speaking and reading skills as an integral part. Important to master language literacy of students because the language is a tool to communicate, express feelings, and understand an idea. Language skills have interlocking relationships with one another as the speaking skills related to listening skills while reading skills related to writing skills. Speaking and listening skills are an important component to achieve the proper skills and effective communication (Natalle & Crowe, 2013, p. 97).

Speakers and listeners have a role that turns into a process of communication. The speaker is not absolute as the sender of the message, but there are times when he plays as listeners for the communication to be effective when the speaker gives the listener an opportunity to respond. Instead, listeners can be a speaker as a form of response to the material presented by the speaker. The reciprocal relationship between speaker and listener that makes communication is effective. Listening skills act as a messenger from the brain to determine the response or responses to received messages (Harris & Hua, 2015, p. 183). Listening serves to select and specify the information so that individuals can decide the prescribed steps of the information absorbed. Through listening, individuals can distinguish the category of messages whether the message is categorized as new knowledge, moral values, orders, or prohibitions.

Communication includes formal and informal communication. Most students have no inhibitions when it had to face a formal communication. Formal communication is usually done in a scientific context as when carrying out panel discussions, seminars,

lectures or presentations. Meanwhile, informal communication is known as communication means mutual conversation was conducted in everyday conversation with a more relaxed atmosphere. Barriers are often a formal communication problem that is associated with lower student confidence and the lack of information they have to submit topics for discussion (Purvis, Mc Neill, & Sutherland, 2014).

Speaking skills need to be trained continuously and as a way to develop conversational skills is to encourage students to engage in discussions with giving opinions by experts or information from a credible source. Lecturer as a mentor needs to optimize speech and reading comprehension skills of students to master the language literacy. Students naturally mastered the language literacy for making the learning process is quite long (Morreale, Staley, Stavrositu, and Krakowiak, 2014). However, it is unfortunate that not all levels of education provides many opportunities for students to master the language literacy object when language was first introduced in humans since the beginning of the birth.

Accountable speaking skills is key to the effectiveness of a communication. Students are strongly need to get used to communicate formal as they would face a social world full of communication skills. The lack of knowledge of the student to trigger low self-esteem of students when communicating. Therefore, students need to get used to a lot of reading. Lecturers need to assign a student to summarize the content of reading and reporting the results of the oral summary. Students who master the material based on the results privately thinking and summary will be more confident to speak in a formal context than students who do not master the material (Verma, 2013, p. 4).

Several strategies can be done to improve communication skills in aspects of language literacy among students through a presentation in class, simulating newsreader or interviews, small group discussions and a panel discussion, or to implement a model of problem-based learning. However, the factors that most influence the mastery of communication skills of students that faculty and colleagues. Lecturers need to teach students how to appreciate friends who have shown their ability in public. Students can be a form of appreciation for the applause, a simple praise or positive comment can build student motivation to continuously improve their communication skills (Kaburise, 2016, p. 96). This is in line with research findings Harris & Hua (2015) stating that the appreciation of the message recipient has positive influence on the communication skills of students. Their appreciation indispensable constructive student because they feel it delivered appreciated by the recipients of the message.

2.4. Digital Literacy

Digital literacy is the ability of individuals to take advantage of digital media wisely and optimally. Today, digital media is already affecting the lives of young people. The presence of digital media provide positive impacts and negative impacts. In the world of higher education, their digital media to facilitate students to find literature to support their academic achievement or supporting the thesis. Digital media is also a forum for students to share their creativity associated with education (Guo, 2014, p. 5). Primary School Teacher Education Students, for example, they are looking for information about

teaching strategies through digital media. Students can communicate with fellow colleagues from various regions to discuss topics about the world of education or culture. Associated with communication skills, digital media strongly support the communication skills of students. Students can use digital media as a tool when the presentation, the study adds to the discussion topics, or search for supporting information to solve the problems of education (Greter and Yadav, 2016, p. 511).

Digital media naturally easier for students to improve their communication skills. However, what happens is the current digital media makes more passive students communicate. Students are more focused to play the phone and read the negative issues are rampant spread on social media. The existence of negative issues more ingrained in students so that at this point is more common apathetic students. They were able to comment on social media but is unable to communicate orally (Morreale, Staley, Stavrositu, and Krakowiak, 2014, p. 125). This indicates that as advances in digital media to make students lower their communication skills. Therefore, students need to have the ability to use digital media wisely (Rasmusson, Maria, & Eklund, 2013). Students can take advantage of digital media to practice communicating in small discussion forum. Through digital media, students can discuss current topics that are packed with interesting style and in accordance with the character of today's society.

Through the digital literacy of students can distinguish the right way and ideal communication using technology. Students need to distinguish how to communicate with tutors via technology or when you're face to face. Students also need to estimate the accuracy of the use of technology for communication. It is rightly becoming self-control in students so that they have good communication skills. Digital literacy is needed to avoid any risk due to the misuse of technology among students (Pew Research Internet Project, 2012).

Digital literacy should be part of the students themselves because they are candidates for the nation's future. For students of Elementary School Teacher presence of digital media can help to improve skills in communication with colleagues or when the teaching practice. This is because the student teachers are required to do more oral communication with those around him. If a student is less able to communicate certainly will affect the views of others. In the activity of lectures, lecturers as educators can motivate students to use digital media wisely. Lecturers are not only explains the material related to the lecture but involves students to discuss important issues in the world, remind each other not to spread rumors that are less reliable credibility, as well as to always credit the source or reference when uploading information (Davies, 2011, p. 45). Digital literacy helps students to control themselves and wiser when communicating through technology or directly.

3. Conclusion

Over time, changing times have become incapable inevitable. Technology becomes part able to be separated in the individual's life. Technology affects the lives of individuals and communication patterns become one of the aspects that are so much affected. Communication is no longer done through short meetings or performed with intense by

both parties. The current communication is done through a tool that makes it so easy. The technology does facilitate all matters of communication but also brought negative impact is not small. Primary School Teacher Education Students master the communication skills required for their almost sebgaiian greater activity with regard to interaction in the presence of many people.

The communication skills of students can be optimized through the mastery of language literacy and literacy in the form of digital literacy. Language Literacy focuses on developing basic skills individuals to understand and use language skills such as speaking and reading skills as an integral part. Important to master language literacy of students because the language is a tool to communicate, express feelings, and understand an idea. Meanwhile, digital literacy is needed to avoid the risks associated with their misuse of technology among students. Digital literacy helps students to control themselves and wiser when communicating using technology or directly.

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