

THE IDENTIFICATION OF CHARACTER EDUCATION VALUES ON THE MAIN CHARACTER OF *ZOOTOPIA*

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Abstract

This study aimed at identifying the values of character education on the main character of Zootopia. This study was descriptive qualitative research in which close reading was used to collect the data from plot, story, and setting of the film. The procedure of the research was streaming, identifying, analyzing and drawing conclusion which this process can be repeated many times in order to ensure the data. The subject of this study was film and values of character education were the object of this study. Eighteen values of character education that stated in decision of Minister of National Education (2010, ii-ii) were used on this research. Seventeen values of character education are found on this research, those values are hardworking disciplined, responsible, creative, appreciative, autonomous, peaceful, tolerant, democratic, patriotism, nationalism, honest, bibliophile, environmental awareness, social care, friendly/communicative, and curious. It could be concluded that media such as film can also be used to educate children by values of character education.

Abstrak

Penelitian ini bertujuan mengidentifikasi nilai-nilai pendidikan karakter pada tokoh utama Zootopia. Penelitian ini adalah penelitian kualitatif yang bersifat deskriptif dimana pembacaan mendetail digunakan untuk mengumpulkan data dari plot, cerita, dan setting film. Prosedur penelitian ini adalah streaming, identifikasi, analisis dan penarikan kesimpulan yang mana proses ini dapat diulang berkali-kali untuk memastikan data. Subyek penelitian ini adalah film dan nilai-nilai pendidikan karakter adalah objek penelitian ini. 18 nilai pendidikan karakter yang tercantum dalam keputusan Menteri Pendidikan Nasional (2010, ii-ii) digunakan dalam penelitian ini. 17 nilai-nilai Pendidikan karakter ditemukan dalam penelitian ini, yaitu bekerja keras, disiplin, bertanggung jawab, kreatif, menghargai prestasi, mandiri, cinta damai,

toleransi, demokratis, cinta tanah air, semangat kebangsaan, jujur, gemar membaca, peduli lingkungan, pedulian sosial, bersahabat/komunikatif, dan rasa ingin tahu. Dapat disimpulkan bahwa media seperti film juga dapat digunakan untuk mendidik anak-anak dengan nilai-nilai pendidikan karakter.

Background

Education is very important in our live which is not only oriented to master the subject matters but it is also important to focus on character development of students since our education focuses on three domains of education namely cognitive, affective and psychomotor. But there are many unethical behaviors that have been done by students. It could be seen that there are many actions or behaviors which deviate from the morals especially done by students such as talking dirty, not obeying the law in school, not discipline, smoking, consuming alcohol, dating which violates the norm, skipping school, quarreling, joining in a motor cycle gang, free sex, and the loss of manners in interacting with the others (Hartini, 2017). It means that students' character need to be developed to be better person because of the degradation of students' characters.

Ministry of National Education (2010) states that to anticipate those cases (degradation of students' characters) that happened among students, character education can be developed or implanted towards students in any kinds of educational sectors (p. 5). Character education is one of the ways to guide or lead a person into a good person, so as to filter the influence that is not good that comes on from other culture (Maunah, 2015). Character education can be developed to students by educators which is only not from teachers in school but parents and people among the students could also involve in developing students' character. Ministry of National Education (2010) states that students in informal education can learn everything more than in any educational sector, it due to students spend more time in family and environment (p. 11). As stated by Miranti and Frijuniarsi (2014) character education should be developed to students since they are young to make them grow with the values as their

guidance to think and behave ethically among the others. In this case, parents have a great role to introduce and inculcate them with the character education values.

There are many ways for developing character education to the children and students. One of them is media which can be used to introduce and develop them with character education. According to Rochmawati (2016) there are various media that can be used for learning character education values from visual to audio visual like film. On this study, film is chosen as media for communicating with character education which is inserted on the film as reflection of the actors in the film. Bordwell and Thompson (2008) states film can display and elaborate the idea or visual qualities or sound texture which offers the experience through feeling and seeing that we find on engaging to watch it. Besides, film also can be used to entertain the viewers because of the visual media that given with moving pictures that is progressed gradually from drawings, to photographs, to projected images, to sound, to color, to wide screen, to 3-D and beyond (Boggs, 1999, p. 3).

