

ANALYZE TURN TAKING IN TALK SHOW ABOUT EDUCATION FOR EVERYONE ON CHANNEL YOUTUBE

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Abstract

The research about speaking language section of discourse analysis turn taking analyze language. In this research, the researchers use qualitative method and the data is obtained from the video talkshow in the youtube about “Learn English with Taylor Swift”. In the talkshow, there are two persons that have in video, one speaker and one hearer, and tells about someone using social media, trips to Asia, and tour. The talkshow has a message of education, motivation for people to use social media. The purpose of this study is to find out the talkshow had a turn to speak. Analyze in video is the main activity in this research. In the video talkshow the speaker gives questions according to the topics that are brought or presented. In this talkshow the speaker ended the event with the closing.

Keywords: *Turn taking, talkshow, discourse analysis, qualitative*

INTRODUCTION

Speaking is the most important skill of all four skills (Ur, 1996, as cited in Aristi, Hadiansyah and Apsari, 2019). Richard (2008: 19) as cited in Parmawati states “the mastery of speaking skill in English is a priority for many second language or foreign language learners”. According to Arung & Jumardin (2016), Speaking is one of the important skills in language learning besides listening, writing and reading. Speaking is an activity which give and ask the information as if dialoguing by two or more people. Another explanation given from Cameron (2001:40) in Ginusti (2014) states that speaking is the active use of language to express meanings so that other people can make sense of them. A speaker needs to find out the most suitable or correct words and grammar to express the meaning accurately and precisely, and needs to organise the discourse hence that the listener can understand.

Discourse analysis is the study of language use with references to the social and psychological factors that influence communication. In the books by Toolan & McCarthy (2006) stated that Discourse analysis is concerned with the study of the relationship between language and the contexts in which it is used. In addition from George Yule (1996), Discourse Analysis covers an extremely wide range of activities, from the narrowly focused on investigation of how words such as “oh” or “well” are used in casual talk, to the study of the dominant ideology in a culture as represented, for example, in its educational or political practices. Interaction is one of activities that are done by people every day. Interaction in conversation is a discourse where people use language to express their feeling or need to other people. Conversation can be classified into spoken language, where inside of spoken language there are topic, adjacency pairs, exchange, IRF, and turn-taking.

Turn taking is one of the foundations in a conversation to get an exchange. According to McCarty (1991) in Saraswati & Hamsia (2017) says that the right of turn taking occurs when people take the turn at their talking and they have feeling the right to say something. Turn taking is one of the parts spoken languages that should be analyzed because through turn taking people can identify the flow of the conversation and they can understand about the meaning of the speakers do turn taking in their conversation. This opinion is supported by statement from Sacks et al. (1974; SSJ) in (Levinson & Torreira, 2015), This research uses data between two or more people of conversation and involves how the person’s character can exchange oral thoughts that give rise to the concepts of turn to speak. Turn taking is a term for the manner in which orderly conversation normally takes place. The concepts of turn taking uses some part like nominate, continue speaking, self selection, back channel, taking the floor, yielding the floor, and holding the floor. This research uses talk show about business education in you tube.

One type of conversation as spoken language is talk show. Talk show is one of the examples of spoken language, and turn taking is one of the ways of doing talk show to dig for, clarify and confirm any issue addressed to the interviewer. The talk show is a complex genre whose boundaries are difficult to draw. According to Carbaugh ((1988) in Rama Martínez, (2000) classification of talk show into personality-type and issue-type reflect the change that talk shows have undergone from the format of mere chat with a personality to the discussion with audience members about social issue.

Another aspects of turn taking is the speakers predict one another’s utterances and often complete them for them. This study aims to discuss type turn taking occurred mention, back channel, yielding the floor, interrupting, overlap, taking the floor starting up, holding the floor. In researchers opinion, an analysis of talk show interaction is particularly interesting for two people or more over. Based on the explanation above, the researcher interested to conduct a research that entitled “*Turn Taking Analysis In Talk Show About Education For Everyone On Youtube*”

METHOD

In this research, The research uses a qualitative method to collect the data that taken from talk show about education in youtube video. According to Malik (2013) Qualitative method is an inductive approach to data analysis, extracting its concept from the mass of particular detail that constitutes the data base. Qualitative method has identified five stages of doing research, there are : 1) Choosing research sites and sample populations; 2) Obtaining and encoding qualitative data (taking field notes); 3) Preparing for and undertaking focused interviews; 4) Developing and maintaining field relations; and 5) Organizing and analyzing the qualitative data gathered. In this research, the researchers analyze the turn taking in the talk show. In the data collection, researchers conducted observation, and for research instrument, the researchers observed directly to the host and speakers to find out in the talk show that there is a turn taking.