Film for children has to consist story of achievement in which consists of the story development where the children can get their achievement by their effort that can be inspired the viewers with value that can be seen on their characters, besides it also contains of jokes to entertain (Agajanian, 1998). Those aspects are aimed to build high standard moral and entertain for children. From those criteria of film for children, there are many films that can be categorized for children such as Zootopia, Frozen, Moana, Narnia, Big Hero 6 and so on. Zootopia is chosen on this research as subject which character education values will be identified from seeing the plot and story of the film. Zootopia is an animated film which is acted by the animals where animals on this film are personification

which means that the characters of human are personified or represented as human who play role on the film. Zootopia is appropriate for children as media to develop their character which is supported by a review from Whatowatch (2016) that Zootopia is appropriate film for kids because it contains of moral value from the main character who never gives up on her dream. This research is important to be discussed because there are 17 values that are found on the film as reflected from the main character for the social and individual traits. 18 values form the decision of Minister of National Education (2010, i-ii) are used to identify the character education values on the main character of Zootopia. the plot and story of the film are used to reveal the characterization of the main character of Zootopia which represent values of character education.

Method

This study is descriptive which use qualitative research method. In gathering the data, this research using close reading which the film is watched for several times to identify the values of character education on the main character. The subject of data is a film Zootopia. Zootopia that is analyzed in this research is from DVD version which is distributed by Walt Disney Studios Motion Pictures. It is directed by Byron Howard and Rich Moore, produced by Clark Spenser, screen play by Jared Bush and Phil Johnson and story by Byron Howard, Rich Moore, Jared Bush, Jim Reardon, Josie Trinidad, Phil Johnston and Jennifer Lee. It is starred by Ginnifer Goodwin, Jason Bateman, Shakira, Idris Elba, Octavia Spenser, J.K. Simmons, Alan Tudyk, Jenny Slate, Bonnie Hunt, Don Lake, Nate Torrence, Maurice LaMarche, Rich Moore, Phil Johnson, Gita Reddy and Jesse Corti. The object of the data is character educational values as reflected on the main character named Judy Hopps. Instrument of data collection are researcher as the main instrument, table which is used to classify the data, and field note is used to take important scene on the film which is assumed to represent character education values on the main character of Zootopia.

The data are collected through streaming and identifying. Streaming is used to watch the film over and over in order to understand it. Identifying is a process to divided the film into some sequences in order to make ease in determining the data that reveal character education values on the main character. After making the sequence which is using table as instrument, then the film will be watched again to identify which sequence that reveal character education on the main character of Zootopia which is using table as instrument. Technique of data collection of this study are streaming and note taking. The method of data analysis is using close reading which the data will be watched again and again to ensure that the gained data is proper to reveal the values of character education as reflected on the main character of Zootopia from plot and setting of the story.

Procedure of this research are streaming, note taking, identifying, analyzing, and drawing conclusion. Streaming is a process of watching film over and over until researcher understands the film and assumes there are values of character education which is reflected on the main character as the data collection which is supported with the plot and setting from the film to reveal character of Judy Hopps as the main character which reflect character education values. Next step is identifying the character education values from watching it over and over to make sure the data. The data collected by using table which is used to divided story into some sequences then field note is used to take note on the specific sequence that represents values of character education on the main character. The data will be analyzed by watching it again in order to make sure that the data is appropriate as representation of values of character education which is reflected on the main character. After that, the data will be taken into conclusion which the data are found is completely right as the implication of the character education values. Those steps are cycling proses in which to gain the reliable data based on the theoretical validation. If the data do not meet the

conclusion the it will be reduced, if in the step of identifying the data is refused then it will be reduced and so on.

values of character education are found and being discussed which are reflected in the main character of Zootopia named Judy Hopps from 18 character education values that are stated in Decision from Minister of National Education (2010: i-ii). Those values and its frequency is presented on the table 1.

Finding and Discussion

The data that are found and discussed as result of this study are 17

Table 1. Data Tabulation of the character education values which is reflected on Judy Hopps characterization

No	Value of Education	Character	Sub character	Sequence	Frequency	Percentage (%)
1	Hardworking		Persistent	1b, 1c, 1d, 2b, 4f, 5f, 6a, 6b, 6d, 7a, 7b, 8a, 8b, 8d, 10b, 10c, 10d, 13a, 13b, 13e	20	15,20
			Committed	2c, 5b, 4f, 6b, 10d, 13e	6	
2	Disciplined		Consistent	2b, 4f, 5b, 5e, 6a, 6b, 8a, 9d, 10c, 13e	10	5.84
3	Responsible		Sincere	2b, 5b, 5e, 6b, 6d, 7b, 8a, 8d, 9c, 9d, 10c, 10d, 13b, 13d, 13e.	16	9.35
4	Creative		Innovative	2b, 4f, 6b, 7a, 7b, 10c, 10d, 13d	8	4.67
5	Appreciative		Useful	2c, 4e, 6b, 6d, 10b, 13a.	6	3.50
6	Autonomous		Independent	1d, 2b, 4f, 5b, 6b, 7a, 7b.	7	4.09
7	Peaceful		Tranquil	1d, 3a, 5b, 5c,	6	4.09

6b, 6d.					
8	Tolerant	Understandable	7b, 8a, 8c, 14b.	3	1.75
9	Democratic	Equal	1a, 1b, 3a, 4e, 4f, 5b, 6b, 13a, 13e, 14b.	10	5.84
10	Patriotism	Loyal	1a, 1c, 1d, 2b, , 6b, 6c, 6d, 9a, 10d, 13e, 14b.	12	7.01
11	Nationalism	Nationalistic	6d, 8e, 9a, 13a, 13e	5	2.92
12	Honest	Truthful	3a, 5b, 8d, 9a, 9e, 11b, 13d, 10d	8	4.67
13	Bibliophile	Intellectual	2b. 4f, 10c, 10d, 11c, 13b, 13d.	7	4.09
14	Environmental awareness	Conservationist	5f, 6b, 12a	3	1.75
15	Social Care	Helpful	1d, 5b, 6b, 6d, 9d, 10c, 10d, 11c.	8	4.67
16	Friendly/Communicative	Sociable	3c, 4b, 4c, 5c, 5d, 6b, 7b, 8a, 8c, 9a, 12b.	11	9.35
		Cooperative	10b, 11a, 13a, 13d, 13e.	5	
17	Curious	Discoverable	1d, 5a, 5d, 9d, 10b	5	11.11
		Inquisitive	6d, 7a, 7b, 8a, 8e, 9a, 9b, 9c, 10a, 10b, 11b, 11c, 12c, 13b.	14	
Total				170	100%

It can be seen from table 1 that 17 values are found on this research which is reflected in Judy Hopps's characterization. Those values are hardworking, disciplined, responsible, creative, appreciative, autonomous, peaceful, tolerant, democratic, patriotism, nationalism, honest, bibliophile, environmental awareness, social care, friendly/communicative, and curious. Those description of each value will be presented on the following paragraphs.

Hardworking is an attitude which shows a real effort in solving the problem and homework also finishing every job well (Ministry of National Education, 2010, p. 9). The most frequency that is shown on Judy Hopps's characterization of character education is hardworking in which it appears for 26 times, from the beginning and until the end of film. Hardworking character can be divided in two sub characters namely persistent and committed. Judy Hopps showed that she was persistent for 20 times. It could be seen when she never gave up on her dream as a police cop and when she faced problem she never gave up on it instead she tried to find the ways in solving her problems, such as she never let her dream out when Gideon Grey mocked her in the show because she dreamed to be a bunny cop instead she said that in Zootopia anyone can be anything. While, Judy Hopps showed that she was committed when she could finish her work well as she struggled in finishing it. It can be seen when she could find the missing otter in the asylum which she tried very hard to find them by gaining the information from many animals in Zootopia. The success of reaching her dream, solving the case and fixing the situation in Zootopia were not merely got by ease ways but Judy Hopps works hard for that even she cooperated with Nick Wilde to solve every problem that she faced.