RESULTS AND DISCUSSION

Results

In this analysis, the researcher used the data from talk show about *Learn English With Taylor Swift Talk Show*. After watching and understanding of that talk show, the researcher got the result based on the turn taking theory.

Table 1. Analysis of Turn Taking

Data	Types turn-taking	Example
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1	Mention	<p>Taylor Swift, commodities trader. As I mentioned before the music videos that you have on you tube. What was your favorite music video to make and why ?</p> <p>In this data, it showed the speaker gave a question to the listener directly with mention his/her name, in this case there was a turn-taking mention.</p>
2	Back Channel	<p>Yes. I came here. //mm// I think about five years ago, I was 16. And just about to relax my first single Tim McGraw. And so we were traveling up the West Coast in a rental car, in a TAURUS, and I was doing my homework in the back seat I was home schooled. That was when we made this trip to San Jose and came to see you for the first time. It's wonderful to be back here and have so many of you come out this time around it's amazing.</p> <p>From the data, the first time she came to the talkshow and showed his first single, the conversation used back channel and produced a sound //mm//, in that the speaker knew that the hearer had come to the talkshow, then hearer shifted to the next question but the speaker asked to use back channel.</p>
3	Yielding the floor	<p>I know you were in Chinatown, but the Chinatown of Singapore is that right ? Do you sing your own songs in the shower ? How do you choose what covers you'll do in any particular concert ?</p> <p>In this data, the speaker gave a question and then did not respect the hearer or even answers to the question. In this case, it showed that turn taking forced the hearer to listen without respect, then the speaker continued the next question.</p>
4	Interrupting	<p>I know you have posted some videos to your channel sort of outlining your tour, your trip to Asia, I know you were in Chinatown but the Chinatown of Singapore ?</p> <p>Yes. We started out the year going on tour and started off in Asia. And then we were in Europe for two months. It was like three months of major worldwide touring, so Singapore was the first place that we went on the tour.</p>

		In this data, it showed that the response of the listener. The speaker initially gave questions about the first tour to a country, then the listener was sensitive to what is meant by the speaker, in this case turn-taking occurs when the listener is sensitive and responds directly to the speaker.
5	Overlap	I wanted to ask you off the bat, how important is your channel in general as a tool for expression connecting with your audience ? I think we've all seen the effect of social media and how that can connect people. This data showed the instructor gave questions about social media, in this data turntaking occurred after the speaker gave a question, the speaker was silent, then the listeners turned to answer the question.
6	Taking the floor Starting Up	You've said you're already writing for the next record. Can you tell us anything about it ? Well, yeah for me I never really switch the writing switch off it's always on. Because I kind of have always felt, like to make an album that I'm proud enough of to give to my fans. In this data, the speaker gave questions about writing, then listeners responded well, it showed that a turntaking starting up the first step was good and clear
7	Holding the floor	Yeah, You know for me like it's never going to be okay no matter how many times I see little kids with cancer. This record showed that yeah, you know , in that conversation it did not give time between the speaker and the hearer.

Discussion

In the talk show that entitled “*Learn English with Taylor Swift Talk Show*” has found 7 turntakings between speaker and hearer namely mention, back channel, yielding the floor, interrupting, overlap, taking the floor strating up, holding the floor.

CONCLUSION

In this study, the researchers conclude that analyzing in video is very interesting and very important in learning. In the research of analyzing turntaking, the researcher eses video for supporting data. The types of turn taking that can be found in the video like backchannel, yielding the floor, taking the floor, self selection, continue speaking. Based on the result and discussion above, the researchers conclude that turn taking that can be found in the video consist of namely seven types turn-taking, in talkshow entitled “*Learn English with Taylor Swift Talk Show*” on youtube. The reason that the speaker takes turn taking is that hosts want to know what

career they are up to now, so guests give opinions, explanations and all information about the topic. When a guest gives an explanation, the hosts respond well and have a turn to speak. Therefore, in this talk show, guests and hosts have equal relations.

ACKNOWLEDGMENTS

Praise to Allah which gives researchers the opportunity to finish this article well and in good health and spirit. The researcher wants to thank to All lecturers in English Education Study Program, especially for Mrs. Ida Lisdawati S.Pd, M.Hum. Not to be missed to say thank you to our family who always pray, support, and give motivation to the researchers to do the study at campus, and also the researchers want to thank to all friends who support and help the researchers to finish the project. The researchers hope this research project can be helpful to the future reader and can be a reference for other researchers.

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