Moreover, disciplined value is an attitude which shows orderliness action and obey to every law and rule (Ministry of National Education, 2010, p. 9). Not only hardworking, Judy Hopps also shows her disciplined for her consistency on action

and decision in reaching her dream, fulfilling her duty and responsibility as a cop. she showed it from the beginning until the end of film for 10 times. To be success, we have to be discipline or consistent about what we say, do and decide also we have to follow the rule as reflection of Judy Hopps's characterization. It can be seen when she was disciplined to herself when her car was expired then she also put the ticket on her car.

Responsible is an attitude which shows sincerity in doing their job and obligation that should be done toward themselves, society, environment, country and to the god (Ministry of National Education, 2010, p. 10). Judy Hopps shows it from the beginning of film until the end of film for 15 times when she did every duty sincerely. Judy Hopps was responsible toward her duty as a cop, it can be seen that she likely helped the city as her duty to serve and protect the city. Hence, she could achieve her success as a cop even though she was resigned as she connected the case with the primitive savage ways where predators were wild and brutal that made many preys in Zootopia fight with the predators they thought that the predators should be muzzled as their safety in Zootopia, but then Judy Hopps tried to fix it after unfolding the night howlers as the toxic flowers that cause they were going savage, Judy Hopps sincerely tried to fix it till they and Nick Wilde made it as her responsibility to be a cop.

Creative is about thinking and doing something to make new ways or new result of something that you already have (Ministry of National Education, 2010, p. 9). Judy Hopps shows that she is creative for 8 times from the beginning until the end of film. It means that she is intellectual and smart which she can solve her problem in creative ways such as she used the empty bottle as magnifying glass to see any detail of the photograph as the case file of the missing otter. Judy Hopps shows on the film she uses their mind to think creatively solving the problem rather than gives up on it.

Appreciative is an attitude and behavior that encourage to make something useful for society and sincerely admit and respect the achievement of others (Ministry of National Education, 2010, p. 10). Judy Hopps shows that she is appreciative from the beginning of the film until the end of film even though she shows it for not all of the story which she shows it for five times in different sequences. It means that Judy Hopps already has appreciative character and she develops it well on the film as she shows it from the beginning of film until the end of film which she tried to make something useful towards the society. She tries to solve the case of missing mammals in Zootopia and after she made it then she got chance to speak in public as her appreciation. Moreover she also gave her service to help people in Zootopia from fight between preys and predators, hence she is appreciated and given chance to speech in the public as her appreciation to help the city.

Autonomous is an attitude of students which independently solve the problem without hang around from others (Ministry of National Education, 2010, p. 9). Judy Hopps shows that she is autonomous value from the beginning of the film until the middle of film because she develops cooperative value in the middle of film until the end. This means that she already has autonomous value but not yet develop well in the film in the beginning until the middle of the film because she develops soft skill like cooperative in the middle of film to tackle the situation that cannot handle by herself. She shows it for 7 times on the beginning of film. it could be seen when she did anything by her ways like conducting personal training like running, pulling ups and downs, reading and so on to achieve her dream to be police cop by graduating from police academy.

Peaceful is attitudes, words and actions that caused people feel happy and secure for his presence (Ministry of National Education, 2010, p. 10). Judy Hopps shows peaceful character for seven times from the beginning until the end of the film, but she does not develop it well in the film, it can be

seen in the beginning of film Judy Hopps show this character for many times almost in every story but in the middle of film she does not show it as often as on the beginning of the film because she does not develop it in the following film. This means that Judy Hopps has peaceful character but she does not develop it well in the film. Judy Hopps tries to make people around them feel safety and happy because of her existence by helping them and avoiding violence. For example, Judy Hopps helped the children for taking the tickets back to children from Gideon Grey who took it forcefully from them as her effort to create peace among the children to make them happy and secure of Judy Hopps's existence.

Tolerant is an attitude and behavior about respecting the differences such as religion, tribe, ethnicity, opinion, attitude and behavior of the other (Ministry of National Education, 2010, p. 9). Hopps shows tolerant character for four times in the middle and in the end of the film. for example, she accepted that naked animals in naturalist club by walking between them, even though initially Judy Hopps showed that she did not agree about that but she showed that she tolerant later on. As she is on Zootopia where many different animals and cultures existed there, so Judy Hopps adapts herself to the society hence she develops tolerant character in order to fulfil her responsibility as a cop in solving the case.

Democratic is attitudes, thoughts, and actions which place the same right and obligation for everybody including themselves (Ministry of National Education, 2010, p. 10). Democratic is also important to develop as citizen in Indonesia also supported in the fifth principle in Pancasila that is "keadilan sosial bagi seluruh rakyat Indonesia". As shown by Judy Hopps on this film for 10 times from the beginning to the end of film as this film took anti-racism theme hence, the equality among the other was one focuses on this film. She put the other equally, it can be seen from her statement that anyone can be anything, helping any kinds of animals from small to

big even a fox which is assumed to be untrusted animal in society. In which she also struggles to reach her equality as a cop with the other cops to prove that she is not a token bunny.

Patriotism is the way of thinking, behaving, and acting which shows high loyalty, caring and high appreciation of language, environment, social, culture, economy and politic of their nation (Ministry of National Education, 2010, p. 10). She shows it from the beginning of film until the end of film continually for 12 times. As a citizen of Indonesia, being patriotic is also important, in which as they are being told since they are young then later on they will have patriotic character to their state. She shows her loyalty as a cop by dedicating herself to a city Zootopia, she sincerely sacrificed herself to fight and defend the unity of Zootopia, when she is offered by Bellwether to fight with predators and turn apart the city but Judy Hopps did not want it she preferred to defend the city rather than made it torn apart.

Nationalism is attitudes, thoughts and actions which placing their nation and state first rather than self-interest and group (Ministry of National Education, 2010, p. 10). Judy Hopps shows that she is nationalism from the middle of the film until the end of the film for five times. It could be seen that Judy Hopps put her nation as Zootopia first rather than her self-interest. She preferred to save the city rather than following Bellwether to fight with predators since Judy Hopps is prey too which she is frequently underestimated because she was a little bunny, Judy Hopps also preferred to take the case to help Mrs. Otterton rather than saving her job by refusing to take the case because Chief Bogo blackmails her if she could not find the missing otter in two days she will be fired.

Honest means an attitude of persons who are trying to be reliable on their words, actions and works (Ministry of National Education, 2010, p. 9). Judy Hopps shows that she is honest from the beginning of the film until the end of the film for eight times. It means that she already

has honest character which she develops it well on the film, it could be seen that she shows that she is telling the truth to people on the film. She told the truth of the fox and bunny to her parents that bunny can also be a jerk like fox. Moreover, she also told the truth when helped Nick Wilde to buy Jumbo pop which she said the the ways ice seller served the ice will cause class-three health code violation. She also told the fact that the only animals that were going savage were predators.

Bibliophile is an attitude which shows a behavior or habit to take a time in reading anything whether it is beneficial for themselves or for the others (Ministry of National Education, 2010, p. 10). Intelligent is sub characters of bibliophile which means persons who are good at learning things from reading books, signs, situations and premises to think logical ways of solving the problem or understanding something. Judy Hopps shows that she is bibliophile from the beginning of the film continually until the end of film for 7 times in different sequences. It could be seen when she read a book in personal training to pass any test in police academy, she read the signs to put the ticket on the giraffe's car, she reads sign to avoid the train crushes each other and so on, hence she can solve the problem because she reads anything not only books, but situation, sign and premise. She could solve difficult situation by reading the signs or anything that will solve their problem.

Environmental awareness is attitudes and actions which shows efforts in preventing damage to environment and take care of the environment (Ministry of National Education, 2010, p. 10). Judy Hopps showed her awareness about environment for three times when she was a cop she saved the buildings from falling to crush the mice in Little Rodentia when she chased the thief Weaselton, she also put the trash on the trash bucket on her apartment hence none of the trash can be seen on her apartment, she also avoided using plastic since plastic is not environmentally friendly instead she utilized old newspapers to cover carrots. Thus, by

watching the film and focus on Judy Hopps's character children will see how Judy Hopps keep the environment from damage.

Social care is attitudes and actions which shows efforts to always give helps to others who are in need (Ministry of National Education, 2010, p. 10). Judy Hopps showed this value on the film for 8 times from the beginning until the end of film. she helped people who need help like Judy Hopps helped the children to get their tickets which was forcefully taken by Gideon Grey, then she also helped Mrs. Otterton to find her husband and so on. Judy also helped Nick Wilde from the savage jaguar in rain forest district which they were in the ways of finding the missing otter. She also continued helping people who were in need on the film.

Friendly/communicative is actions which show behaviors of loving to talk, interact and cooperate with others (Ministry of National Education, 2010, p. 10). Judy showed it for 19 times which there are two sub-character of friendly/communicative namely sociable and cooperative. Judy showed that she is sociable which meant loving to talk with people for 14 times from the beginning and in the end of film. it can be seen that Judy liked to greet people in Zootopia such as her neighbors, other officers and citizens. Meanwhile, Judy showed that she was cooperative for 5 times on the film, she started to show it in the middle until the end of film. it can be seen when she cooperated with Nick Wilde to find the ways of wolves who brought the savage jaguar went by tracking them in traffic cam database, also when she cooperated with Nick Wilde to catch Bellwether as the masterminding of the case in the national museum. Judy also showed that she liked to be cooperate with Nick Wilde by offering him application job as a cop to be her partner in her career as a cop in Zootopia.

As the last character education that is found on Judy Hopps's characterization is curious. Curious is attitudes and actions that always try to know deeply and extensively about something which is

learned, seen and heard (Ministry of National Education 2010, p. 10). There are two sub-character of curious namely discoverable and inquisitive. Judy showed that she is discoverable when got the information by seeking it independently. It can be seen when sought about happened to the children who was followed by Gideon Grey and she found that Gideon Grey took their tickets forcefully. While, Judy Hopps showed that she was inquisitive when she got the information by asking people around them and she showed it for 14 times on the film. it could be seen when Judy took a case of missing otter then she started to ask Nick Wilde about the otter and continued to other animals in Zootopia. It is important to students and children to be curious to learn about the course, cultures or many things that they do not know yet to dig it deeply about the thing that is being curious.

From those 17 values of character education that are found on Judy Hopps's characterization only religious that is not inserted on her character but there are some aspects of religion that come on the film on some actors, like when a bear of Mr. Big's guard does the cross sign on her chest and head, that shows that he is a Cristian, then Nick Wilde also said for God which means that he has belief of God, then when Judy Hopps and Nick Wilde come to naturalist club there is a yax who is meditating and said "Om" over and the building also established like in the 70s with ornament and carved object of Indian and in the club there is a elephant doing yoga, those mean that they are Hinduism.

Conclusion and Suggestion

From those description above, it could be seen that 17 values of character education are found on Judy Hopps's characterization as the main character of Zootopia. Those values are hardworking, disciplined, responsible, creative, appreciative, autonomous, peaceful, tolerant, democratic, patriotism, nationalism, honest, bibliophile, environmental awareness, social care, friendly/communicative, and curious. There are some values that are shown by Judy

Hopps in the beginning until in the end of story like hardworking, disciplined, responsible, creative, appreciative, democratic, patriotic, peaceful then the values that sometimes appeared on her characterization are friendly/communicative especially in sub character of cooperate, tolerant, nationalism, and environmental awareness. Children who watch this film can learn character education values that can be seen on Judy Hopps.

This article is addressed to everyone who watch Zootopia and read this article that media can also use to introducing character education values such as film. Besides entertain it can also educate the children. It could be seen on the result of this study that 17 values are found on the characterization of the main character of Zootopia from 18 values that stated in decision of Minister of National Education (2010, i-ii). Religious is not found on the characterization of the main character of Zootopia but the aspects of religious can be seen from the other characters on the film. Parents can introduce and develop their children by providing film for children which contain of moral values and character education values such as Zootopia. Besides, teachers can also use this film to develop students' character in the school as media to teach the subject matter such as English in term of listening skill and vocabulary as well as develop them with character education values.

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